

# Website review toloka.ai

Generated on May 06 2024 08:01 AM

The score is 62/100



## SEO Content

Title	Powering AI with human insight - Toloka AI <b>Length : 42</b> Perfect, your title contains between 10 and 70 characters.																		
Description	A data-centric environment to support fast and scalable AI development with the help of human insight. <b>Length : 102</b> Great, your meta description contains between 70 and 160 characters.																		
Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Powering AI with human insight - Toloka AI</td></tr><tr><td>description</td><td>A data-centric environment to support fast and scalable AI development with the help of human insight.</td></tr><tr><td>site_name</td><td>Powering AI with human insight - Toloka AI</td></tr><tr><td>image</td><td><a href="https://tlkfrontprod.azureedge.net/portal-production/static/images/page-head/share-img/img.jpg">https://tlkfrontprod.azureedge.net/portal-production/static/images/page-head/share-img/img.jpg</a></td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>locale</td><td>en</td></tr></tbody></table>	Property	Content	type	website	title	Powering AI with human insight - Toloka AI	description	A data-centric environment to support fast and scalable AI development with the help of human insight.	site_name	Powering AI with human insight - Toloka AI	image	<a href="https://tlkfrontprod.azureedge.net/portal-production/static/images/page-head/share-img/img.jpg">https://tlkfrontprod.azureedge.net/portal-production/static/images/page-head/share-img/img.jpg</a>	image:width	1200	image:height	630	locale	en
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Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>9</td><td>2</td><td>12</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Powering AI with human insight</li><li>[H2] Put human insight at the core of your AI</li></ul>	H1	H2	H3	H4	H5	H6	1	2	9	2	12	0						
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## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] More than a platform</li> <li>• [H3] AI solutions with human input</li> <li>• [H3] Success story: Hugging Face and ServiceNow</li> <li>• [H3] Engineered for real-world AI</li> <li>• [H3] Covering the entire ML lifecycle</li> <li>• [H3] Sophisticated solutions built on data + ML</li> <li>• [H3] Why Toloka</li> <li>• [H3] Media about us</li> <li>• [H3] Toloka blog</li> <li>• [H3] Let's talk about how to boost your ML/AI projects</li> <li>• [H4] Human-labeled data</li> <li>• [H4] ML models</li> <li>• [H5] Large Language Models</li> <li>• [H5] Data annotation with LLMs</li> <li>• [H5] Moderation</li> <li>• [H5] E-commerce services</li> <li>• [H5] Enhanced site search</li> <li>• [H5] Computer vision</li> <li>• [H5] Trusted by leading ML&amp;AI teams</li> <li>• [H5] Verified partners</li> <li>• [H5] ML technologies</li> <li>• [H5] Diverse global crowd</li> <li>• [H5] Crowdsourcing technologies</li> <li>• [H5] Robust secure infrastructure</li> </ul>
	Images	<p>We found 20 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 38 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 2.63%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 97.37%</p>

## SEO Links

### In-page links

Anchor	Type	Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">pretrained models</a>	Internal	Passing Juice
<a href="#">See all</a>	Internal	Passing Juice
<a href="#">See all</a>	Internal	Passing Juice
<a href="#">Powering the AI revolution with data</a>	External	noFollow
<a href="#">Supporting scientific research</a>	Internal	Passing Juice
<a href="#">Driving Responsible AI</a>	Internal	Passing Juice
<a href="#">Encouraging collaboration on open source projects</a>	Internal	Passing Juice
<a href="#">Sharing industry expertise with top universities</a>	Internal	Passing Juice
<a href="#">Supporting a global community of AI practitioners</a>	Internal	Passing Juice
<a href="#">Data Labeling Platform</a>	Internal	Passing Juice
<a href="#">ML Platform</a>	Internal	Passing Juice
<a href="#">NLP &amp; Speech</a>	Internal	Passing Juice
<a href="#">Technologies</a>	Internal	Passing Juice
<a href="#">Global Crowd</a>	Internal	Passing Juice
<a href="#">Easy Integration</a>	Internal	Passing Juice
<a href="#">Security &amp; Privacy</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice

## In-page links

<a href="#">What's new</a>	Internal	Passing Juice
<a href="#">Docs</a>	Internal	noFollow
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">ML Terminology</a>	Internal	Passing Juice
<a href="#">Public Datasets</a>	Internal	Passing Juice
<a href="#">Impact on AI</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Partnerships</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Brand Guidelines</a>	Internal	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Code of Conduct</a>	Internal	Passing Juice

## SEO Keywords

Keywords Cloud	llm solutions platform models data industry llms more human toloka
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	33				
toloka	20				
models	14				
human	13				

# Keywords Consistency

more

13

## Usability

Url	Domain : toloka.ai Length : 9
Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

## Document

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.
W3C Validity	Errors : 44 Warnings : 1
Email Privacy	Great no email address has been found in plain text!
Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
Speed Tips	<p>Excellent, your website doesn't use nested tables.</p> <p>Too bad, your website is using inline styles.</p> <p>Great, your website has few CSS files.</p> <p>Too bad, your website has too many JS files (more than 6).</p> <p>Perfect, your website takes advantage of gzip.</p>

## Mobile

Mobile Optimization	<p>Apple Icon</p> <p>Meta Viewport Tag</p>
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## Mobile

Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://toloka.ai/sitemap.xml">https://toloka.ai/sitemap.xml</a>
	Robots.txt	<a href="http://toloka.ai/robots.txt">http://toloka.ai/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.