



# Website review figma.com

Generated on April 03 2025 15:36 PM






The score is 48/100




## SEO Content

	<p>Title</p>	<p>Figma: The Collaborative Interface Design Tool</p> <p><b>Length : 46</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Figma is the leading collaborative design tool for building meaningful products. Seamlessly design, prototype, develop, and collect feedback in a single platform.</p> <p><b>Length : 162</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Figma: The Collaborative Interface Design Tool</td> </tr> <tr> <td>description</td> <td>Figma is the leading collaborative design tool for building meaningful products. Seamlessly design, prototype, develop, and collect feedback in a single platform.</td> </tr> <tr> <td>url</td> <td><a href="https://www.figma.com/">https://www.figma.com/</a></td> </tr> <tr> <td>site_name</td> <td>Figma</td> </tr> <tr> <td>image</td> <td><a href="https://cdn.sanity.io/images/599r6htc/regionalized/1adfa5a99040c80af7b4b5e3e2cf845315ea2367-2400x1260.png?w=1200&amp;q=70&amp;fit=max&amp;auto=format">https://cdn.sanity.io/images/599r6htc/regionalized/1adfa5a99040c80af7b4b5e3e2cf845315ea2367-2400x1260.png?w=1200&amp;q=70&amp;fit=max&amp;auto=format</a></td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>630</td> </tr> </tbody> </table>	Property	Content	title	Figma: The Collaborative Interface Design Tool	description	Figma is the leading collaborative design tool for building meaningful products. Seamlessly design, prototype, develop, and collect feedback in a single platform.	url	<a href="https://www.figma.com/">https://www.figma.com/</a>	site_name	Figma	image	<a href="https://cdn.sanity.io/images/599r6htc/regionalized/1adfa5a99040c80af7b4b5e3e2cf845315ea2367-2400x1260.png?w=1200&amp;q=70&amp;fit=max&amp;auto=format">https://cdn.sanity.io/images/599r6htc/regionalized/1adfa5a99040c80af7b4b5e3e2cf845315ea2367-2400x1260.png?w=1200&amp;q=70&amp;fit=max&amp;auto=format</a>	image:width	1200	image:height	630
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## SEO Content

		type	website
	Headings	<b>H1</b> 1	<b>H2</b> 10 <b>H3</b> 11 <b>H4</b> 0 <b>H5</b> 0 <b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] Think bigger. Build faster.</li><li>• [H2] Redesign how you design.</li><li>• [H2] Bring design and dev together.</li><li>• [H2] Build better products, together.</li><li>• [H2] Learn how to use Figma</li><li>• [H2] Product</li><li>• [H2] Plans</li><li>• [H2] Use cases</li><li>• [H2] Resources</li><li>• [H2] Compare</li><li>• [H2] Company</li><li>• [H3] Generate simple UI with AI</li><li>• [H3] Design consistently with Auto Layout</li><li>• [H3] Scale your edits instantly</li><li>• [H3] Make prototypes with AI</li><li>• [H3] Embed prototypes in your presentations</li><li>• [H3] Design systems that scale.</li><li>• [H3] Keep design and code connected.</li><li>• [H3] Focus on the details in Focus View.</li><li>• [H3] Track progress with design statuses.</li><li>• [H3] Create one source of truth.</li><li>• [H3] Talk. Chat. Comment.</li></ul>	
	Images	We found 73 images on this web page.  17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.	
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Great, there are no Iframes detected on this page.	

## SEO Links

	URL Rewrite	Good. Your links looks friendly!	
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Figma Design: Beginner tutorial</a>	Internal	Passing Juice
<a href="#">Intro to design systems</a>	Internal	Passing Juice
<a href="#">Guide to FigJam</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">Español (España)</a>	Internal	Passing Juice
<a href="#">Español (Latinoamérica)</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
<a href="#">Português (Brasil)</a>	Internal	Passing Juice
<a href="#">🇧🇷</a>	Internal	Passing Juice
<a href="#">🇩🇪</a>	Internal	Passing Juice





## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : figma.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 165 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.figma.com/sitemap.xml>

<https://www.figma.com/sitemaps/figma-community-index.xml>

<https://www.figma.com/auto-sitemaps/figma-community-index.xml>

<https://help.figma.com/hc/sitemap.xml>



### Robots.txt

<http://figma.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.