

Website review rutube.ru

Generated on April 03 2025 13:15 PM

The score is 53/100



SEO Content

	Title	Видеохостинг RUTUBE. Смотрите видео онлайн, бесплатно. Length : 54 Perfect, your title contains between 10 and 70 characters.																	
	Description	RUTUBE — ведущий российский видеопортал, предлагающий к просмотру тв онлайн, кинофильмы, сериалы, мультфильмы и пользовательское видео. Смотри. Создавай. Загружай. Length : 163 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	RUTUBE, видео, клипы, сериалы, кино, трейлеры, фильмы, мультфильмы, онлайн, рутьюб, рутуб Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>image</td><td>https://static.rutube.ru/static/img/png/ogimglogo.png</td></tr><tr><td>site_name</td><td>RUTUBE</td></tr><tr><td>title</td><td>Видеохостинг RUTUBE. Смотрите видео онлайн, бесплатно.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://rutube.ru/</td></tr></table>						Property	Content	image	https://static.rutube.ru/static/img/png/ogimglogo.png	site_name	RUTUBE	title	Видеохостинг RUTUBE. Смотрите видео онлайн, бесплатно.	type	website	url	https://rutube.ru/
Property	Content																		
image	https://static.rutube.ru/static/img/png/ogimglogo.png																		
site_name	RUTUBE																		
title	Видеохостинг RUTUBE. Смотрите видео онлайн, бесплатно.																		
type	website																		
url	https://rutube.ru/																		
	Headings	H1 0	H2 1	H3 0	H4 0	H5 0	H6 0												
		• [H2] Для вас																	

SEO Content

	Images	We found 57 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.7% Internal Links 91.3%

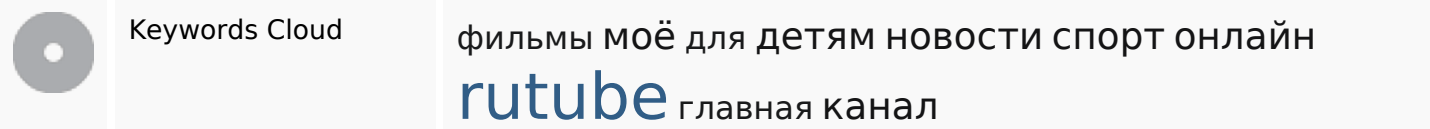
In-page links

Anchor	Type	Juice
SMART TV	Internal	Passing Juice
RUTUBE Детям	Internal	Passing Juice
RUTUBE Спорт	External	Passing Juice
RUTUBE Новости	External	Passing Juice

In-page links

О RUTUBE	Internal	Passing Juice
Направления деятельности	Internal	Passing Juice
Пользовательское соглашение	Internal	Passing Juice
Конфиденциальность	Internal	Passing Juice
Правовая информация	Internal	Passing Juice
Рекомендательная система	Internal	Passing Juice
Фирменный стиль	Internal	Passing Juice
Главная	Internal	Passing Juice
Рекомендации	Internal	Passing Juice
Фильмы	Internal	Passing Juice
Сериалы	Internal	Passing Juice
Телешоу	Internal	Passing Juice
Спорт	Internal	Passing Juice
Блогеры	Internal	Passing Juice
Новости	Internal	Passing Juice
Музыка	Internal	Passing Juice
Подкасты	Internal	Passing Juice
Детям	Internal	Passing Juice
ТВ онлайн	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings

Keywords Consistency

rutube	21	✓	✓	✓	✗
канал	6	✗	✗	✗	✗
онлайн	5	✓	✓	✓	✗
моё	5	✗	✗	✗	✗
детям	5	✗	✗	✗	✗

Usability

	Url	Domain : rutube.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 77 Warnings : 37
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		<code>https://rutube.ru/sitemap/yandex/index.xml</code>
		<code>https://rutube.ru/sitemap/yandex/daily-index.xml</code>
		<code>https://rutube.ru/sitemap/yandex/hot-index.xml</code>
	Robots.txt	<code>http://rutube.ru/robots.txt</code>
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.