








Website review mercadolivre.com.br

Generated on March 27 2025 11:10 AM

The score is 41/100






SEO Content

	Title	<p>Mercado Livre Brasil - Frete Grátis no mesmo dia</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Compre produtos com Frete Grátis no mesmo dia no Mercado Livre Brasil. Encontre milhares de marcas e produtos a preços incríveis.</p> <p>Length : 129</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1279 1481 1503"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://http2.mlstatic.com/static/org-img/homesnw/mercado-libre.png?v=2</td> </tr> </tbody> </table>	Property	Content	image	https://http2.mlstatic.com/static/org-img/homesnw/mercado-libre.png?v=2								
Property	Content													
image	https://http2.mlstatic.com/static/org-img/homesnw/mercado-libre.png?v=2													
	Headings	<table border="1" data-bbox="542 1534 1481 1608"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>23</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1641 997 2069" style="list-style-type: none"> • [H1] Mercado Livre • [H2] Entre na sua conta • [H2] Insira sua localização • [H2] Meios de pagamento • [H2] Menos de R\$100 • [H2] Mais vendidos • [H2] Compra garantida • [H2] Lojas oficiais • [H2] Nossas categorias • [H2] Oferta do dia • [H2] Ofertas • [H2] COM DESIGN • [H2] PREMIUM EM METAL 	H1	H2	H3	H4	H5	H6	1	23	9	0	0	0
H1	H2	H3	H4	H5	H6									
1	23	9	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] FOTOS PERFEITAS• [H2] EM MOVIMENTO• [H2] LOOKS DE OUTONO• [H2] SUPLEMENTOS• [H2] ESQUENTA 4.4 PARA CASA• [H2] Benefícios em entretenimento• [H2] Categorias• [H2] Escolha como pagar• [H2] Frete grátis a partir de R\$ 79• [H2] Segurança, do início ao fim• [H2] Mais informações• [H3] Produtos mais procurados• [H3] Pesquise produto por letra inicial• [H3] Sobre o• [H3] Outros sites• [H3] Contato• [H3] Redes sociais• [H3] Minha conta• [H3] Assinaturas• [H3] Temporadas
	Images	We found 118 images on this web page. 38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 216 links including 1 link(s) to files
	Statistics	External Links : noFollow 0.46%

SEO Links



External Links : Passing Juice 0.93%

Internal Links 98.61%

In-page links

Anchor	Type	Juice
Mercado Livre Brasil - Onde comprar e vender de Tudo	Internal	Passing Juice
Categorias	Internal	Passing Juice
Veículos	Internal	Passing Juice
Supermercado	Internal	Passing Juice
Tecnologia	Internal	Passing Juice
Casa e Móveis	Internal	Passing Juice
Eletrodomésticos	Internal	Passing Juice
Esportes e Fitness	Internal	Passing Juice
Ferramentas	Internal	Passing Juice
Construção	Internal	Passing Juice
Indústria e Comércio	Internal	Passing Juice
Pet Shop	Internal	Passing Juice
Saúde	Internal	Passing Juice
Acessórios para Veículos	Internal	Passing Juice
Beleza e Cuidado Pessoal	Internal	Passing Juice
Moda	Internal	Passing Juice
Bebês	Internal	Passing Juice
Brinquedos	Internal	Passing Juice
Imóveis	Internal	Passing Juice
Compra Internacional	Internal	Passing Juice
Produtos Sustentáveis	Internal	Passing Juice
Mais vendidos	Internal	Passing Juice
Lojas oficiais	Internal	Passing Juice

In-page links

Ver mais categorias	Internal	Passing Juice
Celulares e Telefones	Internal	Passing Juice
Acessórios para Celulares	Internal	Passing Juice
Peças para Celular	Internal	Passing Juice
Informática	Internal	Passing Juice
Componentes para PC	Internal	Passing Juice
Impressão	Internal	Passing Juice
Acessórios para Notebook	Internal	Passing Juice
Conectividade e Redes	Internal	Passing Juice
Software	Internal	Passing Juice
Computadores	Internal	Passing Juice
Tablets e Acessórios	Internal	Passing Juice
Câmeras e Acessórios	Internal	Passing Juice
Acessórios para Câmeras	Internal	Passing Juice
Câmeras	Internal	Passing Juice
Filmadoras	Internal	Passing Juice
Eletrônicos, Áudio e Vídeo	Internal	Passing Juice
Acessórios para Áudio e Vídeo	Internal	Passing Juice
Áudio Portátil e Acessórios	Internal	Passing Juice
Componentes Eletrônicos	Internal	Passing Juice
Equipamento para DJs	Internal	Passing Juice
Som Automotivo	Internal	Passing Juice
Drones e Acessórios	Internal	Passing Juice
Acessórios para TV	Internal	Passing Juice
Fones de Ouvido	Internal	Passing Juice
Áudio	Internal	Passing Juice
Projetores e Telas	Internal	Passing Juice
Games	Internal	Passing Juice

