

Website review asana.com

Generated on March 27 2025 10:51 AM

The score is 50/100



SEO Content

	Title	Manage your team's work, projects, & tasks online • Asana • Asana Length : 69 Perfect, your title contains between 10 and 70 characters.														
	Description	Work anytime, anywhere with Asana. Keep remote and distributed teams, and your entire organization, focused on their goals, projects, and tasks with Asana. Length : 155 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Manage your team's work, projects, & tasks online • Asana • Asana</td></tr><tr><td>url</td><td>https://asana.com/</td></tr><tr><td>description</td><td>Work anytime, anywhere with Asana. Keep remote and distributed teams, and your entire organization, focused on their goals, projects, and tasks with Asana.</td></tr><tr><td>site_name</td><td>Asana</td></tr><tr><td>image</td><td>https://assets.asana.biz/m/4aecf2c7c66aa51b/original/asana-meta-coral-1x.png</td></tr><tr><td>type</td><td>article</td></tr></tbody></table>	Property	Content	title	Manage your team's work, projects, & tasks online • Asana • Asana	url	https://asana.com/	description	Work anytime, anywhere with Asana. Keep remote and distributed teams, and your entire organization, focused on their goals, projects, and tasks with Asana.	site_name	Asana	image	https://assets.asana.biz/m/4aecf2c7c66aa51b/original/asana-meta-coral-1x.png	type	article
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	Headings	H1 H2 H3 H4 H5 H6														

SEO Content

1 7 19 4 0 4

- [H1] Where work connects
- [H2] See how Asana connects work across different departments
- [H2] What sets Asana apart
- [H2] Connect over 300+ integrations
- [H2] The world's top companies trust Asana
- [H2] Get started easily
- [H2] Recognized as a leader by top analyst firms
- [H2] The only platform that can support your company at any scale
- [H3] PLATFORM
- [H3] CAPABILITIES
- [H3] ALL PLANS
- [H3] Company Type
- [H3] Teams
- [H3] Industries
- [H3] Use Cases
- [H3] Learn
- [H3] Discover
- [H3] SUPPORT & SERVICES
- [H3] Templates
- [H3] Operationalize goals
- [H3] Meet campaign goals
- [H3] Drive operational efficiency
- [H3] Prioritize and streamline IT requests
- [H3] Launch better products faster
- [H3] More clarity and accountability
- [H3] Amplify your impact with AI
- [H3] Scale with enterprise-grade security
- [H4] 85% of Fortune 100 companies choose Asana¹
- [H4] Try the Asana demo
- [H4] Discover resources
- [H4] Start with a template
- [H6] Simon Levinson
- [H6] Romain Ehrhard
- [H6] Eugenia Contreras
- [H6] Steven Tai



Images

We found 180 images on this web page.

58 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **0%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.



Flash

Perfect, no Flash content has been detected on this page.

Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Content



SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 85 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Pricing	Internal	Passing Juice
Get started	Internal	Passing Juice
Log In	Internal	Passing Juice
Contact sales	Internal	Passing Juice
View demo	Internal	Passing Juice
Download app	Internal	Passing Juice
See how it works	Internal	Passing Juice
Explore marketing	Internal	Passing Juice
Explore operations	Internal	Passing Juice
Explore IT	Internal	Passing Juice
Explore product	Internal	Passing Juice
Learn about goals	Internal	Passing Juice

In-page links

Meet Asana AI	Internal	Passing Juice
Explore security	Internal	Passing Juice
See all integrations	Internal	Passing Juice
See all case studies	Internal	Passing Juice
Read case study	Internal	Passing Juice
Read case study	Internal	Passing Juice
Read case study	Internal	Passing Juice
Read case study	Internal	Passing Juice
2024 Gartner® Magic Quadrant™ for Collaborative Work Management (CWM)	Internal	Passing Juice
The Forrester Wave™ : Collaborative Work Management Tools, Q4 2022 report	Internal	Passing Juice
All features	Internal	Passing Juice
Latest feature release	Internal	Passing Juice
Starter plan	Internal	Passing Juice
Advanced plan	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Project management	Internal	Passing Juice
Resource management	Internal	Passing Juice
Campaign management	Internal	Passing Juice
Content calendar	Internal	Passing Juice
Creative production	Internal	Passing Juice
Goal management	Internal	Passing Juice
New hire onboarding	Internal	Passing Juice
Organizational planning	Internal	Passing Juice
Product launches	Internal	Passing Juice
Resource planning	Internal	Passing Juice
Strategic planning	Internal	Passing Juice
Project intake	Internal	Passing Juice

In-page links

All use cases	Internal	Passing Juice
Sales	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Retail	Internal	Passing Juice
Education	Internal	Passing Juice
Nonprofits	Internal	Passing Juice
All teams	Internal	Passing Juice
Help Center	Internal	Passing Juice
Get support	Internal	Passing Juice
Asana Academy	Internal	Passing Juice
Certifications	Internal	Passing Juice
Forum	Internal	Passing Juice
Resource hub	Internal	Passing Juice
Project templates	Internal	Passing Juice
Events	Internal	Passing Juice
Customer Success	Internal	Passing Juice
Developers and API	Internal	Passing Juice
Partners	Internal	Passing Juice
Sitemap	Internal	Passing Juice
About us	Internal	Passing Juice
Leadership	Internal	Passing Juice
Careers	Internal	Passing Juice
Inside Asana	Internal	Passing Juice
Diversity	Internal	Passing Juice
Press	Internal	Passing Juice
Investor relations	Internal	Passing Juice
Privacy	Internal	Passing Juice
Supplier responsibility	Internal	Passing Juice

In-page links

Sustainability and ESG	Internal	Passing Juice
Language	Internal	Passing Juice
Bahasa Indonesia	Internal	Passing Juice
Deutsch	Internal	Passing Juice
English	Internal	Passing Juice
Español	Internal	Passing Juice
Français	Internal	Passing Juice
Italiano	Internal	Passing Juice
日本語	Internal	Passing Juice
한국어	Internal	Passing Juice
Nederlands	Internal	Passing Juice
Polski	Internal	Passing Juice
Português	Internal	Passing Juice
Русский	Internal	Passing Juice
Svenska	Internal	Passing Juice
ไทย	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : asana.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 310 Warnings : 34
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://asana.com/sitemap-index.xml</p>
	Robots.txt	<p>http://asana.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>