







Website review change.org

Generated on January 09 2024 15:26 PM






The score is 47/100







SEO Content

	<p>Title</p>	<p>Die weltweit größte Petitionsplattform für gesellschaftliche Veränderung · Change.org</p> <p>Length : 85</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Description</p>	<p>Change.org ist die größte Petitionsplattform der Welt. Über 200 Millionen Nutzerinnen und Nutzer setzen sich mithilfe der Plattform für Veränderung ein.</p> <p>Length : 152</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Change.org</td> </tr> <tr> <td>ttl</td> <td>2419200</td> </tr> <tr> <td>locale</td> <td>de_DE</td> </tr> <tr> <td>url</td> <td>https://www.change.org/</td> </tr> <tr> <td>title</td> <td>Die weltweit größte Petitionsplattform für gesellschaftliche Veränderung</td> </tr> <tr> <td>description</td> <td>Change.org ist die größte Petitionsplattform der Welt. Über 200 Millionen Nutzerinnen und Nutzer setzen sich mithilfe der Plattform für Veränderung ein.</td> </tr> <tr> <td>image</td> <td>https://static.change.org/favicon/favicon-400x400.png</td> </tr> </tbody> </table>	Property	Content	site_name	Change.org	ttl	2419200	locale	de_DE	url	https://www.change.org/	title	Die weltweit größte Petitionsplattform für gesellschaftliche Veränderung	description	Change.org ist die größte Petitionsplattform der Welt. Über 200 Millionen Nutzerinnen und Nutzer setzen sich mithilfe der Plattform für Veränderung ein.	image	https://static.change.org/favicon/favicon-400x400.png
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SEO Content

		type	website
	Headings	H1 1	H2 7
		H3 1	H4 0
		H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] Die weltweit größte Petitionsplattform für gesellschaftliche Veränderung • [H2] Featured Victories • [H2] Was gerade auf Change.org passiert • [H2] Vorgestellte Themen • [H2] Über Change.org • [H2] Community • [H2] Service und Richtlinien • [H2] Teilen und Folgen • [H3] Keine Elterngeldstreichung 	
	Images	We found 7 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.	
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Great, there are no Iframes detected on this page.	

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Viele Erfolge täglich.	Internal	Passing Juice
Petition starten	Internal	Passing Juice
Mehr	Internal	Passing Juice
Über Change.org	Internal	Passing Juice
Impressum	Internal	Passing Juice
Karriere	Internal	Passing Juice
Team	Internal	Passing Juice
Blog	Internal	Passing Juice
Presse	Internal	Passing Juice
Community-Richtlinien	Internal	Passing Juice
Hilfe	Internal	Passing Juice
Wegweiser	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Nutzungsbedingungen	Internal	Passing Juice
Cookies	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
Datenschutzrichtlinie	External	Passing Juice
Nutzungsbedingungen	External	Passing Juice

SEO Keywords







Keywords Cloud











Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : change.org Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 182 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6).

Document

✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.change.org/sitemap.xml>



Robots.txt

<http://change.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.