Website review synthesia.io

The score is 65/100

SEO Content

✓	Title	Free AI Video Generator - Create AI Videos in 140 Languages **Length : 59** Perfect, your title contains between 10 and 70 characters.
✓	Description	Create AI generated videos from text with the most advanced AI avatars and voiceovers in 140+ languages. Try our free AI video generator now! **Length : 141** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website

Headings

H1	H2	H3	H4	H5	H6
1	16	37	0	0	0

- [H1] Turn text to video, in minutes.
- [H2] Why do training, marketing and sales leaders trust Synthesia?
- [H2] How Synthesia works
- [H2] Used by 50,000+ teams who create videos at scale
- [H2] Try out our free AI Video Generator
- [H2] You'll get your video via email in minutes
- [H2] You don't have to choose between cost, time, and quality
- [H2] Create AI videos as diverse as your audience
- [H2] Turn text into high-quality voiceovers with one click
- [H2] Keep your video library up to date without reshoots
- [H2] AI video generator powered by most advanced AI tools.
- [H2] Embed your videos into your favorite tools

SEO Content

- [H2] Built on the foundations of AI ethics and security
- [H2] Leader in the AI Video Generator category
- [H2] Get started in minutes with 200+ free video templates
- [H2] AI video generation FAQs
- [H2] Ready to try our AI video generator?
- [H3] Create your script
- [H3] Customize your video
- [H3] Collaborate
- [H3] Share and export
- [H3] Learning & Development videos that engage.
- [H3] Sales Enablement videos that drive results.
- [H3] Information Security videos that reinforce.
- [H3] Marketing videos that resonate.
- [H3] Customer Service videos that satisfy.
- [H3] We are processing your submission.
- [H3] Multilingual Video Player
- [H3] Avatars
- [H3] AI Voice Cloning
- [H3] AI Video Editor
- [H3] Live Collaboration
- [H3] Triggers and Animation
- [H3] Free Media Library
- [H3] Branded Videos
- [H3] AI Video Translator
- [H3] AI Voice Overs
- [H3] AI Script Generator
- [H3] SOC 2 & GDPR compliant
- [H3] Trust & Safety team
- [H3] Content moderation
- [H3] AI policy and regulations
- [H3] Embracing Smart Tools
- [H3] Effective Communication
- [H3] Value Selling Fundamentals
- [H3] Phishing 101
- [H3] Understanding Your Bill
- [H3] Welcome To BankScout
- [H3] Is Synthesia a Free AI Video Generator?
- [H3] Can I customize AI-generated videos to add brand identity?
- [H3] Does AI video creation integrate with existing LMS?
- [H3] How does AI video creation improve employee productivity?
- [H3] Is it safe for businesses to create AI videos in Synthesia?
- [H3] What can you do with Synthesia's AI video generator?

	Images	We found 244 images on this web page.
❌		199 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 65 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.54% Internal Links 98.46%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Create free AI video	Internal	Passing Juice
Book demo	Internal	Passing Juice
result	Internal	Passing Juice
result	Internal	Passing Juice
result	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
all available plans	Internal	Passing Juice

In-page links

free AI video here	Internal	Passing Juice
Avatar Builder	Internal	Passing Juice
AI avatars	Internal	Passing Juice
voiceovers	Internal	Passing Juice
translate videos	Internal	Passing Juice
training videos	Internal	Passing Juice
video production process	Internal	Passing Juice
AI Video Generator	Internal	Passing Juice
All Features	Internal	Passing Juice
230+ Video Avatars	Internal	Passing Juice
140+ Languages	Internal	Passing Juice
60+ Video Templates	Internal	Passing Juice
Custom Avatars	Internal	Passing Juice
Studio Avatars	Internal	Passing Juice
Free AI Video Generator	Internal	Passing Juice
AI Video Editor	Internal	Passing Juice
AI Voice Generator	Internal	Passing Juice
AI Voice Cloning	Internal	Passing Juice
AI Screen Recorder	Internal	Passing Juice
Text to Video	Internal	Passing Juice
Script to Video	Internal	Passing Juice
Synthesia Tools	Internal	Passing Juice
AI Script Generator	Internal	Passing Juice
Video Translator	Internal	Passing Juice
Learning & Development	Internal	Passing Juice
Sales Enablement	Internal	Passing Juice
Information Technology	Internal	Passing Juice
Customer Service	Internal	Passing Juice

In-page links

Marketing	Internal	Passing Juice
Educational Videos	Internal	Passing Juice
Employee Training Videos	Internal	Passing Juice
Instructional Videos	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Academy	Internal	Passing Juice
Live sessions	Internal	Passing Juice
Help Center	Internal	Passing Juice
API Documentation	Internal	Passing Juice
Product Updates	External	Passing Juice
Synthesia Alternatives	Internal	Passing Juice
Integrations	Internal	Passing Juice
Blog	Internal	Passing Juice
Synthetic Media	Internal	Passing Juice
AI Tools	Internal	Passing Juice
Glossary	Internal	Passing Juice
Service providers	Internal	Passing Juice
About Us	Internal	Passing Juice
Ethics Guidelines	Internal	Passing Juice
AI Research	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Security	Internal	Passing Juice
Legal	Internal	Passing Juice
Contact Sales	Internal	Passing Juice
Affiliates	Internal	Passing Juice
Partners	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	more synthesia video voice minutes videos create avatar sales text

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
video	23	✔	✖	✔	✔
videos	12	✔	✖	✔	✔
synthesia	10	✖	✖	✖	✔
create	9	✔	✖	✔	✔
voice	8	✖	✖	✔	✔

Usability

	Url	Domain : synthesia.io Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

✓		
✗	W3C Validity	Errors : 620 Warnings : 52
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.synthesia.io/sitemap.xml
✓	Robots.txt	http://synthesia.io/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

good to install a second in order to cross-check the data.