

Website review publer.com

Generated on April 03 2025 15:58 PM

The score is 56/100






SEO Content

	Title	Powerful Social Media Management & Scheduling Tools Publer Length : 64 Perfect, your title contains between 10 and 70 characters.												
	Description	Boost your social media strategy with Publer's suite of tools. Manage multiple accounts, schedule posts, collaborate with your team, and analyze performance—all in one place. Length : 174 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Powerful Social Media Management & Scheduling Tools Publer</td></tr><tr><td>description</td><td>Boost your social media strategy with Publer's suite of tools. Manage multiple accounts, schedule posts, collaborate with your team, and analyze performance—all in one place.</td></tr><tr><td>image</td><td>https://framerusercontent.com/assets/20xDEIBhD9Xg3L7Cx7jVMwL56FU.png</td></tr><tr><td>url</td><td>https://publer.com/</td></tr></tbody></table>	Property	Content	type	website	title	Powerful Social Media Management & Scheduling Tools Publer	description	Boost your social media strategy with Publer's suite of tools. Manage multiple accounts, schedule posts, collaborate with your team, and analyze performance—all in one place.	image	https://framerusercontent.com/assets/20xDEIBhD9Xg3L7Cx7jVMwL56FU.png	url	https://publer.com/
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>1</td><td>8</td><td>18</td><td>15</td><td>10</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	2	1	8	18	15	10
H1	H2	H3	H4	H5	H6									
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SEO Content

- [H1] Streamline Your Social Media & Get Real Results
- [H1] Manage, automate, and track your social media success
- [H2] Streamline Your SocialMedia & Get Real Results
- [H3] Results that speak for themselves
- [H3] Everything you need to succeed in one platform.
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- [H3] Everything you need to succeed in one platform.
- [H3] Grow big with a platform that just works!
- [H3] More features you will love
- [H3] More features you will love
- [H3] Why choose Publer?
- [H4] +300%
- [H4] +300%
- [H4] +300%
- [H4] 2x faster
- [H4] 2x faster
- [H4] 2x faster
- [H4] Save 5+ hours
- [H4] Save 5+ hours
- [H4] Save 5+ hours
- [H4] 12
- [H4] 12
- [H4] 12
- [H4] 520K+
- [H4] 520K+
- [H4] 520K+
- [H4] 1.5M
- [H4] 1.5M
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- [H5] ☑☑ Schedule & save time
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- [H6] Streamline Your SocialMedia & Get Real Results
- [H6] Link In Bio
- [H6] Link In Bio
- [H6] Link In Bio
- [H6] Recycling
- [H6] Recycling
- [H6] Recycling
- [H6] Browser Extension
- [H6] Browser Extension
- [H6] Browser Extension

SEO Content

	Images	We found 196 images on this web page. 131 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 24% Internal Links 76%


In-page links

Anchor	Type	Juice
Briony Liber	External	Passing Juice
Sebastian Guerrero	External	Passing Juice
Benjamin Richards	External	Passing Juice
Chris Wood	External	Passing Juice

In-page links

Bridget Poston	External	Passing Juice
Bulk Scheduling	Internal	Passing Juice
Calendar View	Internal	Passing Juice
Workspaces	Internal	Passing Juice
Analytics	Internal	Passing Juice
Link In Bio	Internal	Passing Juice
AI Assist	Internal	Passing Juice
Cloud Storages	Internal	Passing Juice
Canva & VistaCreate	Internal	Passing Juice
RSS Feeds	Internal	Passing Juice
Browser Extension	Internal	Passing Juice
Help Center	Internal	Passing Juice
Book a Call	Internal	Passing Juice
Roadmap	Internal	Passing Juice
About us	Internal	Passing Juice
Plans & Pricing	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Feedback	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
=	External	Passing Juice






SEO Keywords

	Keywords Cloud	solution social best liber scaleable media guerrero briony features sebastian
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
features	9	✘	✘	✘	✔
social	7	✔	✘	✔	✔
media	7	✔	✘	✔	✔
briony	6	✘	✘	✘	✘
liber	6	✘	✘	✘	✘



Usability

	Url	Domain : publer.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 113 Warnings : 21
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">https://vercel.publer.com/sitemap.xmlhttps://publer.com/sitemap.xmlhttps://publer.com/blog/wp-sitemap.xmlhttps://help.publer.com/sitemap.xml
	Robots.txt	<p>http://publer.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>