



Website review heta.al

Generated on August 24 2024 15:22 PM





The score is 52/100







SEO Content

	Title	HETA.al - The power of your business! Length : 37 Perfect, your title contains between 10 and 70 characters.																					
	Description	HETA.al is your marketing agency that will create the strategy you've been looking for for your business, choose HETA.al Length : 125 Great, your meta description contains between 70 and 160 characters.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>HETA.al - The power of your business!</td></tr><tr><td>description</td><td>HETA.al is your marketing agency that will create the strategy you've been looking for for your business, choose HETA.al</td></tr><tr><td>url</td><td>https://heta.al/</td></tr><tr><td>site_name</td><td>HETA.al</td></tr><tr><td>image</td><td>https://heta.al/wp-content/plugins/vivacore/shortcode/assets/svg/a-3d.svg</td></tr></tbody></table>						Property	Content	locale	en_US	type	website	title	HETA.al - The power of your business!	description	HETA.al is your marketing agency that will create the strategy you've been looking for for your business, choose HETA.al	url	https://heta.al/	site_name	HETA.al	image	https://heta.al/wp-content/plugins/vivacore/shortcode/assets/svg/a-3d.svg
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	Headings	H1	H2	H3	H4	H5	H6																
		0	1	12	0	0	0																

SEO Content

		<ul style="list-style-type: none">• [H2] The power of your business!• [H3] Who We Are?• [H3] Our Services• [H3] UX- UI / Web Design• [H3] Video Production• [H3] Development• [H3] Digital Marketing• [H3] Social Media• [H3] Design / Branding• [H3] Frequently Asked Questions• [H3] Latest Works / Project• [H3] Egnatia News• [H3] Let's Talk
	Images	We found 21 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

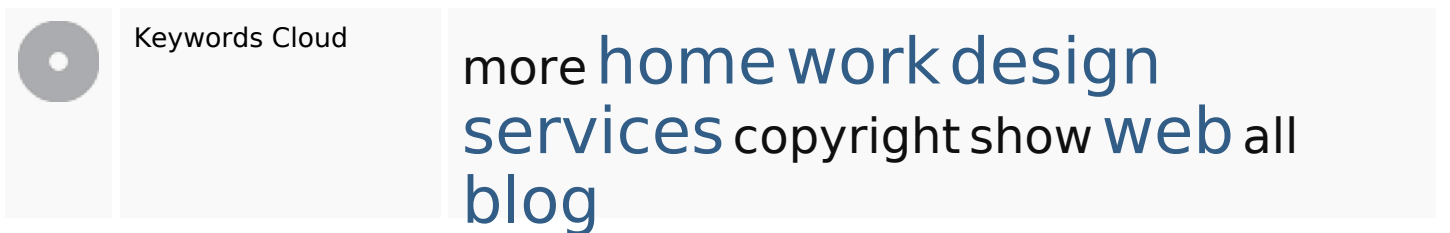
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice
Work	Internal	Passing Juice
Web Design	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
=	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	2	✘	✘	✘	✘
work	2	✘	✘	✘	✔
services	2	✘	✘	✘	✔
web	2	✘	✘	✘	✔
design	2	✘	✘	✘	✔











Usability

Url	Domain : heta.al Length : 7
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 56
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://heta.al/sitemap_index.xml</code>
	Robots.txt	<code>http://heta.al/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.