Website review
clevelandclinic.org

Generated on November 26 2024 15:02 PM

The score is 44/100

SEO Content

✓	Title	Cleveland Clinic: Every Life Deserves World Class Care **Length : 54** Perfect, your title contains between 10 and 70 characters.
✓	Description	Cleveland Clinic, a non-profit academic medical center, provides clinical and hospital care and is a leader in research, education and health information. **Length : 154** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Access Anytime Anywhere | Cleveland Clinic
description	Cleveland Clinic
image	http://my.clevelandclinic.org/-/scassets/images/org/logo/logo-ccf.svg
url	https://my.clevelandclinic.org/
type	website
site_name	Cleveland Clinic

Headings						
	H1	**H2**	**H3**	**H4**	**H5**	**H6**
	1	8	21	0	5	0

- [H1] We're here when you need us — for every care in the world.
- [H2] Coming to a Cleveland Clinic location?

SEO Content

- [H2] Get Care
- [H2] Live Healthier
- [H2] Need Help?
- [H2] Why Choose Cleveland Clinic?
- [H2] Cleveland Clinic Care Near You
- [H2] For Providers
- [H2] Cleveland Clinic News & More
- [H3] Our Doctors
- [H3] Locations & Directions
- [H3] Appointments
- [H3] Patient-centered care:
- [H3] National recognition:
- [H3] Collaborative providers:
- [H3] Innovation and research:
- [H3] Cleveland Clinic Locations in Ohio
- [H3] Cleveland Clinic Locations in Florida
- [H3] Cleveland Clinic Abu Dhabi
- [H3] Cleveland Clinic Canada
- [H3] Cleveland Clinic London
- [H3] Cleveland Clinic Nevada
- [H3] International Patients
- [H3] Join Our Nursing Team
- [H3] Careers
- [H3] Refer a Patient
- [H3] ConsultQD
- [H3] Education
- [H3] Research
- [H3] View All Resources for Providers
- [H5] Actions
- [H5] Blog, News & Apps
- [H5] About Cleveland Clinic
- [H5] Site Information & Policies
- [H5] {{&title}}

❌	Images	We found 31 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 70 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.43% Internal Links 98.57%

In-page links

Anchor	Type	Juice
Important Updates	Internal	Passing Juice
Beachwood Express Care: Wait times may be longer than usual	Internal	Passing Juice
E. 100th Street on Cleveland Clinic main campus closed	Internal	Passing Juice
Cole Eye entrance closing	Internal	Passing Juice
100 Years of Cleveland Clinic	Internal	Passing Juice
MyChart	Internal	Passing Juice
Need help?	Internal	Passing Juice
Giving	Internal	Passing Juice
Careers	Internal	Passing Juice
Search	Internal	Passing Juice
ClevelandClinic.org	Internal	Passing Juice
Find a Doctor	Internal	Passing Juice
Locations & Directions	Internal	Passing Juice
Patients & Visitors	Internal	Passing Juice
Health Library	Internal	Passing Juice
Institutes & Departments	Internal	Passing Juice

In-page links

Appointments	Internal	Passing Juice
Diseases & Conditions	Internal	Passing Juice
Diagnostics & Testing	Internal	Passing Juice
Treatments & Procedures	Internal	Passing Juice
Body Systems & Organs	Internal	Passing Juice
Drugs, Devices & Supplements	Internal	Passing Juice
Appointment request form	Internal	Passing Juice
Virtual visits	Internal	Passing Juice
Express Care and Urgent Care	Internal	Passing Juice
Virtual second opinions	Internal	Passing Juice
Health news and trends	Internal	Passing Juice
Sign up for our newsletter	Internal	Passing Juice
Tune in to our podcast	Internal	Passing Juice
Nutrition and healthy eating	Internal	Passing Juice
Exercise & Fitness	Internal	Passing Juice
Visiting our main campus	Internal	Passing Juice
Pay your bill online	Internal	Passing Juice
Request your medical records	Internal	Passing Juice
excellent outcomes	Internal	Passing Juice
research	Internal	Passing Juice
clinical trials	Internal	Passing Juice
View less:	Internal	Passing Juice
nursing at Cleveland Clinic	Internal	Passing Juice
Referring Physician team	Internal	Passing Juice
site for physicians and healthcare professionals	Internal	Passing Juice
training and education programs	Internal	Passing Juice
cutting-edge basic, translational and clinical research	External	Passing Juice
full list of resources	Internal	Passing Juice

In-page links

Show More	Internal	Passing Juice
Accepted Insurance	Internal	Passing Juice
Events Calendar	Internal	Passing Juice
Financial Assistance	Internal	Passing Juice
Pay Your Bill Online	Internal	Passing Juice
Price Transparency	Internal	Passing Juice
Phone Directory	Internal	Passing Juice
Consult QD	Internal	Passing Juice
Health Essentials	Internal	Passing Juice
Newsroom	Internal	Passing Juice
MyClevelandClinic	Internal	Passing Juice
About Us	Internal	Passing Juice
Quality & Patient Safety	Internal	Passing Juice
Office of Diversity & Inclusion	Internal	Passing Juice
Patient Experience	Internal	Passing Juice
Community Commitment	Internal	Passing Juice
For Employees	Internal	Passing Juice
Send Us Feedback	Internal	Passing Juice
Site Map	Internal	Passing Juice
About this Website	Internal	Passing Juice
Copyright, Reprint & Licensing	Internal	Passing Juice
Website Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Notice of Privacy Practices	Internal	Passing Juice
Non-Discrimination Notice	Internal	Passing Juice
{{&title}}	Internal	Passing Juice

SEO Keywords

	Keywords Cloud
●	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : clevelandclinic.org Length : 19
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 95 Warnings : 4
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://my.clevelandclinic.org/sitemap.xml
✔	Robots.txt	http://clevelandclinic.org/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.