



# Analisi sito web deepl.com

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Il punteggio e 60/100



## SEO Content

|             | Title                                                                                                                                      | DeepL Translate: The world's most accurate translator<br><b>Lunghezza : 58</b><br>Perfetto, il tuo title contiene tra 10 e 70 caratteri.                                                                                                                                                                                                                                                                                                                                                                                                                     |           |           |       |                                                       |             |                                                                                                                                            |       |                                                                    |     |                                  |   |   |
|-------------|--------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|-------|-------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------|-------|--------------------------------------------------------------------|-----|----------------------------------|---|---|
|             | Description                                                                                                                                | Translate texts & full document files instantly. Accurate translations for individuals and Teams. Millions translate with DeepL every day.<br><b>Lunghezza : 142</b><br>Grande, la tua meta description contiene tra 70 e 160 caratteri.                                                                                                                                                                                                                                                                                                                     |           |           |       |                                                       |             |                                                                                                                                            |       |                                                                    |     |                                  |   |   |
|             | Keywords                                                                                                                                   | Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.                                                                                                                                                                                                                                                                                                                                                                                                      |           |           |       |                                                       |             |                                                                                                                                            |       |                                                                    |     |                                  |   |   |
|             | Og Meta Properties                                                                                                                         | Buono, questa pagina sfrutta i vantaggi Og Properties. <table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>title</td><td>DeepL Translate: The world's most accurate translator</td></tr><tr><td>description</td><td>Translate texts &amp; full document files instantly. Accurate translations for individuals and Teams. Millions translate with DeepL every day.</td></tr><tr><td>image</td><td>https://www.deepl.com/img/favicon/automatic_social_share_deepl.jpg</td></tr><tr><td>url</td><td>https://www.deepl.com/translator</td></tr></table> | Proprieta | Contenuto | title | DeepL Translate: The world's most accurate translator | description | Translate texts & full document files instantly. Accurate translations for individuals and Teams. Millions translate with DeepL every day. | image | https://www.deepl.com/img/favicon/automatic_social_share_deepl.jpg | url | https://www.deepl.com/translator |   |   |
| Proprieta   | Contenuto                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |           |           |       |                                                       |             |                                                                                                                                            |       |                                                                    |     |                                  |   |   |
| title       | DeepL Translate: The world's most accurate translator                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |           |           |       |                                                       |             |                                                                                                                                            |       |                                                                    |     |                                  |   |   |
| description | Translate texts & full document files instantly. Accurate translations for individuals and Teams. Millions translate with DeepL every day. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |           |           |       |                                                       |             |                                                                                                                                            |       |                                                                    |     |                                  |   |   |
| image       | https://www.deepl.com/img/favicon/automatic_social_share_deepl.jpg                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |           |           |       |                                                       |             |                                                                                                                                            |       |                                                                    |     |                                  |   |   |
| url         | https://www.deepl.com/translator                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |           |           |       |                                                       |             |                                                                                                                                            |       |                                                                    |     |                                  |   |   |
|             | Headings                                                                                                                                   | <table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>8</td><td>14</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>[H1] Millions translate with DeepL every day. Popular: Spanish to English, French to English, and Japanese to English.</li><li>[H2] Translation modes</li></ul>                                                                                                                                                                                       | H1        | H2        | H3    | H4                                                    | H5          | H6                                                                                                                                         | 1     | 8                                                                  | 14  | 0                                | 0 | 0 |
| H1          | H2                                                                                                                                         | H3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | H4        | H5        | H6    |                                                       |             |                                                                                                                                            |       |                                                                    |     |                                  |   |   |
| 1           | 8                                                                                                                                          | 14                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 0         | 0         | 0     |                                                       |             |                                                                                                                                            |       |                                                                    |     |                                  |   |   |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"><li>• [H2] Translate text</li><li>• [H2] Unlock DeepL's full potential - Try DeepL Pro for free</li><li>• [H2] DeepL is hiring! Join us in breaking down language barriers</li><li>• [H2] Millions translate with DeepL every day.</li><li>• [H2] Translate on the go with DeepL for Android</li><li>• [H2] Now change the style and tone of your translation</li><li>• [H2] Millions translate with DeepL every day.</li><li>• [H3] Source text</li><li>• [H3] Translation results</li><li>• [H3] Dictionary</li><li>• [H3] Popular</li><li>• [H3] Other languages</li><li>• [H3] Popular</li><li>• [H3] Other languages</li><li>• [H3] Products</li><li>• [H3] Why DeepL</li><li>• [H3] Features</li><li>• [H3] Solutions</li><li>• [H3] Download</li><li>• [H3] Resources</li><li>• [H3] Company</li></ul> |
|   | Images          | <p>Abbiamo trovato 5 immagini in questa pagina web.</p> <p>2 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Text/HTML Ratio | <p>Ratio : <b>1%</b></p> <p>Il rapporto testo/codice HTML di questa pagina è inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto più contenuto.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Flash           | Perfetto, non è stato rilevato contenuto Flash in questa pagina.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Iframe          | Grande, non sono stati rilevati Iframes in questa pagina.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