In-page links

Video Games	Internal	Passing Juice
Fliperamas e Arcade	Internal	Passing Juice
Televisores	Internal	Passing Juice
Ofertas	Internal	Passing Juice
Cupons	Internal	noFollow
Supermercado	Internal	Passing Juice
Moda	Internal	Passing Juice
Vender	Internal	Passing Juice
Contato	Internal	Passing Juice
Crie a sua conta	Internal	noFollow
Entre	External	noFollow
Compras	Internal	noFollow
Perfume Feminino Lancôme Idôle EDP 100ml	Internal	Passing Juice
Kit 5 Camisetas Básicas Masculina Dry Fit Lisa Tradicional	Internal	Passing Juice
Creatina Monohidratada Pura 1kg Dark Lab Unidade Sem sabor	Internal	Passing Juice
Smartphone Motorola Moto G24 256gb 8gb (4gb Ram +4gb Ram Boost) Ai Camera 50mp Night Vision - Rosa	Internal	Passing Juice
Lavadora De Alta Pressão Kärcher Compacta 1500psi 1400w Cor Amarelo 110V	Internal	Passing Juice
Notebook Gamer Acer Nitro V Intel Core i7 13ª Geração 16GB 512GB RTX4050 Linux Gutta 15.6" FHD ANV15-51-7037	Internal	Passing Juice
Perfume Masculino Azzaro Sport EDT 100ml	Internal	Passing Juice
NIVEA Loção Hidratante Milk Pele Seca a Extrasseca 400ml	Internal	Passing Juice
Ômega 3 EPA DHA 120 Cápsulas Vitafor	Internal	Passing Juice
Smart Tv Samsung LS32BETBLGGXZD 32" HD Led	Internal	Passing Juice
Smartphone Motorola Moto G34 5g - 256gb 16gb (8gb Ram+8gb Ram Boost) Ai Camera 50mp Nfc - Azul	Internal	Passing Juice
Notebook Samsung Galaxy Book4 Intel® U300 (1.20 Ghz, até 4.4GHz, 8 MB L3 Cache), Windows 11 Home, 8GB, 256GB SSD, UHD Graphics, 15.6" FHD LED, 1.55kg	Internal	Passing Juice

In-page links

Jogo De Lençol Queen 3 Peças 400 Fios C/ Elástico Hotel	Internal	Passing Juice
Console PlayStation 5 Midia Fisica Slim Branco 1TB Returnal e Ratchet e Clank Controle Sem Fio Dualsense Branco	Internal	Passing Juice
Parafusadeira Furadeira De Impacto Profissional 21v Modelo TB-21PX 2 Baterias Com Maleta The Black Tools 110/220V 60Hz Amarelo	Internal	Passing Juice
Smart Tv LG Led 55 55ut801c0sa 4k Ultra Hd Thinq Ai Webos 24 100v/240v	Internal	Passing Juice
Perfume Masculino Ralph Lauren Polo Blue EDP 125ml	Internal	Passing Juice
Samsung Galaxy A25 5G Dual SIM 128Gb Azul Escuro 6Gb Ram	Internal	Passing Juice
Caixa De Som Boombox 3 Bluetooth Preta Jbl Bivolt	Internal	Passing Juice
Creatina Monohidratada Pura 500g Dark Lab Unidade	Internal	Passing Juice
Micro-ondas CM020BF 20 Litros Espelhado com Função Descongelar Cor Cinza e Inox Consul 127V	Internal	Passing Juice
Smart TV Samsung UN50DU7700GXZD 50" 4K Crystal	Internal	Passing Juice
Kit 2câmera Ip Icsee Prova D&#x27;água Infravermelho Externa Wifi - Bahrein	Internal	Passing Juice
Impressora multifuncional cor Canon Pixma G3110 127/220V	Internal	Passing Juice
Mostrar todas as categorias	Internal	Passing Juice
Carros, Motos e Outros	Internal	Passing Juice
Acessórios para Veículos	Internal	Passing Juice
Casa, Móveis e Decoração	Internal	Passing Juice
Celulares e Telefones	Internal	Passing Juice
Calçados, Roupas e Bolsas	Internal	Passing Juice
Informática	Internal	Passing Juice
Eletrodomésticos	Internal	Passing Juice
Esportes e Fitness	Internal	Passing Juice
Imóveis	Internal	Passing Juice
Ferramentas	Internal	Passing Juice
Beleza e Cuidado Pessoal	Internal	Passing Juice
Eletrônicos, Áudio e Vídeo	Internal	Passing Juice

