

Website review shorturl.at

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The score is 63/100







SEO Content

	Title	URL Shortener Length : 13 Perfect, your title contains between 10 and 70 characters.												
	Description	ShortURL is a tool to shorten a long link and create a short URL easy to share on sites, chat and emails. Track short URL traffic and manage your links. Length : 152 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>ShortURL - URL Shortener</td></tr><tr><td>url</td><td>https://www.shorturl.at/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://www.shorturl.at/img/shorturl-icon.png</td></tr></tbody></table>	Property	Content	title	ShortURL - URL Shortener	url	https://www.shorturl.at/	type	website	image	https://www.shorturl.at/img/shorturl-icon.png		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Paste the URL to be shortened[H2] Want More? Try Premium Features![H2] Simple and fast URL shortener![H2] Shorten, share and track[H3] Easy[H3] Shortened[H3] Secure[H3] Statistics	H1	H2	H3	H4	H5	H6	1	3	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	6	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Reliable• [H3] Devices
	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 46.67% Internal Links 53.33%

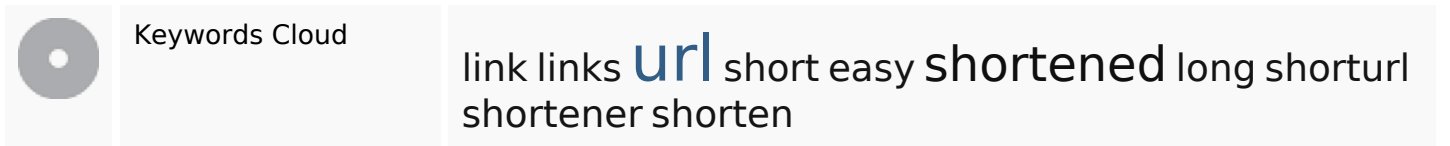
In-page links

Anchor	Type	Juice
Short URL	Internal	Passing Juice
Create Account	Internal	Passing Juice
Instagram	External	Passing Juice

In-page links

Facebook	External	Passing Juice
YouTube	External	Passing Juice
Twitter	External	Passing Juice
Linked In	External	Passing Juice
WhatsApp	External	Passing Juice
TikTok	External	Passing Juice
how many clicks it received	Internal	Passing Juice
Unshorten URL	Internal	Passing Juice
Report Malicious URL	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy	Internal	Passing Juice
Contact	Internal	Passing Juice






SEO Keywords













Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
url	14	✓	✗	✓	✓
shortened	7	✗	✗	✗	✓
shorturl	5	✗	✗	✓	✗
shorten	5	✓	✗	✓	✓
link	5	✗	✗	✓	✗

Usability

	Url	Domain : shorturl.at Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://shorturl.at/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>