







# Website review yelp.com

Generated on March 27 2025 11:09 AM






The score is 47/100







## SEO Content

	<p>Title</p>	<p>Nürnberg Restaurants, Essen, Shopping, Hotels, Wellness, Ärzte - Yelp</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Nürnberg - Beiträge und Empfehlungen zu Top Restaurants, Shopping, Nightlife, Unterhaltung, Dienstleistungen und mehr auf Yelp</p> <p><b>Length : 126</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Yelp</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://s3-media0.fl.yelpcdn.com/assets/srv0/yelp_large_assets/a8d26394324f/assets/img/seo_metadata/yelp_og_image.png</td> </tr> <tr> <td>image:height</td> <td>1080</td> </tr> <tr> <td>image:width</td> <td>1920</td> </tr> <tr> <td>description</td> <td>Auf Yelp kannst du alles Mögliche suchen, vom leckersten Burger deiner Stadt bis zum renommierten Zahnarzt. Welche Geschäfte in deiner Nachbarschaft wirst du entdecken?</td> </tr> <tr> <td>title</td> <td>Yelp</td> </tr> <tr> <td>url</td> <td>https://www.yelp.de/</td> </tr> </tbody> </table>	Property	Content	site_name	Yelp	type	website	image	https://s3-media0.fl.yelpcdn.com/assets/srv0/yelp_large_assets/a8d26394324f/assets/img/seo_metadata/yelp_og_image.png	image:height	1080	image:width	1920	description	Auf Yelp kannst du alles Mögliche suchen, vom leckersten Burger deiner Stadt bis zum renommierten Zahnarzt. Welche Geschäfte in deiner Nachbarschaft wirst du entdecken?	title	Yelp	url	https://www.yelp.de/
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## SEO Content

	Headings	<p><b>H1</b> 1      <b>H2</b> 2      <b>H3</b> 0      <b>H4</b> 0      <b>H5</b> 0      <b>H6</b> 0</p> <ul style="list-style-type: none"> <li>• [H1] Finde großartige lokale Unternehmen</li> <li>• [H2] Yelp-News</li> <li>• [H2] Kategorien</li> </ul>
	Images	<p>We found 8 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 28 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.29%</p> <p>Internal Links 85.71%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Yelp</a>	Internal	Passing Juice

## In-page links

<a href="#">King Bao</a>	Internal	Passing Juice
<a href="#">Lisa W.</a>	Internal	Passing Juice
<a href="#">Über Yelp</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Presse</a>	Internal	Passing Juice
<a href="#">Investoren</a>	External	Passing Juice
<a href="#">Trust &amp; Safety</a>	Internal	Passing Juice
<a href="#">Inhaltsrichtlinien</a>	Internal	Passing Juice
<a href="#">Nutzungsbedingungen &amp; Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="#">AdChoices</a>	Internal	Passing Juice
<a href="#">Manage Cookies</a>	Internal	Passing Juice
<a href="#">Sammlungen</a>	Internal	Passing Juice
<a href="#">Forum</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Yelp-Blog</a>	Internal	Passing Juice
<a href="#">Hilfe</a>	External	Passing Juice
<a href="#">Yelp auf'm Handy</a>	Internal	Passing Juice
<a href="#">Entwickler</a>	Internal	Passing Juice
<a href="#">RSS</a>	Internal	Passing Juice
<a href="#">Yelp for Business</a>	Internal	Passing Juice
<a href="#">Business Owner Login</a>	Internal	Passing Juice
<a href="#">Übernehmen Sie Ihren Yelp-Eintrag</a>	Internal	Passing Juice
<a href="#">Werben auf Yelp</a>	Internal	Passing Juice
<a href="#">Erfolgsgeschichten von Unternehmen</a>	Internal	Passing Juice
<a href="#">Hilfe für Geschäftsinhaber</a>	External	Passing Juice
<a href="#">Yelp for Business - Blog</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

über restaurants mehr business hilfe bars  
hotels wellness **yelp** shopping

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
yelp	10	✓	✗	✓	✓
business	5	✗	✗	✗	✗
restaurants	4	✓	✗	✓	✗
shopping	3	✓	✗	✓	✗
mehr	3	✗	✗	✓	✗










## Usability

	Url	Domain : yelp.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.





## Document

	W3C Validity	Errors : 63 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<a href="http://yelp.com/robots.txt">http://yelp.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics