

# Website review spotos.eu

Generated on March 17 2024 23:27 PM

The score is 53/100

#### **SEO Content**

	Title	Freight Forwarding Platform   Digital Freight Forwarder - Spotos  Length: 64  Perfect, your title contains between 10 and 70 characters.			
1	Description	A fully automated spot freight forwarding platform to assure the highest service experience for clients of any size, regardless of their order volume or frequency.			
		Length: 163			
			description should contain between 70 and 160 included). Use this free tool to calculate text length.		
×	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		locale	en_US		
		type	website		
		title	Freight Forwarding Platform   Digital Freight Forwarder		
		description	Spotos is a revolutionary logistics platform. It fundamentally changes the principles of doing business in moving freights. Our engine empowers shippers, carriers, and drivers toward successful and efficient transportation.		
		url	http://spotos.eu/		
		site_name	Spotos		
		image	https://spotos.eu/wp-content/uploads/2023/01/ Spotos-OG-Main-Facebook.jpeg		

### **SEO Content**

			1000			
		image:width	1200			
		image:height	630			
		image:type	image/jpeg			
	Headings	• [H2] Effic • [H2] Why • [H2] How • [H2] Our • [H2] Get • [H2] Freq • [H2] Resc • [H3] For c • [H3] Save • [H3] Why • [H3] Save • [H3] Ship • [H3] Save • [H3] Why • [H3] Ship • [H3] Save • [H3] Ship • [H3] FTL • [H3] High • [H3] ADR • [H5] With • [H5] With • [H5] With	an instant freight uently Asked Quarces hippers arriers 4-7% of your trad freights easi ove the busywow exactly where with complete the support your trad freights easi ove the busywow exactly where with complete with complete the support your transport gerated transport gerated transport gerated transport spotos out Spotos out Spotos out Spotos	ght manager os? Int quote uestions ransportatio er than ever ork of freight peace of min need, wher ransportatio er than ever ork of freight your freight peace of min need, wher	n costs before management you need in costs before management s at	t ent
×	Images	We found 156 im  142 alt attributes search engines c	are empty or n	nissing. Add		
8	Text/HTML Ratio	Ratio : <b>13</b> %  This page's ratio that your website			•	ent, this means
	Flash	Perfect, no Flash	content has be	en detected	on this pag	e.

### **SEO Content**



Iframe

Great, there are no Iframes detected on this page.

### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 3 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 17.14%  Internal Links 82.86%

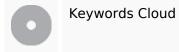
## **In-page links**

Anchor	Туре	Juice
Get a demo	Internal	Passing Juice
Blog	Internal	Passing Juice
Pricing	Internal	Passing Juice
<u>Features</u>	Internal	Passing Juice
Blog	Internal	Passing Juice
Company	Internal	Passing Juice
Get a demo	Internal	Passing Juice
Sign up for free	Internal	Passing Juice
Logistics	Internal	Passing Juice
FTL And LTL Truck Load Carriers: What's The Difference?	Internal	Passing Juice
Gediminas Guzelis	Internal	Passing Juice
Importance Of Freight Forwarding Services For Your Business	Internal	Passing Juice

## **In-page links**

<u>Understanding Freight Exchange: The Benefits and The Processes</u>	Internal	Passing Juice
Milda Žalgevičiūtė	Internal	Passing Juice
Efficient vs Responsive Supply Chain	Internal	Passing Juice
Spot Freight vs. Contract Freight: What's the Difference	Internal	Passing Juice
Freight exchange	Internal	Passing Juice
<u>Transport exchange</u>	Internal	Passing Juice
Road freight services	Internal	Passing Juice
LTL freight services	Internal	Passing Juice
FTL freight services	Internal	Passing Juice
All services	Internal	Passing Juice
Help center	External	Passing Juice
Glossary	Internal	Passing Juice
API documentation	Internal	Passing Juice
About us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Career	Internal	Passing Juice
=	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Change cookie consent	External	Passing Juice

## **SEO Keywords**



digital carriers platform carrier management services shipping spotos get freight

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
freight	70	✓	×	<b>*</b>	<b>*</b>
spotos	29	♥	×	×	✓
get	18	×	×	×	<b>*</b>
digital	16	♥	×	×	×
shipping	16	×	×	×	×

# Usability

0	Url	Domain : spotos.eu Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.
W3C Validity	Errors: 24 Warnings: 41
Email Privacy	Great no email address has been found in plain text!

### **Document**

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul><li>Excellent, your website doesn't use nested tables.</li><li>Too bad, your website is using inline styles.</li></ul>
		Too bad, your website has too many CSS files (more than 4).
		Too bad, your website has too many JS files (more than 6).
		Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

XML Sitemap		Great, your website has an XML sitemap.
		https://spotos.eu/sitemap_index.xml
	Robots.txt	http://spotos.eu/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.