






# Website review ai.google

Generated on March 30 2025 21:52 PM





The score is 63/100





## SEO Content

	Title	Making AI helpful for everyone - Google AI - Google AI <b>Length : 85</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Committed to improving the lives of as many people as possible, responsibly building products and platforms powered by the most advanced technology. <b>Length : 148</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td><a href="https://storage.googleapis.com/ai-prod-wagtail/original_images/OG-image2x.jpg">https://storage.googleapis.com/ai-prod-wagtail/original_images/OG-image2x.jpg</a></td></tr></tbody></table>	Property	Content	image	<a href="https://storage.googleapis.com/ai-prod-wagtail/original_images/OG-image2x.jpg">https://storage.googleapis.com/ai-prod-wagtail/original_images/OG-image2x.jpg</a>								
Property	Content													
image	<a href="https://storage.googleapis.com/ai-prod-wagtail/original_images/OG-image2x.jpg">https://storage.googleapis.com/ai-prod-wagtail/original_images/OG-image2x.jpg</a>													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>13</td><td>15</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Making AI helpful for everyone</li><li>[H2] Gemini in our products</li><li>[H2] Chat with Gemini</li><li>[H2] Build with Gemini</li><li>[H2] Building AI to be socially beneficial</li><li>[H2] AlphaFold is accelerating research in nearly every field of biology</li><li>[H2] Project Relate: communication made easier</li><li>[H2] Helping map the human brain using connectomics</li><li>[H2] 10-day weather predictions at unprecedented accuracy</li><li>[H2] AlphaFold is accelerating research in nearly every field of</li></ul>	H1	H2	H3	H4	H5	H6	1	13	15	0	0	0
H1	H2	H3	H4	H5	H6									
1	13	15	0	0	0									



## SEO Content

		<p>biology</p> <ul style="list-style-type: none"><li>• [H2] Project Relate: communication made easier</li><li>• [H2] Helping map the human brain using connectomics</li><li>• [H2] 10-day weather predictions at unprecedented accuracy</li><li>• [H2] Explore our other teams and product areas</li><li>• [H3] Advancing AI</li><li>• [H3] Responsibility</li><li>• [H3] Get started</li><li>• [H3] Applied AI</li><li>• [H3] Bringing AI to our platforms</li><li>• [H3] Helping developers solve complex challenges</li><li>• [H3] Enabling organizations to grow and innovate</li><li>• [H3] Guided by our principles: putting ethical AI ahead of profit</li><li>• [H3] Google's AI innovations are built with our responsible AI practices. We make these practices available to others to help others build safety, fairness, and privacy into their own AI systems.</li><li>• [H3] Our AI journey</li><li>• [H3] 6 tips to get the most out of Gemini Deep Research</li><li>• [H3] New ways to collaborate and get creative with Gemini</li><li>• [H3] Gemini 2.5</li><li>• [H3] Introducing Gemma 3: The most capable model you can run on a single GPU or TPU</li><li>• [H3] 6 health AI updates we shared at The Check Up</li></ul>
	Images	<p>We found 51 images on this web page.</p> <p>40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>30%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.14% Internal Links 42.86%

## In-page links

Anchor	Type	Juice
<a href="#">Latest news</a>	Internal	Passing Juice
<a href="#">Explore the Gemini ecosystem</a>	Internal	Passing Juice
<a href="#">See more</a>	Internal	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">Terms</a>	External	Passing Juice
<a href="#">About Google</a>	External	Passing Juice
<a href="#">Google Products</a>	External	Passing Juice

## SEO Keywords






	Keywords Cloud	helpful <b>more</b> explore most help <b>learn</b> gemini products google research
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## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
more	37	✘	✘	✘	✘
learn	32	✘	✘	✘	✘
google	22	✔	✘	✘	✔
gemini	17	✘	✘	✘	✔
products	12	✘	✘	✔	✔

# Keywords Consistency

## Usability





	Url	Domain : ai.google Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 136 Warnings : 45
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Document

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://ai.google/sitemap.xml">https://ai.google/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://ai.google/robots.txt">http://ai.google/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>