

Website review getguru.com

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The score is 52/100







SEO Content

	Title	Guru AI-Powered Enterprise Search, Intranet, and Wiki Length : 55 Perfect, your title contains between 10 and 70 characters.												
	Description	Guru seamlessly connects your chats, apps, and docs into one single source of truth with our all-in-one knowledge platform for enterprise search, knowledge base, wiki, and intranet. Length : 181 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>20</td><td>5</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Your company's AI single source of truth[H2] Your single source of truth, everywhere[H2] Smarter search. Better answers.[H2] Create your own Knowledge Agents for any team[H2] The people have spoken[H2] Guru is for every team[H2] See how the best companies use Guru with our step-by-step guides[H3] AI Answers, in your workflow[H3] AI Knowledge Agents[H3] Custom Pages[H3] AI Training Center	H1	H2	H3	H4	H5	H6	1	6	20	5	0	0
H1	H2	H3	H4	H5	H6									
1	6	20	5	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Smart, trusted permissions• [H3] Verification• [H3] Leveraging Guru for seamless change management with Trusted• [H3] Leveraging Guru for seamless change management with Trusted• [H3] Leveraging Guru for seamless change management with Trusted• [H3] Leveraging Guru for seamless change management with Trusted• [H3] Why Motion's Team Now Trusts Guru Over Human Answers• [H3] From Confusion to Clarity: How Empathy Project Nailed Search Accuracy with Guru• [H3] Favor's Fleet Team Boosted Efficiency with a Dedicated AI Agent in Guru• [H3] HireVue Scales Support Onboarding with Guru, Cutting Ramp Time by 60%• [H3] How FoodCorps Built a Smarter, Faster Knowledge Hub with Guru• [H3] Paraco Gas Cuts Call Handle Time by 8% with Guru, Boosting Efficiency Across Teams• [H3] How Movable Ink Centralized Knowledge with Guru• [H3] Symphony Workplaces simplifies workflows and enhances efficiency with Guru• [H3] How Bonafide Health used Guru to to provide instant, verified answers for their CX team and reduce escalations• [H3] How Lemonade uses Guru to speed up agent training• [H4] Use cases• [H4] Teams• [H4] Industry• [H4] Featured from Field Guides• [H4] Latest announcement
	Images	<p>We found 193 images on this web page.</p> <p>167 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 76 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.63% Internal Links 97.37%

In-page links

Anchor	Type	Juice
Pricing	Internal	Passing Juice
Watch a demo	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Okay	Internal	Passing Juice
Sign up free	Internal	Passing Juice
English	Internal	Passing Juice
Spanish	Internal	Passing Juice
French (Standard)	Internal	Passing Juice
German (Standard)	Internal	Passing Juice
Portuguese	Internal	Passing Juice
Japanese	Internal	Passing Juice
Korean	Internal	Passing Juice
Dutch (Standard)	Internal	Passing Juice
Italian (Standard)	Internal	Passing Juice
Swedish	Internal	Passing Juice
Polish	Internal	Passing Juice

In-page links

Russian	Internal	Passing Juice
Arabic (Standard)	Internal	Passing Juice
Norwegian	Internal	Passing Juice
Finnish	Internal	Passing Juice
Danish	Internal	Passing Juice
Indonesian	Internal	Passing Juice
Thai	Internal	Passing Juice
Chinese	Internal	Passing Juice
How Guru works	Internal	Passing Juice
Integrations	Internal	Passing Juice
All features	Internal	Passing Juice
All solutions	Internal	Passing Juice
Internal wiki	Internal	Passing Juice
Technology	Internal	Passing Juice
Marketing & Creative Services	Internal	Passing Juice
IT Services	Internal	Passing Juice
Business Services	Internal	Passing Juice
Finance	Internal	Passing Juice
Education	Internal	Passing Juice
Non-profit	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Retail	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Construction & Engineering	Internal	Passing Juice
Transportation & Logistics	Internal	Passing Juice
Enterprise AI search	Internal	Passing Juice
Company Wiki	Internal	Passing Juice
Employee intranet	Internal	Passing Juice

In-page links

HR	Internal	Passing Juice
Operations & IT	Internal	Passing Juice
Product & Engineering	Internal	Passing Juice
Customer Support	Internal	Passing Juice
Sales	Internal	Passing Juice
Marketing	Internal	Passing Juice
Learning & Development	Internal	Passing Juice
Guru Help Center	Internal	Passing Juice
Status	Internal	Passing Juice
Security	Internal	Passing Juice
About us	Internal	Passing Juice
Customers	Internal	Passing Juice
Careers	Internal	Passing Juice
Press kit	Internal	Passing Juice
Guru in action	Internal	Passing Juice
Live workshops	External	Passing Juice
Field Guides	Internal	Passing Juice
Reference	Internal	Passing Juice
Blog	Internal	Passing Juice
Developers	Internal	Passing Juice
Community	Internal	Passing Juice
Free Templates	Internal	Passing Juice
Sales enablement	Internal	Passing Juice
Switch to Guru	Internal	Passing Juice
Knowledge management	Internal	Passing Juice
Knowledge driven culture	Internal	Passing Juice
Slack	Internal	Passing Juice
Knowledge Fest: Knowledge Mangement Conference	Internal	Passing Juice

In-page links

Talk to us	Internal	Passing Juice
Guru Reviews	External	Passing Juice
Terms of service	Internal	Passing Juice
Dev agreement	Internal	Passing Juice






SEO Keywords

 Keywords Cloud	reviews guru
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
guru	1	✓	✗	✓	✓
reviews	1	✗	✗	✗	✗





Usability

	Url	Domain : getguru.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 65 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.getguru.com/sitemap.xml
	Robots.txt	http://getguru.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.