

# Website review spotos.eu

Generated on March 17 2024 23:27 PM





The score is 53/100



## SEO Content

	Title	Freight Forwarding Platform   Digital Freight Forwarder - Spotos <b>Length : 64</b> Perfect, your title contains between 10 and 70 characters.																
	Description	A fully automated spot freight forwarding platform to assure the highest service experience for clients of any size, regardless of their order volume or frequency. <b>Length : 163</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Freight Forwarding Platform   Digital Freight Forwarder</td></tr><tr><td>description</td><td>Spotos is a revolutionary logistics platform. It fundamentally changes the principles of doing business in moving freights. Our engine empowers shippers, carriers, and drivers toward successful and efficient transportation.</td></tr><tr><td>url</td><td>http://spotos.eu/</td></tr><tr><td>site_name</td><td>Spotos</td></tr><tr><td>image</td><td>https://spotos.eu/wp-content/uploads/2023/01/Spotos-OG-Main-Facebook.jpeg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Freight Forwarding Platform   Digital Freight Forwarder	description	Spotos is a revolutionary logistics platform. It fundamentally changes the principles of doing business in moving freights. Our engine empowers shippers, carriers, and drivers toward successful and efficient transportation.	url	http://spotos.eu/	site_name	Spotos	image	https://spotos.eu/wp-content/uploads/2023/01/Spotos-OG-Main-Facebook.jpeg
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# SEO Content

		<p>image:width 1200</p> <p>image:height 630</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>19</td> <td>0</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Transportation Management System 2.0</li> <li>• [H2] Efficient &amp; easy freight management</li> <li>• [H2] Why ship with Spotos?</li> <li>• [H2] How does it work?</li> <li>• [H2] Our services</li> <li>• [H2] Get an instant freight quote</li> <li>• [H2] Frequently Asked Questions</li> <li>• [H2] Resources</li> <li>• [H3] For shippers</li> <li>• [H3] For carriers</li> <li>• [H3] Save 4-7% of your transportation costs</li> <li>• [H3] Upload freights easier than ever before</li> <li>• [H3] Remove the busywork of freight management</li> <li>• [H3] Know exactly where your freight's at</li> <li>• [H3] Ship with complete peace of mind</li> <li>• [H3] Get the support you need, when you need it</li> <li>• [H3] Save 4-7% of your transportation costs</li> <li>• [H3] Upload freights easier than ever before</li> <li>• [H3] Remove the busywork of freight management</li> <li>• [H3] Know exactly where your freight's at</li> <li>• [H3] Ship with complete peace of mind</li> <li>• [H3] Get the support you need, when you need it</li> <li>• [H3] FTL transport</li> <li>• [H3] LTL transport</li> <li>• [H3] Refrigerated transportation</li> <li>• [H3] High-value goods</li> <li>• [H3] ADR transportation</li> <li>• [H5] With Spotos</li> <li>• [H5] Without Spotos</li> <li>• [H5] With Spotos</li> <li>• [H5] Without Spotos</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	19	0	4	0
H1	H2	H3	H4	H5	H6									
1	7	19	0	4	0									
	Images	<p>We found 156 images on this web page.</p> <p>142 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.14% Internal Links 82.86%

## In-page links

Anchor	Type	Juice
<a href="#">Get a demo</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Company</a>	Internal	Passing Juice
<a href="#">Get a demo</a>	Internal	Passing Juice
<a href="#">Sign up for free</a>	Internal	Passing Juice
<a href="#">Logistics</a>	Internal	Passing Juice
<a href="#">FTL And LTL Truck Load Carriers: What's The Difference?</a>	Internal	Passing Juice
<a href="#">Gediminas Guzelis</a>	Internal	Passing Juice
<a href="#">Importance Of Freight Forwarding Services For Your Business</a>	Internal	Passing Juice

## In-page links

<a href="#">Understanding Freight Exchange: The Benefits and The Processes</a>	Internal	Passing Juice
<a href="#">Milda Žalgevičiūtė</a>	Internal	Passing Juice
<a href="#">Efficient vs Responsive Supply Chain</a>	Internal	Passing Juice
<a href="#">Spot Freight vs. Contract Freight: What's the Difference</a>	Internal	Passing Juice
<a href="#">Freight exchange</a>	Internal	Passing Juice
<a href="#">Transport exchange</a>	Internal	Passing Juice
<a href="#">Road freight services</a>	Internal	Passing Juice
<a href="#">LTL freight services</a>	Internal	Passing Juice
<a href="#">FTL freight services</a>	Internal	Passing Juice
<a href="#">All services</a>	Internal	Passing Juice
<a href="#">Help center</a>	External	Passing Juice
<a href="#">Glossary</a>	Internal	Passing Juice
<a href="#">API documentation</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Career</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Change cookie consent</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud

digital carriers platform carrier management services  
shipping **spotos** get **freight**





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
freight	70	✓	✗	✓	✓
spotos	29	✓	✗	✗	✓
get	18	✗	✗	✗	✓
digital	16	✓	✗	✗	✗
shipping	16	✗	✗	✗	✗








## Usability

	Url	Domain : spotos.eu Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 24 Warnings : 41
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://spotos.eu/sitemap_index.xml</code>
	Robots.txt	<code>http://spotos.eu/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.