Website review
steampowered.com

Generated on April 03 2025 13:20 PM

The score is 49/100

SEO Content

✅	Title	Welcome to Steam **Length : 16** Perfect, your title contains between 10 and 70 characters.
✅	Description	Steam is the ultimate destination for playing, discussing, and creating games. **Length : 78** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Steam Store
type	website
site	Steam
url	https://store.steampowered.com/
description	Steam is the ultimate destination for playing, discussing, and creating games.
image	https://cdn.fastly.steamstatic.com/store/home/store_home_share.jpg

⚪ Headings	

H1	H2	H3	H4	H5	H6
1	26	1	0	0	0

- [H1] The Community Recommends
- [H2] Featured & Recommended
- [H2] Special Offers Browse More More

SEO Content

- [H2] Midweek Deal
- [H2] Midweek Deal
- [H2] Publisher Sale
- [H2] Midweek Deal
- [H2] Midweek Deal
- [H2] Midweek Deal
- [H2] Top Played On Steam Deck See More
- [H2] Recommended based on the games you play More
- [H2]
- [H2] Your Discovery Queue Learn More
- [H2] Browse Steam
- [H2] Customize, Explore by Tag, &amp More More These games today
- [H2] The Community Recommends More
- [H2] Recently Updated Browse All More
- [H2] From developers and publishers that you know Browse all More
- [H2] Under 10€ Under 10€ Under 5€
- [H2] New & Trending
- [H2] Top Sellers
- [H2] Popular Upcoming
- [H2] Specials
- [H2] Trending Free
- [H2] TRENDING AMONG FRIENDS Browse All More
- [H2] Browse All More VIRTUAL REALITY
- [H2] Updates and Offers
- [H3] You have viewed all the productsin your Discovery Queue for today.

	Images	We found 194 images on this web page.
		15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **6%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 183 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.56% Internal Links 93.44%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Store	Internal	Passing Juice
Discovery Queue	Internal	Passing Juice
Wishlist	External	Passing Juice
Points Shop	Internal	Passing Juice
News	Internal	Passing Juice
Stats	Internal	Passing Juice
Community	External	Passing Juice
Discussions	External	Passing Juice
Workshop	External	Passing Juice
Market	External	Passing Juice
Broadcasts	External	Passing Juice
About	Internal	Passing Juice
Support	Internal	Passing Juice
Get the Steam Mobile App	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Legal	External	Passing Juice
Steam Subscriber Agreement	Internal	Passing Juice

In-page links

Refunds	Internal	Passing Juice
STORE	Internal	Passing Juice
Discovery Queue	Internal	Passing Juice
Points Shop	Internal	Passing Juice
News	Internal	Passing Juice
Stats	Internal	Passing Juice
About	Internal	Passing Juice
简体中文 (Simplified Chinese)	Internal	Passing Juice
繁體中文 (Traditional Chinese)	Internal	Passing Juice
日本語 (Japanese)	Internal	Passing Juice
한국어 (Korean)	Internal	Passing Juice
ไทย (Thai)	Internal	Passing Juice
Български (Bulgarian)	Internal	Passing Juice
Čeština (Czech)	Internal	Passing Juice
Dansk (Danish)	Internal	Passing Juice
Deutsch (German)	Internal	Passing Juice
Español - España (Spanish - Spain)	Internal	Passing Juice
Español - Latinoamérica (Spanish - Latin America)	Internal	Passing Juice
Ελληνικά (Greek)	Internal	Passing Juice
Français (French)	Internal	Passing Juice
Italiano (Italian)	Internal	Passing Juice
Bahasa Indonesia (Indonesian)	Internal	Passing Juice
Magyar (Hungarian)	Internal	Passing Juice
Nederlands (Dutch)	Internal	Passing Juice
Norsk (Norwegian)	Internal	Passing Juice
Polski (Polish)	Internal	Passing Juice
Português (Portuguese - Portugal)	Internal	Passing Juice
Português - Brasil (Portuguese - Brazil)	Internal	Passing Juice

In-page links

Română (Romanian)	Internal	Passing Juice
Русский (Russian)	Internal	Passing Juice
Suomi (Finnish)	Internal	Passing Juice
Svenska (Swedish)	Internal	Passing Juice
Türkçe (Turkish)	Internal	Passing Juice
Tiếng Việt (Vietnamese)	Internal	Passing Juice
Українська (Ukrainian)	Internal	Passing Juice
Report a translation problem	External	Passing Juice
By Friends	Internal	Passing Juice
By Curators	Internal	Passing Juice
Tags	Internal	Passing Juice
Top Sellers	Internal	Passing Juice
New Releases	Internal	Passing Juice
Upcoming	Internal	Passing Juice
Specials	Internal	Passing Juice
VR Titles	Internal	Passing Juice
Controller-Friendly	Internal	Passing Juice
Great on Deck	Internal	Passing Juice
Steam Deck	Internal	Passing Juice
Steam Deck Dock	Internal	Passing Juice
VR Hardware	Internal	Passing Juice
Free To Play	Internal	Passing Juice
Early Access	Internal	Passing Juice
Action	Internal	Passing Juice
Adventure	Internal	Passing Juice
Casual	Internal	Passing Juice
Indie	Internal	Passing Juice
Massively Multiplayer	Internal	Passing Juice