In-page links

Agro	Internal	Passing Juice
Alimentos e Bebidas	Internal	Passing Juice
Antiquidades e Coleções	Internal	Passing Juice
Arte, Papelaria e Armarinho	Internal	Passing Juice
Bebês	Internal	Passing Juice
Brinquedos e Hobbies	Internal	Passing Juice
Construção	Internal	Passing Juice
Câmeras e Acessórios	Internal	Passing Juice
Festas e Lembrancinhas	Internal	Passing Juice
Games	Internal	Passing Juice
Indústria e Comércio	Internal	Passing Juice
Ingressos	Internal	Passing Juice
Instrumentos Musicais	Internal	Passing Juice
Joias e Relógios	Internal	Passing Juice
Livros, Revistas e Comics	Internal	Passing Juice
Música, Filmes e Seriados	Internal	Passing Juice
Pet Shop	Internal	Passing Juice
Saúde	Internal	Passing Juice
Serviços	Internal	Passing Juice
Televisores	Internal	Passing Juice
Mais Categorias	Internal	Passing Juice
Como pagar com Mercado Pago	Internal	Passing Juice
Como te protegemos	Internal	Passing Juice
apple watch	Internal	Passing Juice
ar condicionado	Internal	Passing Juice
ar condicionado inverter	Internal	Passing Juice
bicicletas	Internal	Passing Juice
cafeteira	Internal	Passing Juice

In-page links

carros novos	Internal	Passing Juice
carros usados	Internal	Passing Juice
computador	Internal	Passing Juice
fogao 4 boca	Internal	Passing Juice
fone de ouvido bluetooth	Internal	Passing Juice
freezer vertical	Internal	Passing Juice
geladeira frost free	Internal	Passing Juice
guarda roupa casal	Internal	Passing Juice
guarda roupa solteiro	Internal	Passing Juice
ipad	Internal	Passing Juice
iphone	Internal	Passing Juice
iphone 8 plus	Internal	Passing Juice
iphone 11	Internal	Passing Juice
iphone 13	Internal	Passing Juice
iphone 13 pro max	Internal	Passing Juice
iphone 14	Internal	Passing Juice
iphone 14 pro	Internal	Passing Juice
iphone 14 pro max	Internal	Passing Juice
iphone 15	Internal	Passing Juice
iphone 16	Internal	Passing Juice
iphone 16 plus	Internal	Passing Juice
iphone 16 pro	Internal	Passing Juice
iphone 16 pro max	Internal	Passing Juice
jbl	Internal	Passing Juice
microondas	Internal	Passing Juice
monitor	Internal	Passing Juice
motorola	Internal	Passing Juice
nintendo switch	Internal	Passing Juice

In-page links

notebook	Internal	Passing Juice
notebook dell	Internal	Passing Juice
painel para tv	Internal	Passing Juice
penteadeira	Internal	Passing Juice
poco x5 pro	Internal	Passing Juice
ps4	Internal	Passing Juice
ps5	Internal	Passing Juice
redmi note 12	Internal	Passing Juice
s22 ultra	Internal	Passing Juice
samsung a54	Internal	Passing Juice
samsung s23	Internal	Passing Juice
smartwatch	Internal	Passing Juice
tablets samsung	Internal	Passing Juice
tenis masculino	Internal	Passing Juice
tennis feminino	Internal	Passing Juice
tv 32 polegadas	Internal	Passing Juice
tv 50 4k	Internal	Passing Juice
tv 50 polegadas	Internal	Passing Juice
ventilador	Internal	Passing Juice
xbox	Internal	Passing Juice
xbox series x	Internal	Passing Juice
xdj	Internal	Passing Juice
xiaomi	Internal	Passing Juice
A	Internal	Passing Juice
B	Internal	Passing Juice
C	Internal	Passing Juice
D	Internal	Passing Juice
E	Internal	Passing Juice


In-page links

E	Internal	Passing Juice
G	Internal	Passing Juice
H	Internal	Passing Juice
I	Internal	Passing Juice
J	Internal	Passing Juice
K	Internal	Passing Juice
L	Internal	Passing Juice
M	Internal	Passing Juice
N	Internal	Passing Juice
O	Internal	Passing Juice
P	Internal	Passing Juice
Q	Internal	Passing Juice
R	Internal	Passing Juice
S	Internal	Passing Juice
T	Internal	Passing Juice
U	Internal	Passing Juice
V	Internal	Passing Juice
W	Internal	Passing Juice
X	Internal	Passing Juice
Y	Internal	Passing Juice
Z	Internal	Passing Juice
Trabalhe conosco	External	Passing Juice
Termos e condições	Internal	Passing Juice
Promoções	Internal	Passing Juice
Como cuidamos da sua privacidade	Internal	Passing Juice
Acessibilidade	Internal	Passing Juice
Contato	Internal	Passing Juice
Informações sobre seguros	Internal	Passing Juice

In-page links

Programa de Afiliados	Internal	Passing Juice
Lista de presentes	Internal	Passing Juice
Mercado Livre	External	Passing Juice
Central de privacidade.	Internal	Passing Juice



SEO Keywords

 Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : mercadolive.com.br Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.


Document

						
	W3C Validity	Errors : 10 Warnings : 2				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antisipam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>23</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	23
Deprecated tags	Occurrences					
<s>	23					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
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Optimization

	Robots.txt	<p>http://mercadolivre.com.br/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>