



# Website review tripadvisor.com

Generated on March 27 2025 11:10 AM

The score is **40/100**



## SEO Content

	Title	tripadvisor.com <b>Length : 15</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.												
	Text/HTML Ratio	Ratio : <b>10%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%





















## In-page links

Anchor	Type	Juice
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## SEO Keywords

	Keywords Cloud	disable please tripadvisor blocker enable
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tripadvisor	1				
please	1				
enable	1				
disable	1				
blocker	1				

## Usability

	Url	Domain : tripadvisor.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	Missing doctype
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 203 767 237">✘ Apple Icon</li><li data-bbox="555 271 879 304">✘ Meta Viewport Tag</li><li data-bbox="555 338 807 371">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 580 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 658 1461 725"><a href="https://www.tripadvisor.com/sitemap/2/en_US/sitemap_en_US_index.xml">https://www.tripadvisor.com/sitemap/2/en_US/sitemap_en_US_index.xml</a></li><li data-bbox="555 748 1469 815"><a href="https://www.tripadvisor.com/sitemap/2/en_US/sitemap_en_US_location_photo_direct_link_index.xml">https://www.tripadvisor.com/sitemap/2/en_US/sitemap_en_US_location_photo_direct_link_index.xml</a></li><li data-bbox="555 837 1449 904"><a href="https://www.tripadvisor.com/sitemap/2/en_US/sitemap_en_US_show_user_reviews_index.xml">https://www.tripadvisor.com/sitemap/2/en_US/sitemap_en_US_show_user_reviews_index.xml</a></li><li data-bbox="555 927 1469 994"><a href="https://www.tripadvisor.com/sitemap/vr/en_US/sitemap_en_US_rentals_index.xml">https://www.tripadvisor.com/sitemap/vr/en_US/sitemap_en_US_rentals_index.xml</a></li><li data-bbox="555 1016 1461 1084"><a href="https://www.tripadvisor.com/sitemap/vr/en_US/sitemap_en_US_vacation_rental_review_index.xml">https://www.tripadvisor.com/sitemap/vr/en_US/sitemap_en_US_vacation_rental_review_index.xml</a></li><li data-bbox="555 1106 1461 1173"><a href="https://www.tripadvisor.com/sitemap/vr/en_US/sitemap_en_US_vacation_rentals_index.xml">https://www.tripadvisor.com/sitemap/vr/en_US/sitemap_en_US_vacation_rentals_index.xml</a></li><li data-bbox="555 1196 1461 1263"><a href="https://www.tripadvisor.com/sitemap/vr/en_US/sitemap_en_US_vacation_rentals_near_index.xml">https://www.tripadvisor.com/sitemap/vr/en_US/sitemap_en_US_vacation_rentals_near_index.xml</a></li><li data-bbox="555 1285 1461 1352"><a href="https://www.tripadvisor.com/sitemap/att/en_US/sitemap_en_US_actions_index.xml">https://www.tripadvisor.com/sitemap/att/en_US/sitemap_en_US_actions_index.xml</a></li><li data-bbox="555 1375 1461 1442"><a href="https://www.tripadvisor.com/sitemap/att/en_US/sitemap_en_US_action_review_index.xml">https://www.tripadvisor.com/sitemap/att/en_US/sitemap_en_US_action_review_index.xml</a></li><li data-bbox="555 1464 1461 1532"><a href="https://www.tripadvisor.com/sitemap/att/en_US/sitemap_en_US_action_product_review_index.xml">https://www.tripadvisor.com/sitemap/att/en_US/sitemap_en_US_action_product_review_index.xml</a></li><li data-bbox="555 1554 1461 1621"><a href="https://www.tripadvisor.com/sitemap/att/en_US/sitemap_en_US_actions_near_index.xml">https://www.tripadvisor.com/sitemap/att/en_US/sitemap_en_US_actions_near_index.xml</a></li><li data-bbox="555 1644 1238 1711"><a href="https://www.tripadvisor.com/business/sitemap.xml">https://www.tripadvisor.com/business/sitemap.xml</a></li></ul>
	Robots.txt	<p data-bbox="539 1760 975 1794"><a href="http://tripadvisor.com/robots.txt">http://tripadvisor.com/robots.txt</a></p> <p data-bbox="539 1827 1083 1861">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 1895 643 1928">Missing</p> <p data-bbox="539 1962 1337 1995">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 2029 1449 2063">Web analytics let you measure visitor activity on your website. You</p>

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.