Website review github.com

The score is 44/100

SEO Content

⚠️	Title	GitHub · Build and ship software on a single, collaborative platform · GitHub **Length : 77** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	GitHub is where people build software. More than 150 million people use GitHub to discover, fork, and contribute to over 420 million projects. **Length : 142** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
image	https://github.githubassets.com/assets/home24-5939032587c9.jpg
image:alt	Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.
site_name	GitHub
type	object
title	GitHub · Build and ship software on a single, collaborative platform
url	https://github.com/

SEO Content

		description	Join the world's most widely adopted, AI-powered developer platform where millions of developers, businesses, and the largest open source community build software that advances humanity.

Headings

H1	H2	H3	H4	H5	H6
4	11	18	0	0	0

- [H1] Search code, repositories, users, issues, pull requests...
- [H1] Provide feedback
- [H1] Saved searches
- [H1] Build and ship software on a single, collaborative platform
- [H2] Navigation Menu
- [H2] Use saved searches to filter your results more quickly
- [H2] GitHub features
- [H2] GitHub is used by
- [H2] Accelerate performance
- [H2] Built-in application security where found means fixed
- [H2] Work together, achieve more
- [H2] From startups to enterprises, GitHub scales with teams of any size in any industry.
- [H2] Millions of developers and businesses call GitHub home
- [H2] Footnotes
- [H2] Site-wide Links
- [H3] Work 55% faster.Jump to footnote 1 Increase productivity with AI-powered coding assistance, including code completion, chat, and more.
- [H3] Automate any workflow
- [H3] Get up and running in seconds
- [H3] Build on the go
- [H3] Integrate the tools you love
- [H3] Apply fixes in seconds. Spend less time fixing vulnerabilities and more time building features with Copilot Autofix.
- [H3] 7x fastervulnerability fixes with GitHubJump to footnote 2
- [H3] 90% coverageof alert types in all supported languages with Copilot Autofix
- [H3] Your workflows, your way. Plan effectively with an adaptable spreadsheet that syncs with your work.
- [H3] Keep track of your tasks
- [H3] Share ideas and ask questions
- [H3] Review code changes together
- [H3] Fund open source projects
- [H3] Subscribe to our developer newsletter
- [H3] Product
- [H3] Platform
- [H3] Support
- [H3] Company

Images

We found 54 images on this web page.

14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

SEO Content

❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 69 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.8% Internal Links 94.2%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Learn more	Internal	Passing Juice
Sign in	Internal	Passing Juice
All features	Internal	Passing Juice
Enterprises	Internal	Passing Juice
Small and medium teams	Internal	Passing Juice
Startups	Internal	Passing Juice

In-page links

Link	Type	Juice
Nonprofits	Internal	Passing Juice
DevSecOps	Internal	Passing Juice
DevOps	Internal	Passing Juice
CI/CD	Internal	Passing Juice
View all use cases	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Financial services	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Government	Internal	Passing Juice
View all industries	Internal	Passing Juice
AI	Internal	Passing Juice
DevOps	Internal	Passing Juice
Security	Internal	Passing Juice
Software Development	Internal	Passing Juice
View all	Internal	Passing Juice
Ebooks & Whitepapers	Internal	Passing Juice
Customer Stories	Internal	Passing Juice
Executive Insights	Internal	Passing Juice
Topics	Internal	Passing Juice
Trending	Internal	Passing Juice
Collections	Internal	Passing Juice
Pricing	Internal	Passing Juice
Search syntax tips	Internal	Passing Juice
Sign up	Internal	Passing Juice
of alert types in all supported languages with Copilot Autofix	Internal	Passing Juice
Survey: The AI wave continues to grow on software development teams, 2024.	External	Passing Juice
Subscribe	Internal	Passing Juice
Features	Internal	Passing Juice

In-page links

Enterprise	Internal	Passing Juice
Copilot	Internal	Passing Juice
Security	Internal	Passing Juice
Pricing	Internal	Passing Juice
Team	Internal	Passing Juice
Resources	Internal	Passing Juice
Roadmap	Internal	Passing Juice
Compare GitHub	Internal	Passing Juice
Developer API	Internal	Passing Juice
Partners	Internal	Passing Juice
Education	Internal	Passing Juice
GitHub CLI	Internal	Passing Juice
GitHub Desktop	Internal	Passing Juice
GitHub Mobile	Internal	Passing Juice
Docs	Internal	Passing Juice
Community Forum	Internal	Passing Juice
Professional Services	Internal	Passing Juice
Premium Support	Internal	Passing Juice
Skills	Internal	Passing Juice
Status	External	Passing Juice
Contact GitHub	Internal	Passing Juice
About	Internal	Passing Juice
Customer stories	Internal	Passing Juice
Blog	External	Passing Juice
The ReadME Project	Internal	Passing Juice
Careers	External	Passing Juice
Newsroom	Internal	Passing Juice
Inclusion	Internal	Passing Juice

In-page links

Social Impact		Internal	Passing Juice
Shop		Internal	Passing Juice
Terms		Internal	Passing Juice
Privacy		Internal	Passing Juice
Sitemap		Internal	Passing Juice
What is Git?		Internal	Passing Juice

SEO Keywords

Keywords Cloud	copilot platform all software issues search work code github security

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
github	41	✔	✖	✔	✔
code	20	✖	✖	✖	✔
copilot	13	✖	✖	✖	✔
platform	10	✔	✖	✖	✔
all	9	✖	✖	✖	✔

Usability

	Url	Domain : github.com Length : 10
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 72 Warnings : 66
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

⬤	Mobile Optimization	✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://github.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.