

Website review publer.io

Generated on January 09 2024 00:10 AM






The score is 54/100







SEO Content

	Title	Publer - Your Social Media Superhero Length : 36 Perfect, your title contains between 10 and 70 characters.												
	Description	Schedule your Facebook posts, Instagram posts, Threads app posts, TikToks, Tweets, Mastodon posts, LinkedIn updates, Pinterest Pins, Google Business Profile posts, YouTube videos, WordPress articles & Telegram messages with Publer. Save time, drive traffic, focus on your business. Length : 285 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Publer</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Publer - Your Social Media Superhero</td></tr><tr><td>image</td><td>https://cdn.publer.io/brand/meta/default_threads.png</td></tr><tr><td>description</td><td>Schedule your Facebook posts, Instagram posts, Threads app posts, TikToks, Tweets, Mastodon posts, LinkedIn updates, Pinterest Pins, Google Business Profile posts, YouTube videos, WordPress articles & Telegram messages with Publer. Save time, drive traffic, focus on your business.</td></tr></tbody></table>	Property	Content	site_name	Publer	type	website	title	Publer - Your Social Media Superhero	image	https://cdn.publer.io/brand/meta/default_threads.png	description	Schedule your Facebook posts, Instagram posts, Threads app posts, TikToks, Tweets, Mastodon posts, LinkedIn updates, Pinterest Pins, Google Business Profile posts, YouTube videos, WordPress articles & Telegram messages with Publer. Save time, drive traffic, focus on your business.
Property	Content													
site_name	Publer													
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title	Publer - Your Social Media Superhero													
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description	Schedule your Facebook posts, Instagram posts, Threads app posts, TikToks, Tweets, Mastodon posts, LinkedIn updates, Pinterest Pins, Google Business Profile posts, YouTube videos, WordPress articles & Telegram messages with Publer. Save time, drive traffic, focus on your business.													

SEO Content

		url	https://publer.io				
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 3 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.88% Internal Links 94.12%

In-page links

Anchor	Type	Juice
Pricing	Internal	Passing Juice
Blog	Internal	Passing Juice


In-page links

Help	Internal	Passing Juice
Roadmap	Internal	Passing Juice
Mastodon	External	Passing Juice
-	External	Passing Juice
About Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Give Feedback	Internal	Passing Juice
AI Assist	Internal	Passing Juice
Calendar View	Internal	Passing Juice
Link in Bio	Internal	Passing Juice
Workspaces	Internal	Passing Juice
Analytics	Internal	Passing Juice
Cloud Storages	Internal	Passing Juice
Canva & VistaCreate	Internal	Passing Juice
Photo Editor	Internal	Passing Juice
RSS Feeds	Internal	Passing Juice
Browser Extension	Internal	Passing Juice
Help Center	Internal	Passing Juice
Product Updates	Internal	Passing Juice
Web App Roadmap	Internal	Passing Juice
Mobile App Roadmap	Internal	Passing Juice
Publer vs. Hootsuite	Internal	Passing Juice
Publer vs. Sprout Social	Internal	Passing Juice
Publer vs. Later	Internal	Passing Juice
Publer vs. Buffer	Internal	Passing Juice
Publer vs. SocialPilot	Internal	Passing Juice
Instagram Video Downloader	Internal	Passing Juice

In-page links

TikTok Video Downloader	Internal	Passing Juice
YouTube Video Downloader	Internal	Passing Juice
Facebook Video Downloader	Internal	Passing Juice
LinkedIn Video Downloader	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	coming publer schedule soon threads facebook media new social superhero
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
threads	2	✘	✘	✔	✘
facebook	2	✘	✘	✔	✘
coming	2	✘	✘	✘	✘
soon	2	✘	✘	✘	✘
publer	1	✔	✘	✔	✘





Usability

	Url	Domain : publer.io Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://publer.io/sitemap.xml
	Robots.txt	http://publer.io/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.