







# Website review aads.com

Generated on December 10 2024 12:04 PM





The score is 53/100




## SEO Content

	Title	AADS: Crypto & Bitcoin Advertising Network - Best Ad Platform Accepting Bitcoin  <b>Length : 83</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Description	Best crypto advertising network that assists cryptocurrency audience acquisition for your projects. AADS is a platform accepting a great number of crypto currencies, including Bitcoin. We specialize in helping you buy crypto traffic effectively.  <b>Length : 245</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://aads.com/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://aads.com/img/head-img.png</td></tr><tr><td>image:alt</td><td>AADS: Crypto &amp; Bitcoin Advertising Network - Best Ad Platform Accepting Bitcoin</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>locale</td><td>en_IE</td></tr></tbody></table>	Property	Content	url	https://aads.com/	type	website	image	https://aads.com/img/head-img.png	image:alt	AADS: Crypto & Bitcoin Advertising Network - Best Ad Platform Accepting Bitcoin	image:width	1200	image:height	630	locale	en_IE
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## SEO Content

		<div>title</div> <div>AADS: Crypto &amp; Bitcoin Advertising Network - Best Ad Platform Accepting Bitcoin</div> <div>description</div> <div>Best crypto advertising network that assists cryptocurrency audience acquisition for your projects. AADS is a platform accepting a great number of crypto currencies, including Bitcoin. We specialize in helping you buy crypto traffic effectively.</div>
	Headings	<div> <div>H12</div> <div>H27</div> <div>H317</div> <div>H40</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> <li>• [H1] The first crypto &amp; bitcoin advertising network in the market</li> <li>• [H1] Marketplace publication offers</li> <li>• [H2] Monetize your traffic</li> <li>• [H2] Launch your campaign</li> <li>• [H2] A complete set of services for effective monetization</li> <li>• [H2] Earn from your traffic with all-in-one solution</li> <li>• [H2] Featured collection</li> <li>• [H2] Advertising marketplace Buzz about your project globally by placing advertising materials in various formats on our platforms</li> <li>• [H2] Learn crypto &amp; marketing insights</li> <li>• [H3] Direct sales from banner</li> <li>• [H3] Totally self-serve</li> <li>• [H3] Multiple banner formats</li> <li>• [H3] Full control over displayed ads</li> <li>• [H3] No income ceiling</li> <li>• [H3] Access to a pool of advertisers</li> <li>• [H3] Filling all website corners</li> <li>• [H3] Trusted by the top crypto websites</li> <li>• [H3] Articles &amp; Press releases</li> <li>• [H3] Banner &amp; native ad</li> <li>• [H3] Social Media posts</li> <li>• [H3] Video advertising</li> <li>• [H3] Our distinctive benefits</li> <li>• [H3] Experience since 2011</li> <li>• [H3] Crypto &amp; fiat payment</li> <li>• [H3] Rapid moderation service</li> <li>• [H3] First class 24/7 support</li> </ul>
	Images	<div>We found 62 images on this web page.</div> <div>Good, most or all of your images have alt attributes.</div>
	Text/HTML Ratio	<div>Ratio : <b>2%</b></div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div>
	Flash	<div>Perfect, no Flash content has been detected on this page.</div>

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 24 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

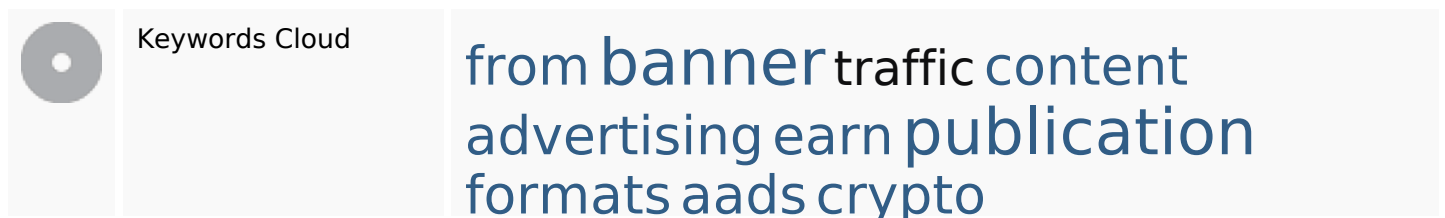
## In-page links

Anchor	Type	Juice
<a href="#">Stats</a>	Internal	Passing Juice
<a href="#">Create ad unit</a>	Internal	Passing Juice
<a href="#">Estimate your ad cost</a>	Internal	Passing Juice
<a href="#">Show more offers</a>	Internal	Passing Juice
<a href="#">Telegram</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Email</a>	Internal	Passing Juice
<a href="#">Read more articles</a>	Internal	Passing Juice
<a href="#">Banner advertising</a>	Internal	Passing Juice
<a href="#">Content ad publication</a>	Internal	Passing Juice
<a href="#">Affiliate program</a>	Internal	Passing Juice

## In-page links

<a href="#">Banner ad traffic monetization</a>	Internal	Passing Juice
<a href="#">Earning from ad publication</a>	Internal	Passing Juice
<a href="#">Referral program</a>	Internal	Passing Juice
<a href="#">Marketing agencies</a>	Internal	Passing Juice
<a href="#">Startups</a>	Internal	Passing Juice
<a href="#">Bug bounty program</a>	Internal	Passing Juice
<a href="#">System Status</a>	Internal	Passing Juice
<a href="#">Help Center</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Lightning</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
banner	10	✖	✖	✖	✔
publication	8	✖	✖	✖	✔
aads	7	✔	✖	✔	✖
crypto	6	✔	✖	✔	✔
advertising	6	✔	✖	✔	✔

## Keywords Consistency


### Usability

	Url	Domain : aads.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 36 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div data-bbox="549 277 767 322">✓ Apple Icon</div> <div data-bbox="549 344 879 389">✓ Meta Viewport Tag</div> <div data-bbox="549 412 809 456">✓ Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="549 734 959 779"><a href="https://aads.com/sitemap.xml">https://aads.com/sitemap.xml</a></div> <div data-bbox="549 801 1109 846"><a href="https://aads.com/blog/sitemap-index.xml">https://aads.com/blog/sitemap-index.xml</a></div>
	Robots.txt	<p><a href="http://aads.com/robots.txt">http://aads.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>