

Website review adskeeper.co.uk

Generated on March 24 2024 11:09 AM

The score is 55/100



SEO Content

Title	Adskeeper Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>8</td><td>16</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] The key to performance marketing with Native Advertising Solutions• [H2] Adskeeper in numbers• [H2] Who we are?• [H2] Become an Advertiser• [H2] Become a Publisher• [H2] Our Ad Formats• [H2] Our Partners• [H2] Become a partner• [H3] Native Traffic Diversity• [H3] Affiliate Marketing Tools Made Easy• [H3] Referral Program• [H3] Traffic Monetization• [H3] Flexible Payment Terms• [H3] Intuitive Ad Units Implementation• [H3] Push Notifications• [H3] In-site Notifications• [H3] Exit pop-up• [H3] Banner• [H3] Mobile widget	H1	H2	H3	H4	H5	H6	0	8	16	0	0	0
H1	H2	H3	H4	H5	H6								
0	8	16	0	0	0								

SEO Content

		<ul style="list-style-type: none">• [H3] Native• [H3] Privacy• [H3] Adskeeper• [H3] Solution• [H3] Account
	Images	We found 29 images on this web page. 21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 16% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Advertisers	Internal	Passing Juice
Publishers	Internal	Passing Juice
Ad Formats	Internal	Passing Juice
Adskeeper	Internal	Passing Juice

In-page links

Help	Internal	Passing Juice
Discover More...	Internal	Passing Juice
Discover More...	Internal	Passing Juice
Terms of services	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Sign In	Internal	Passing Juice
Don't have account?	Internal	Passing Juice

SEO Keywords

Keywords Cloud	advertising marketing native potential adskeeper publishers discover more monetization unlock
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
adskeeper	13				
unlock	9				
marketing	8				
native	8				
advertising	8				

Usability

Url	Domain : adskeeper.co.uk Length : 15
Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.

Usability

Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

Document

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.
W3C Validity	Errors : 1 Warnings : 0
Email Privacy	Great no email address has been found in plain text!
Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
Speed Tips	<p>Excellent, your website doesn't use nested tables.</p> <p>Too bad, your website is using inline styles.</p> <p>Great, your website has few CSS files.</p> <p>Perfect, your website has few JavaScript files.</p> <p>Perfect, your website takes advantage of gzip.</p>

Mobile

Mobile Optimization	<p>Apple Icon</p> <p>Meta Viewport Tag</p> <p>Flash content</p>
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Optimization

XML Sitemap	Great, your website has an XML sitemap. https://www.adskeeper.co.uk/sitemap.xml
Robots.txt	http://adskeeper.co.uk/robots.txt Great, your website has a robots.txt file.

Optimization

Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.