



Website review apify.com

Generated on April 09 2025 09:46 AM




The score is 63/100





SEO Content

	Title	Apify: Full-stack web scraping and data extraction platform Length : 59 Perfect, your title contains between 10 and 70 characters.																		
	Description	Cloud platform for web scraping, browser automation, AI agents, and data for AI. Use 4,000+ ready-made tools, code templates, or order a custom solution. Length : 153 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	web scraper,web crawler,scraping,data extraction,API Good, your page contains meta keywords.																		
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Apify: Full-stack web scraping and data extraction platform</td></tr><tr><td>description</td><td>Cloud platform for web scraping, browser automation, AI agents, and data for AI. Use 4,000+ ready-made tools, code templates, or order a custom solution.</td></tr><tr><td>url</td><td>https://apify.com</td></tr><tr><td>site_name</td><td>Apify</td></tr><tr><td>locale</td><td>en_IE</td></tr><tr><td>image</td><td>https://apify.com/img/og/landing.png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr></tbody></table>	Property	Content	title	Apify: Full-stack web scraping and data extraction platform	description	Cloud platform for web scraping, browser automation, AI agents, and data for AI. Use 4,000+ ready-made tools, code templates, or order a custom solution.	url	https://apify.com	site_name	Apify	locale	en_IE	image	https://apify.com/img/og/landing.png	image:width	1200	image:height	630
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SEO Content

		<table><tr><td>image:alt</td><td>Apify: Full-stack web scraping and data extraction platform</td></tr><tr><td>image:type</td><td>image/png</td></tr><tr><td>type</td><td>website</td></tr></table>	image:alt	Apify: Full-stack web scraping and data extraction platform	image:type	image/png	type	website						
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>10</td><td>20</td><td>3</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Your full-stack platform for web scraping• [H2] Not just a web scraping API• [H2] Easily integrate ZapierGitHubGoogle SheetsPineconeany appAirbyteMCP clientsGoogle DriveSlackZapierwith Actors• [H2] Build reliable web scrapers. Fast.• [H2] Learn.• [H2] Code.• [H2] Connect.• [H2] Publish Actors. Get paid.• [H2] Enterprise-grade solution• [H2] Apify Professional Services• [H2] You're in the right place, sign up and get started.• [H3] TikTok Data Extractor• [H3] Google Maps Extractor• [H3] Instagram Scraper• [H3] Website Content Crawler• [H3] Amazon Scraper• [H3] Build your own Actor• [H3] TikTok Data Extractor• [H3] Google Maps Extractor• [H3] Instagram Scraper• [H3] Website Content Crawler• [H3] Amazon Scraper• [H3] Build your own Actor• [H3] Marketplace of scrapers• [H3] Platform to build your own• [H3] Professional services• [H3] We love open source• [H3] Web Scraping Academy• [H3] Code templates• [H3] Discord community• [H3] Reach thousands of new customers• [H4] No upfront costs• [H4] Rely on Apify infra• [H4] Billing is on us	H1	H2	H3	H4	H5	H6	1	10	20	3	0	0
H1	H2	H3	H4	H5	H6									
1	10	20	3	0	0									
	Images	<p>We found 97 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Log in	Internal	Passing Juice
Browse integrations	Internal	Passing Juice
API reference	Internal	Passing Juice
Learn more	Internal	Passing Juice
Contact sales	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Sign up	Internal	Passing Juice
Get a demo	Internal	Passing Juice

In-page links

Apify Store	Internal	Passing Juice
Proxy	Internal	Passing Juice
Documentation	Internal	Passing Juice
Code templates	Internal	Passing Juice
Deploy to Apify	Internal	Passing Juice
Apify Partners	Internal	Passing Juice
Submit your ideas	Internal	Passing Juice
Forum	Internal	Passing Juice
About Apify	Internal	Passing Juice
Contact us	Internal	Passing Juice
Blog	Internal	Passing Juice
Become an affiliate	Internal	Passing Juice
Customer stories	Internal	Passing Juice
Changelog	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	scraping get tools scrapers web data apify api more scraper
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
apify	42	✓	✗	✗	✓
data	23	✓	✓	✓	✓









Keywords Consistency

web	18	✓	✓	✓	✓
get	18	✗	✗	✗	✓
more	13	✗	✗	✗	✗

Usability

	Url	Domain : apify.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 111 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div>

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://apify.com/sitemap.xml>



Robots.txt

<http://apify.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.