The score is 53/100

SEO Content

✓	**Title**	Prime Roofing Siding – New Jersey **Length : 39** Perfect, your title contains between 10 and 70 characters.
✗	**Description**	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	**Keywords**	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	**Og Meta Properties**	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	**Headings**	

H1	H2	H3	H4	H5	H6
0	31	4	0	0	0

- [H2] Prime Roofing and Siding
- [H2] Excellence in Exterior Renovation
- [H2] Welcome To Prime Roofing and Siding Company
- [H2] Our Work Process
- [H2] Consultation Project
- [H2] Project Planing
- [H2] Execution Project
- [H2] Our Services
- [H2] Roofing Services
- [H2] Chimney Services
- [H2] Gutters Services
- [H2] Siding Services
- [H2] Are You Ready To Build New Project With Us?
- [H2] Pricing Plans
- [H2] Personal
- [H2] $39/per month
- [H2] Business
- [H2] $69/per month

SEO Content

- [H2] Enterprise
- [H2] $99/per month
- [H2] Proffesional Team
- [H2] Awwards Winning
- [H2] Completed Projects
- [H2] Happy Client
- [H2] Professional Team
- [H2] Adam Ray
- [H2] Jessica Florent
- [H2] Jeniffer Gomez
- [H2] Quick Links
- [H2] Services
- [H2] Contact Us
- [H3] NEW JERSEY
- [H3] Speed Builder
- [H3] 24/7 Support
- [H3] Professional Team

❌	Images	We found 8 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 12 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33%

SEO Links

		Internal Links 91.67%		

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
Roofing Services	Internal	Passing Juice
Chimney Services	Internal	Passing Juice
Gutters Services	Internal	Passing Juice
Siding Services	Internal	Passing Juice
Skylights Services	Internal	Passing Juice
Contact Us	Internal	Passing Juice
	Internal	Passing Juice
All rights reserved by smartweb.al	External	Passing Juice

SEO Keywords

	Keywords Cloud	siding unde prime perspiciatis services sed natus omnis roofing iste

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
services	25	✖	✖	✖	✔
roofing	21	✔	✖	✖	✔
siding	21	✔	✖	✖	✔

Keywords Consistency

prime	10	✔	✘	✘	✔
sed	9	✘	✘	✘	✘

Usability

◯	Url	Domain : primeroofing.co Length : 15
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 5 Warnings : 1
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◯	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✘ Too bad, your website has too many CSS files (more than 4).

Document

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://primeroofing.co/wp-sitemap.xml
✔	Robots.txt	http://primeroofing.co/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.