



Website review copy.ai

Generated on March 30 2025 21:53 PM

The score is 51/100





SEO Content

	Title	<p>Future proof your business with GTM AI</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Introducing the first-ever GTM AI platform. Automate hundreds of tedious, repetitive tasks and empower your team to scale success like never before.</p> <p>Length : 148</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1563"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.copy.ai/</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://www.copy.ai/						
Property	Content													
type	website													
url	https://www.copy.ai/													
	Headings	<table border="1" data-bbox="544 1597 1481 1664"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>14</td> <td>6</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1697 1508 2063" style="list-style-type: none"> • [H1] GTM AI Platform • [H2] Design Your GTM AI Playbook • [H2] "Thanks to Copy.ai, we're generating 5x more meetings with our personalized, AI-powered GTM strategy." • [H2] "Copy.ai has been phenomenal in transforming the way we develop marketing content. By automating workflows that would typically take weeks and cost thousands of dollars through agencies, they've saved us \$16 million dollars this year alone." • [H2] "I didn't even know AI workflows were something that I was lacking until someone said, "Did you know you could do all 	H1	H2	H3	H4	H5	H6	1	7	14	6	0	0
H1	H2	H3	H4	H5	H6									
1	7	14	6	0	0									



SEO Content

		<p>of this with Copy.ai?”</p> <ul style="list-style-type: none">• [H2] The anti-point solution platform• [H2] Drive your GTM AI strategy• [H2] See the Copy.ai platform in action• [H3] Prospecting Cockpit• [H3] Content Creation• [H3] Inbound Lead Processing• [H3] Account Based Marketing• [H3] Translation + Localization• [H3] Deal Coaching + Forecasting• [H3] GTM AI Platform• [H3] Workflows• [H3] 2,000+ Integrations• [H3] LLM Model Agnostic• [H3] AI Copilots & The Illusion of Progress• [H3] Invest in Purpose-Built Solution, or DIY?• [H3] GTM AI: A New Approach for Getting Rid of GTM Bloat• [H3] How to Go from GTM Bloat to Velocity• [H4] Actions• [H4] Agents• [H4] Tables• [H4] Chat• [H4] Infobase• [H4] Brand Voice
	Images	<p>We found 57 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

SEO Links

	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.33% Internal Links 97.67%


In-page links

Anchor	Type	Juice
Pricing	Internal	Passing Juice
Login	Internal	Passing Juice
Pricing	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
How it Works	Internal	Passing Juice
Platform Components	Internal	Passing Juice
Powering GTM AI	Internal	Passing Juice
What are Workflows?	Internal	Passing Juice
Building Workflows	Internal	Passing Juice
Copy Agents	Internal	Passing Juice
Tables	Internal	Passing Juice
Actions	Internal	Passing Juice
Infobase	Internal	Passing Juice
Brand Voice	Internal	Passing Juice
Chat	Internal	Passing Juice

In-page links

Lead + Account Intelligence	Internal	Passing Juice
CRM Enrichment	Internal	Passing Juice
GTM Systems Integrations	Internal	Passing Juice
Marketing	Internal	Passing Juice
Sales	Internal	Passing Juice
Operations	Internal	Passing Juice
Blog	Internal	Passing Juice
Events	Internal	Passing Juice
For The Enterprise	Internal	Passing Juice
Trust Center	Internal	Passing Juice
Help Center	Internal	Passing Juice
Contact Support	Internal	Passing Juice
Changelog	Internal	Passing Juice
Sales	Internal	Passing Juice
Marketing	Internal	Passing Juice
Home	Internal	Passing Juice
GTM AI	Internal	Passing Juice
Careers	External	Passing Juice
Podcasts	Internal	Passing Juice
Help Docs	Internal	Passing Juice
Privacy Notice	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Status	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : copy.ai Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 35 Warnings : 34
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.copy.ai/sitemap.xml>



Robots.txt

<http://copy.ai/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.