



Website review ikea.com

Generated on April 03 2025 15:31 PM

The score is 55/100



SEO Content

	Title	Hej! Welcome to IKEA Global Length : 27 Perfect, your title contains between 10 and 70 characters.														
	Description	Furniture, home accessories, design ideas and inspiration for big dreams and small budgets. A better everyday life begins at home! Length : 130 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Hej! Welcome to IKEA Global</td></tr><tr><td>url</td><td>https://www.ikea.com/</td></tr><tr><td>description</td><td>Furniture, home accessories, design ideas and inspiration for big dreams and small budgets. A better everyday life begins at home!</td></tr><tr><td>image</td><td>https://www.ikea.com/global/en/images/PH_178639_a100f27086.jpg</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>IKEA</td></tr></table>	Property	Content	title	Hej! Welcome to IKEA Global	url	https://www.ikea.com/	description	Furniture, home accessories, design ideas and inspiration for big dreams and small budgets. A better everyday life begins at home!	image	https://www.ikea.com/global/en/images/PH_178639_a100f27086.jpg	type	website	site_name	IKEA
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>54</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">[H1] Bringing joy home[H2] A bathroom soaked in glamour	H1	H2	H3	H4	H5	H6	1	54	0	0	0	0		
H1	H2	H3	H4	H5	H6											
1	54	0	0	0	0											





SEO Content

- [H2] The natural beauty of Sweden at your feet
- [H2] Artistic inspiration for the season!
- [H2] Busting the myths about mattresses
- [H2] Sleep uncovered!
- [H2] Nyttillverkad collection
- [H2] 20+ years at IKEA and counting
- [H2] A peek at home furnishing in 1965
- [H2] A toddler room for two
- [H2] Improve your sleep space with the touch of a button
- [H2] What a year!
- [H2] Smart, simple pieces in pine
- [H2] A Swedish forest adventure!
- [H2] One bedroom, two very different looks
- [H2] How we work with this fantastic textile
- [H2] Snug and rustic
- [H2] Six sleep-space basics for sweeter dreams
- [H2] Calling for action on biodiversity
- [H2] Ready for gaming... and everything else!
- [H2] Celebrating handcraft and creating jobs
- [H2] Spacious storage for every space
- [H2] The big night in
- [H2] Simple changes making a big impact
- [H2] Woven beauties
- [H2] Any excuse to celebrate
- [H2] IKEA pre-cut fabrics are back!
- [H2] IKEA bedrooms through the years
- [H2] Good vibes only
- [H2] Salt, pepper, zest
- [H2] Forests for the future
- [H2] What's mine is yours
- [H2] Finding fur-ever homes
- [H2] Make time for play!
- [H2] Life at home in the country
- [H2] Helping pets feel at home
- [H2] Tidy up tips for every room
- [H2] The MITTZON system
- [H2] How we really live at home
- [H2] Fantastic ceramic!
- [H2] Life at Home Report
- [H2] Starting small in the city
- [H2] Design flashback!
- [H2] The IKEA icons quiz!
- [H2] Packed with personality
- [H2] A visit to a Swedish farmhouse
- [H2] Big in Japan
- [H2] Olá, Portugal!
- [H2] The stories behind the products
- [H2] SYMFONISK lamp
- [H2] BURVIK table
- [H2] BRÖNDEN rug
- [H2] RÖNNINGE chair
- [H2] FRÖSET chair
- [H2] Making design dreams come true, one project at a time





Images

We found 59 images on this web page.

SEO Content

		10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 111 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.82% Internal Links 80.18%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
https://www.ikea.pr/puertorico/es/	External	Passing Juice
https://www.ikea.pr/puertorico/en/	External	Passing Juice
https://www.ikea.com/ae/ar/	Internal	Passing Juice
https://www.ikea.com/ae/en/	Internal	Passing Juice

In-page links

https://www.ikea.com.hk/zh	Internal	Passing Juice
https://www.ikea.com.hk/en	Internal	Passing Juice
https://www.ikea.com.do/es/	Internal	Passing Juice
https://www.ikea.com.do/en/	Internal	Passing Juice
https://www.ikea.com/ca/en/	Internal	Passing Juice
https://www.ikea.com/ca/fr/	Internal	Passing Juice
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https://www.ikea.com/hu/hu/	Internal	Passing Juice

In-page links

https://www.ikea.gr/	External	Passing Juice
https://www.ikea.gr/en/	External	Passing Juice
https://www.ikea.co.id/in	External	Passing Juice
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In-page links

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https://www.ikea.com/hr/hr/	Internal	Passing Juice
https://www.ikea.com/global/en/international-sales/	Internal	Passing Juice
https://www.ikea.com/no/no/	Internal	Passing Juice
https://www.ikea.com/no/en/	Internal	Passing Juice
https://www.ikea.com/qa/en/	Internal	Passing Juice
https://www.ikea.com/qa/ar/	Internal	Passing Juice
https://www.ikea.com/il/he/	Internal	Passing Juice
https://www.ikea.com/om/ar/	Internal	Passing Juice
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https://www.ikea.lv/lv/	External	Passing Juice

In-page links

https://www.ikea.lv/ru/	External	Passing Juice
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https://www.ikea.com/cl/es/	Internal	Passing Juice
https://www.ikea.com/co/es/	Internal	Passing Juice

SEO Keywords



Keywords Cloud

home life designed open report **ikea** collection
stories new jobs





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ikea	15	✓	✗	✗	✓
home	7	✗	✗	✓	✓
designed	5	✗	✗	✗	✗
life	3	✗	✗	✓	✓
report	3	✗	✗	✗	✓








Usability

	Url	Domain : ikea.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.ikea.com/sitemaps/sitemap.xml</div>
	Robots.txt	<p>http://ikea.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>