In-page links

Racing	Internal	Passing Juice
RPG	Internal	Passing Juice
Simulation	Internal	Passing Juice
Sports	Internal	Passing Juice
Strategy	Internal	Passing Juice
Your Store	Internal	Passing Juice
Your Store	Internal	Passing Juice
Community Recommendations	Internal	Passing Juice
Recently Viewed	Internal	Passing Juice
Steam Curators	Internal	Passing Juice
New & Noteworthy	External	Passing Juice
Top Sellers	Internal	Passing Juice
Most Played	Internal	Passing Juice
New Releases	Internal	Passing Juice
Upcoming Releases	Internal	Passing Juice
Recently Updated	Internal	Passing Juice
Special Offers	Internal	Passing Juice
Sale Events	Internal	Passing Juice
Steam Replay	Internal	Passing Juice
Steam Next Fest	Internal	Passing Juice
The Steam Awards	Internal	Passing Juice
Weekly Specials	Internal	Passing Juice
Weekly VR Specials	Internal	Passing Juice
Free To Play	Internal	Passing Juice
Early Access	Internal	Passing Juice
Software	Internal	Passing Juice
Soundtracks	Internal	Passing Juice
macOS	Internal	Passing Juice

In-page links

SteamOS + Linux	Internal	Passing Juice
Action	Internal	Passing Juice
Arcade & Rhythm	Internal	Passing Juice
Fighting & Martial Arts	Internal	Passing Juice
First-Person Shooter	Internal	Passing Juice
Hack & Slash	Internal	Passing Juice
Platformer & Runner	Internal	Passing Juice
Third-Person Shooter	Internal	Passing Juice
shmup	Internal	Passing Juice
Adventure	Internal	Passing Juice
Adventure RPG	Internal	Passing Juice
Casual	Internal	Passing Juice
Hidden Object	Internal	Passing Juice
Metroidvania	Internal	Passing Juice
Puzzle	Internal	Passing Juice
Story-Rich	Internal	Passing Juice
Visual Novel	Internal	Passing Juice
Role-Playing	Internal	Passing Juice
Action RPG	Internal	Passing Juice
JRPG	Internal	Passing Juice
Party-Based	Internal	Passing Juice
Rogue-Like	Internal	Passing Juice
Strategy RPG	Internal	Passing Juice
Turn-Based	Internal	Passing Juice
Simulation	Internal	Passing Juice
Building & Automation	Internal	Passing Juice
Dating	Internal	Passing Juice
Farming & Crafting	Internal	Passing Juice

In-page links

Hobby & Job	Internal	Passing Juice
Life & Immersive	Internal	Passing Juice
Sandbox & Physics	Internal	Passing Juice
Space & Flight	Internal	Passing Juice
Strategy	Internal	Passing Juice
Card & Board	Internal	Passing Juice
City & Settlement	Internal	Passing Juice
Grand & 4X	Internal	Passing Juice
Military	Internal	Passing Juice
Real-Time Strategy	Internal	Passing Juice
Tower Defense	Internal	Passing Juice
Turn-Based Strategy	Internal	Passing Juice
Sports & Racing	Internal	Passing Juice
All Sports	Internal	Passing Juice
Fishing & Hunting	Internal	Passing Juice
Individual Sports	Internal	Passing Juice
Racing	Internal	Passing Juice
Racing Sim	Internal	Passing Juice
Sports Sim	Internal	Passing Juice
Team Sports	Internal	Passing Juice
Anime	Internal	Passing Juice
Horror	Internal	Passing Juice
Mystery & Detective	Internal	Passing Juice
Open World	Internal	Passing Juice
Sci-Fi & Cyberpunk	Internal	Passing Juice
Space	Internal	Passing Juice
Survival	Internal	Passing Juice
Co-Operative	Internal	Passing Juice

In-page links

LAN	Internal	Passing Juice
Local & Party	Internal	Passing Juice
MMO	Internal	Passing Juice
Multiplayer	Internal	Passing Juice
Online Competitive	Internal	Passing Juice
Singleplayer	Internal	Passing Juice
sign up	Internal	Passing Juice
sign up	Internal	Passing Juice
New Releases	Internal	Passing Juice
Specials	Internal	Passing Juice
Free Games	Internal	Passing Juice
By User Tags	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Legal	Internal	Passing Juice
Steam Subscriber Agreement	Internal	Passing Juice
Refunds	Internal	Passing Juice
Cookies	Internal	Passing Juice
About Valve	External	Passing Juice
Jobs	External	Passing Juice
Steamworks	Internal	Passing Juice
Steam Distribution	External	Passing Juice
Support	Internal	Passing Juice
Recycling	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
random game	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	play mar free rpg sim action

SEO Keywords

simulation multiplayer shooter strategy

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
free	60	✖	✖	✖	✔
action	50	✖	✖	✖	✖
mar	49	✖	✖	✖	✖
simulation	32	✖	✖	✖	✖
strategy	32	✖	✖	✖	✖

Usability

	Url	Domain : steampowered.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 33 Warnings : 36
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://store.steampowered.com/
	Robots.txt	http://steampowered.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.