

# Website review gbi-saransk.ru

Generated on December 25 2024 10:31 AM

The score is 57/100



## SEO Content

|    | Title              | ООО «ТД Железобетонные изделия»   всё ЖБИ в Саранске<br><br><b>Length : 52</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Мы реализуем ЖБИ различного назначения с доставкой по городу Саранск, Республике и за её пределами.<br><br><b>Length : 99</b><br><br>Great, your meta description contains between 70 and 160 characters.                               |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | жби, жби саранск<br><br>Good, your page contains meta keywords.                                                                                                                                                                         |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>0</td></tr></table><br><ul style="list-style-type: none"><li>[H5] Обратный звонок</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 0 | 0 | 1 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                      | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 0                  | 0                                                                                                                                                                                                                                       | 0  | 1  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 16 images on this web page.<br><br>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                       |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>16%</b><br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.                                                                                                                    |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Iframe             | Great, there are no Iframes detected on this page.                                                                                                                                                                                      |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content



## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 34 links including 0 link(s) to files



Statistics

External Links : noFollow 8.82%

External Links : Passing Juice 0%

Internal Links 91.18%

## In-page links

| Anchor                                 | Type     | Juice         |
|----------------------------------------|----------|---------------|
| <a href="#">Пенза</a>                  | External | noFollow      |
| <a href="#">Ульяновск</a>              | External | noFollow      |
| <a href="#">Нижний Новгород</a>        | External | noFollow      |
| <a href="#">Главная</a>                | Internal | Passing Juice |
| <a href="#">Ж/Б Продукция</a>          | Internal | Passing Juice |
| <a href="#">Контакты</a>               | Internal | Passing Juice |
| <a href="#">Наши проекты</a>           | Internal | Passing Juice |
| <a href="#">Скидки</a>                 | Internal | Passing Juice |
| <a href="#">Главная</a>                | Internal | Passing Juice |
| <a href="#">Сваи железобетонные</a>    | Internal | Passing Juice |
| <a href="#">Прогоны железобетонные</a> | Internal | Passing Juice |
| <a href="#">Балки</a>                  | Internal | Passing Juice |

## In-page links

|                                             |          |               |
|---------------------------------------------|----------|---------------|
| <a href="#">Фундаментные балки</a>          | Internal | Passing Juice |
| <a href="#">Фундаментные блоки</a>          | Internal | Passing Juice |
| <a href="#">Перекрытия железобетонные</a>   | Internal | Passing Juice |
| <a href="#">Плиты перекрытия</a>            | Internal | Passing Juice |
| <a href="#">Плиты покрытий</a>              | Internal | Passing Juice |
| <a href="#">Плиты дорожные</a>              | Internal | Passing Juice |
| <a href="#">Плиты теплотрасс</a>            | Internal | Passing Juice |
| <a href="#">Плиты ленточных фундаментов</a> | Internal | Passing Juice |
| <a href="#">Плиты с отверстием для люка</a> | Internal | Passing Juice |
| <a href="#">Плиты опорные</a>               | Internal | Passing Juice |
| <a href="#">Балконные плиты</a>             | Internal | Passing Juice |
| <a href="#">Опоры ЛЭП Ж/Б</a>               | Internal | Passing Juice |
| <a href="#">Лотки железобетонные</a>        | Internal | Passing Juice |
| <a href="#">Карнизные плиты</a>             | Internal | Passing Juice |
| <a href="#">Заборы железобетонные</a>       | Internal | Passing Juice |
| <a href="#">Кольца железобетонные</a>       | Internal | Passing Juice |
| <a href="#">Лестничные марши и ступени</a>  | Internal | Passing Juice |
| <a href="#">Подушки опорные</a>             | Internal | Passing Juice |
| <a href="#">Ригеля</a>                      | Internal | Passing Juice |
| <a href="#">Плиты ПДН 14</a>                | Internal | Passing Juice |
| <a href="#">Плиты ПАГ</a>                   | Internal | Passing Juice |
| <a href="#">Ж/б Продукция</a>               | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

лэп **ПЛИТЫ** саранск наши опоры продукция  
изделия главная **жби**  
**железобетонные**

## SEO Keywords

### Keywords Consistency

| Keyword        | Content | Title | Keywords | Description | Headings |
|----------------|---------|-------|----------|-------------|----------|
| плиты          | 13      | ✖     | ✖        | ✖           | ✖        |
| железобетонные | 11      | ✔     | ✖        | ✖           | ✖        |
| жби            | 9       | ✔     | ✔        | ✔           | ✖        |
| саранск        | 4       | ✔     | ✔        | ✔           | ✖        |
| продукция      | 4       | ✖     | ✖        | ✖           | ✖        |

### Usability

|                                                                                    |              |                                                   |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|    | Url          | Domain : gbi-saransk.ru<br>Length : 14            |
|   | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

### Document

|                                                                                    |               |                                                                                                                                                   |
|------------------------------------------------------------------------------------|---------------|---------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype       | HTML 5                                                                                                                                            |
|  | Encoding      | Perfect. Your declared charset is UTF-8.                                                                                                          |
|  | W3C Validity  | Errors : 11<br>Warnings : 10                                                                                                                      |
|                                                                                    | Email Privacy | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers. |

## Document

|  |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |             |     |   |
|----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|-----|---|
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;u&gt;</td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Deprecated tags | Occurrences | <u> | 2 |
| Deprecated tags                                                                  | Occurrences     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |             |     |   |
| <u>                                                                              | 2               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |             |     |   |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |                 |             |     |   |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                     |             |                                                                                                                                                                                                                                      |
|-------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p><a href="https://gbi-saransk.ru/sitemap.xml">https://gbi-saransk.ru/sitemap.xml</a></p>                                                                                            |
|  | Robots.txt  | <p><a href="http://gbi-saransk.ru/robots.txt">http://gbi-saransk.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                             |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be</p> |

## Optimization

good to install a second in order to cross-check the data.