







Website review nba.com

Generated on March 27 2025 12:30 PM

The score is 43/100



SEO Content

	<p>Title</p>	<p>The official site of the NBA for the latest NBA Scores, Stats & News. NBA.com</p> <p>Length : 83</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Follow the action on NBA scores, schedules, stats, news, teams, and players. Buy tickets or watch the games anywhere with NBA League Pass.</p> <p>Length : 138</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The official site of the NBA for the latest NBA Scores, Stats & News. NBA.com</td> </tr> <tr> <td>url</td> <td>https://www.nba.com</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>image</td> <td>https://cdn.nba.com/logos/nba/fallback/NBA.Com-National-Basketball-Association.png</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>NBA</td> </tr> </tbody> </table>	Property	Content	title	The official site of the NBA for the latest NBA Scores, Stats & News. NBA.com	url	https://www.nba.com	locale	en_US	image	https://cdn.nba.com/logos/nba/fallback/NBA.Com-National-Basketball-Association.png	type	website	site_name	NBA
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type	website															
site_name	NBA															





SEO Content

Headings





H1	H2	H3	H4	H5	H6
0	5	17	42	0	0

- [H2] Full Focus: LeBron's clutch game-winner saves Lakers
- [H2] Celtics cruise past Suns for season-high 7 straight wins
- [H2] Jokić returns, burns Bucks with 39-point triple-double
- [H2] Standings update: Clippers leap Warriors for No. 6 seed
- [H2] Kia Rookie Ladder: Ware steps up, ascends into Top 5
- [H3] Stories
- [H3] Headlines
- [H3] TRENDING NOW
- [H3] Horry Scale: LeBron tip-in rescues Lakers
- [H3] Standings update: Clippers climb to No. 6
- [H3] Irving has successful surgery on torn ACL
- [H3] Kia Rookie Ladder: Sarr ascends to No. 3
- [H3] Lillard diagnosed with deep vein thrombosis
- [H3] Why the Butler era in Miami was special
- [H3] Worn Jordan rookie jersey sells for \$4.2M
- [H3] Tatum suffers left ankle sprain, exits in 3rd
- [H3] NBA TV ANALYSIS
- [H3] AROUND THE NBA
- [H3] Headlines
- [H3] FOLLOW THE NBA
- [H3] SOCIAL IMPACT
- [H3] QUICK LINKS
- [H4] Related Content
- [H4] Related Content
- [H4] Related Content
- [H4] Related Content
- [H4] Related Content
- [H4] Horry Scale: LeBron tip-in rescues Lakers
- [H4] Standings update: Clippers climb to No. 6
- [H4] Jokić returns with triple-double in win over Bucks
- [H4] Irving has successful surgery on torn ACL
- [H4] Jokić with slick over-the-shoulder dime
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- [H4] Can AD revive Mavs' postseason hopes?
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- [H4] Are Thunder too young to win NBA title?
- [H4] Will Cavs' regular-season success translate in playoffs?
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- [H4] Standings update: Clippers climb to No. 6
- [H4] Why the Butler era in Miami was special
- [H4] SGA's masterfully efficient season at both ends
- [H4] Power Rankings: Thunder regain lead position
- [H4] Magic induct Howard into team's Hall of Fame
- [H4] Young, 'hungry' Pistons basking in team's revival
- [H4] Durant, White named NBA Players of the Week
- [H4] NBA Fantasy Power Rankings, Week 23: Giddey on top
- [H4] Kia MVP Ladder: SGA back in driver's seat
- [H4] B/R: Updated Mock Draft as NCAA tourney tips off
- [H4] Q&A: Kantner, Palmer on trailblazing officiating careers
- [H4] She Makes The Call: NBA referee Sha'Rae Mitchell

