






# Website review ecosia.org

Generated on April 03 2025 13:21 PM





The score is 58/100







## SEO Content

	Title	Ecosia - the search engine that plants trees  <b>Length : 44</b>  Perfect, your title contains between 10 and 70 characters.																	
	Description	Ecosia uses 100% of its profits for the planet and produces enough renewable energy to power all searches twice over.  <b>Length : 117</b>  Great, your meta description contains between 70 and 160 characters.																	
	Keywords	ecosia, green, search, engine  Good, your page contains meta keywords.																	
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.ecosia.org/</td></tr><tr><td>image</td><td>/static/og/facebook.jpg</td></tr><tr><td>title</td><td>Ecosia - the search engine that plants trees</td></tr><tr><td>description</td><td>Ecosia uses 100% of its profits for the planet and produces enough renewable energy to power all searches twice over.</td></tr></tbody></table>						Property	Content	url	https://www.ecosia.org/	image	/static/og/facebook.jpg	title	Ecosia - the search engine that plants trees	description	Ecosia uses 100% of its profits for the planet and produces enough renewable energy to power all searches twice over.		
Property	Content																		
url	https://www.ecosia.org/																		
image	/static/og/facebook.jpg																		
title	Ecosia - the search engine that plants trees																		
description	Ecosia uses 100% of its profits for the planet and produces enough renewable energy to power all searches twice over.																		
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>11</td><td>4</td><td>7</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Familiar search, greener impact</li><li>• [H2] Navigation menu</li><li>• [H2] Where are our trees being planted?</li><li>• [H2] Our tree planting approach</li><li>• [H2] Trees planted by the Ecosia community</li><li>• [H2] Monthly financial report</li><li>• [H2] Why choose Ecosia?</li></ul>						H1	H2	H3	H4	H5	H6	1	11	4	7	0	0
H1	H2	H3	H4	H5	H6														
1	11	4	7	0	0														

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Join 20 million people growing the right trees in the right places</li><li>• [H2] What we do</li><li>• [H2] About</li><li>• [H2] Legal</li><li>• [H2] Apps</li><li>• [H3] We plant in 35+ countries with local organizations</li><li>• [H3] We restore and protect biodiversity hotspots</li><li>• [H3] Ecosia's revenue in February 2025</li><li>• [H3] What we stand for</li><li>• [H4] Brazil</li><li>• [H4] Senegal</li><li>• [H4] Indonesia</li><li>• [H4] 100% of profits for the planet</li><li>• [H4] Collective climate action</li><li>• [H4] No greenwashing</li><li>• [H4] Beyond neutral</li></ul>
	Images	We found 0 images on this web page.  Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 30.77%  Internal Links 69.23%

## In-page links

Anchor	Type	Juice
<a href="#">Looking for the Ecosia Browser?</a>	Internal	Passing Juice
<a href="#">Certification Notice</a>	External	Passing Juice
<a href="#">Ecosia Search</a>	Internal	Passing Juice
<a href="#">Financial reports</a>	External	Passing Juice
<a href="#">Gift trees</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Help</a>	External	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Imprint</a>	Internal	Passing Juice
<a href="#">Transparency information MStV</a>	External	Passing Juice


## SEO Keywords

	Keywords Cloud	
--	----------------	--





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
---------	---------	-------	----------	-------------	----------






## Usability

	Url	Domain : ecosia.org Length : 10
	Favicon	Great, your website has a favicon.




## Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
--	---------------------	--

## Mobile

✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.ecosia.org/">https://www.ecosia.org/</a></p>
✓	Robots.txt	<p><a href="http://ecosia.org/robots.txt">http://ecosia.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>