



Website review shein.com

Generated on April 03 2025 15:40 PM

The score is 51/100



SEO Content

	Title	Damenbekleidung Kleidung & Fashion SHEIN Deutschland					
		Length : 60					
Perfect, your title contains between 10 and 70 characters.							
	Description	Grastisversand ✓ Gratisrückgabe ✓ Nur für Neuer, Extra 30% Rabatt ✓ Jeden Tag 500 + Neuheiten ✓ Tägliche Deals mit dem günstigen Preis ✓ Komm und beeil dich, kaufe mehr und spare mehr!					
		Length : 184					
Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.							
	Keywords	Damenbekleidung, Black Friday, FW23, HW23, Herbst, Winter, Jacken, Mäntel, Sweatshirts, Hoodie, Pullover, Halloween, Weihnachten, Jeans, Cardigen, Weste, Party, Winterjacke, Puffer Jacke, Wollen, Handschuhe, Schal, Stiefel, Abendkleid, Trechcoat, Strickkleid, Blazer, Socken, Weihnachtspullover, leggings, schlafanzug, cargo, strumpfhose, Mütze, Roadshow, quickship, year-end sale					
Good, your page contains meta keywords.							
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 57 images on this web page.					
42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.							

SEO Content

	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

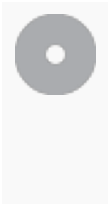
In-page links

Anchor	Type	Juice
Neuheiten	Internal	Passing Juice
4 Tage Lieferung	Internal	Passing Juice
Top Angebote	Internal	Passing Juice
Damenbekleidung	Internal	Passing Juice
Bademode	Internal	Passing Juice
Große Größen	Internal	Passing Juice
Unterwäsche & Nachtwäsche	Internal	Passing Juice

In-page links

Herrenkleidung	Internal	Passing Juice
Wohnen & Küche	Internal	Passing Juice
Kinder	Internal	Passing Juice
Schuhe	Internal	Passing Juice
Schmuck & Accessoires	Internal	Passing Juice
Beauty & Gesundheit	Internal	Passing Juice
Heimtextilien	Internal	Passing Juice
Baby & Mutterschaft	Internal	Passing Juice
Sport & Outdoors	Internal	Passing Juice
Taschen & Gepäck	Internal	Passing Juice
Elektronik	Internal	Passing Juice
Werkzeug & Heimwerken	Internal	Passing Juice
Spielzeuge & Spiele	Internal	Passing Juice
Haustier-Zubehör	Internal	Passing Juice
Geräte	Internal	Passing Juice
Büro- & Schulbedarf	Internal	Passing Juice
Automobil	Internal	Passing Juice

SEO Keywords



Keywords Cloud

tiefstpreis große lieferung top
damenbekleidung tage neuheiten 30-tage
angebote bademode

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
30-tage	5	✖	✖	✖	✖
tiefstpreis	5	✖	✖	✖	✖

Keywords Consistency

tage	2	✖	✖	✖	✖
lieferung	2	✖	✖	✖	✖
neuheiten	1	✖	✖	✔	✖

Usability

	Url	Domain : shein.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 173 Warnings : 73
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.shein.com/sitemap-index.xml>



Robots.txt

<http://shein.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.