SEO Content

		<ul style="list-style-type: none">• [H4] Horry Scale: LeBron tip-in rescues Lakers• [H4] Standings update: Clippers climb to No. 6• [H4] Jokić returns with triple-double in win over Bucks• [H4] Irving has successful surgery on torn ACL• [H4] Jokić with slick over-the-shoulder dime• [H4] Lillard diagnosed with deep vein thrombosis• [H4] Can AD revive Mavs' postseason hopes?• [H4] Kia Rookie Ladder: Sarr ascends to No. 3• [H4] Worn Jordan rookie jersey sells for \$4.2M• [H4] Why the Butler era in Miami was special• [H4] Are Thunder too young to win NBA title?• [H4] Will Cavs' regular-season success translate in playoffs?
	Images	We found 94 images on this web page. 31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 111 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.21% Internal Links 92.79%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Tickets	Internal	Passing Juice
=	Internal	Passing Juice
Key Dates	Internal	Passing Juice
League Pass Schedule	Internal	Passing Juice
2024-25 NBA CrunchTime	Internal	Passing Juice
VR Schedule	Internal	Passing Juice
National TV Games	Internal	Passing Juice
=	Internal	Passing Juice
NBA TV	Internal	Passing Juice
=	Internal	Passing Juice
Top Stories	Internal	Passing Juice
Power Rankings	Internal	Passing Juice
MVP Ladder	Internal	Passing Juice
Transactions	Internal	Passing Juice
Future Starts Now	Internal	Passing Juice
=	Internal	Passing Juice
Dunk Score	Internal	Passing Juice
Players	Internal	Passing Juice
Teams	Internal	Passing Juice
Leaders	Internal	Passing Juice
Stats 101	Internal	Passing Juice
Cume Stats	Internal	Passing Juice
Lineups Tool	Internal	Passing Juice
Media Central Game Stats	Internal	Passing Juice
Draft	Internal	Passing Juice
Quick Links	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
2024-25 Audio Pronunciation Guide	Internal	Passing Juice
Starting Lineups	Internal	Passing Juice
Free Agent Tracker	Internal	Passing Juice
=	Internal	Passing Juice
Full Court Guess	Internal	Passing Juice
Rank	Internal	Passing Juice
IQ	Internal	Passing Juice
Player Path	Internal	Passing Juice
Trivia	Internal	Passing Juice
Hoop Connect	Internal	Passing Juice
=	Internal	Passing Juice
Fantasy News	Internal	Passing Juice
NBA Pick&#x27;Em	Internal	Passing Juice
Play Yahoo Fantasy	External	Passing Juice
Play Sorare NBA	External	Passing Juice
FantasyPros Tools	External	Passing Juice
FanDuel DFS	External	Passing Juice
Draft Kings DFS	External	Passing Juice
=	Internal	Passing Juice
Authorized Gaming Operators	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Jerseys	Internal	Passing Juice


In-page links

Men	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
Custom Shop	Internal	Passing Juice
Hardwood Classics	Internal	Passing Juice
Hats	Internal	Passing Juice
Footwear	Internal	Passing Juice
Auctions	Internal	Passing Juice
NBA Game Worn	Internal	Passing Juice
NYC Store	Internal	Passing Juice
NBA Photo Store	Internal	Passing Juice
Official Tickets by Ticketmaster	External	Passing Juice
NBA Experiences	External	Passing Juice
WATCH	Internal	Passing Juice
Game Recap: Lakers 120, Pacers 119	Internal	Passing Juice
Horry Scale: James saves Lakers in Indy with tip-in	Internal	Passing Juice
LeBron's game-winner breathes life into Lakers	Internal	Passing Juice
WATCH	Internal	Passing Juice
Porziņģis pours in 30 points on 10-15 FGs	Internal	Passing Juice
Durant burns Celtics for team-high 30 points	Internal	Passing Juice
Kia MVP Ladder: Tatum remains in mix	Internal	Passing Juice
WATCH	Internal	Passing Juice
Game Recap: Nuggets 127, Bucks 117	Internal	Passing Juice
Jokić drops slick no-look over-the-shoulder dime	Internal	Passing Juice
Lopez goes for 26 points in loss	Internal	Passing Juice
READ	Internal	Passing Juice
Game Recap: Clippers 126, Knicks 113	Internal	Passing Juice
Surging Clippers could be dangerous out West	Internal	Passing Juice

In-page links

Power Rankings: Less than 3 weeks left in 2024-25 season	Internal	Passing Juice
READ	Internal	Passing Juice
Sarr drops 24 points, 7 rebounds in win over 76ers	Internal	Passing Juice
Rookie stat leaders for 2024-25 season	Internal	Passing Juice
Risacher, Collier win rookie honors for Feb.	Internal	Passing Juice
Social Impact Hub	Internal	Passing Juice
NBA Cares	Internal	Passing Juice
NBA Foundation	Internal	Passing Juice
National Basketball Social Justice Coalition	Internal	Passing Juice
Jr. NBA	Internal	Passing Juice
NBA Store	Internal	Passing Juice
NBA History	Internal	Passing Juice
NBA Official	Internal	Passing Juice
LockerVision	Internal	Passing Juice
NBA Fitness	Internal	Passing Juice
NBA Podcasts	Internal	Passing Juice
Learn The Game	Internal	Passing Juice
Starting 5 Daily Newsletter	Internal	Passing Juice
NBA ID	Internal	Passing Juice
NBA Careers	External	Passing Juice
NBA Fan Code of Conduct	Internal	Passing Juice
NBA Total Health	Internal	Passing Juice
NBA Foundation	Internal	Passing Juice
Social Justice Coalition	Internal	Passing Juice
NBA Communications	Internal	Passing Juice
NYC Store	Internal	Passing Juice
NBA Auctions	Internal	Passing Juice
Customer Support	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : nba.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 85 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.nba.com/sitemap_index.xml</code>
	Robots.txt	<code>http://nba.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.