



# Website review pinterest.com

Generated on April 03 2025 12:44 PM

The score is 49/100



## SEO Content

	Title	<p>Pinterest</p> <p><b>Length : 9</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>					
	Description	<p>Discover recipes, home ideas, style inspiration and other ideas to try.</p> <p><b>Length : 71</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>					
	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	<p>We found 0 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>					
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 1 links including 0 link(s) to files



Statistics

External Links : noFollow 100%

External Links : Passing Juice 0%

Internal Links 0%

## In-page links

Anchor	Type	Juice
<a href="#">turn on JavaScript.</a>	External	noFollow

## SEO Keywords



Keywords Cloud

work **pinterest** unless

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pinterest	2	✓	✗	✗	✗
work	1	✗	✗	✗	✗

## Keywords Consistency

unless

1



## Usability

	Url	Domain : pinterest.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div>Excellent, your website doesn't use nested tables.</div> <div><div></div>Too bad, your website is using inline styles.</div> <div><div></div>Great, your website has few CSS files.</div> <div><div></div>Too bad, your website has too many JS files (more than 6).</div>

## Document

- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://www.pinterest.com/v3\\_sitemaps/promoted\\_today\\_article\\_sitemap\\_www.pinterest.com.xml](https://www.pinterest.com/v3_sitemaps/promoted_today_article_sitemap_www.pinterest.com.xml)

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## Optimization

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	Robots.txt	<a href="http://pinterest.com/robots.txt">http://pinterest.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.