## SEO Links

|                                                                                     |                         |                                                                 |
|-------------------------------------------------------------------------------------|-------------------------|-----------------------------------------------------------------|
|  | URL Rewrite             | Buono. I tuoi links appaiono friendly!                          |
|  | Underscores in the URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs.    |
|                                                                                     | In-page links           | Abbiamo trovato un totale di 95 links inclusi 0 link(s) a files |

## SEO Links

|                                                                                  |            |                                                                                               |
|----------------------------------------------------------------------------------|------------|-----------------------------------------------------------------------------------------------|
|  |            |                                                                                               |
|  | Statistics | External Links : noFollow 0%<br>External Links : Passing Juice 2.11%<br>Internal Links 97.89% |

## In-page links

| Anchor                             | Type    | Juice         |
|------------------------------------|---------|---------------|
| <a href="#">Contact Sales</a>      | Interno | Passing Juice |
| <a href="#">Pricing</a>            | Interno | Passing Juice |
| <a href="#">See open jobs</a>      | Interno | Passing Juice |
| <a href="#">English to Chinese</a> | Interno | Passing Juice |
| <a href="#">English to French</a>  | Interno | Passing Juice |
| <a href="#">Chinese to English</a> | Interno | Passing Juice |
| <a href="#">Arabic</a>             | Interno | Passing Juice |
| <a href="#">Bulgarian</a>          | Interno | Passing Juice |
| <a href="#">Czech</a>              | Interno | Passing Juice |
| <a href="#">Danish</a>             | Interno | Passing Juice |
| <a href="#">Dutch</a>              | Interno | Passing Juice |
| <a href="#">Estonian</a>           | Interno | Passing Juice |
| <a href="#">Finnish</a>            | Interno | Passing Juice |
| <a href="#">German</a>             | Interno | Passing Juice |
| <a href="#">Greek</a>              | Interno | Passing Juice |
| <a href="#">Hungarian</a>          | Interno | Passing Juice |
| <a href="#">Indonesian</a>         | Interno | Passing Juice |
| <a href="#">Italian</a>            | Interno | Passing Juice |
| <a href="#">Japanese</a>           | Interno | Passing Juice |
| <a href="#">Korean</a>             | Interno | Passing Juice |

## In-page links

|                                               |         |               |
|-----------------------------------------------|---------|---------------|
| <a href="#">Latvian</a>                       | Interno | Passing Juice |
| <a href="#">Lithuanian</a>                    | Interno | Passing Juice |
| <a href="#">Norwegian (bokmål)</a>            | Interno | Passing Juice |
| <a href="#">Polish</a>                        | Interno | Passing Juice |
| <a href="#">Portuguese</a>                    | Interno | Passing Juice |
| <a href="#">Portuguese (Brazilian)</a>        | Interno | Passing Juice |
| <a href="#">Romanian</a>                      | Interno | Passing Juice |
| <a href="#">Russian</a>                       | Interno | Passing Juice |
| <a href="#">Slovak</a>                        | Interno | Passing Juice |
| <a href="#">Slovenian</a>                     | Interno | Passing Juice |
| <a href="#">Spanish</a>                       | Interno | Passing Juice |
| <a href="#">Swedish</a>                       | Interno | Passing Juice |
| <a href="#">Turkish</a>                       | Interno | Passing Juice |
| <a href="#">Ukrainian</a>                     | Interno | Passing Juice |
| <a href="#">Download for free</a>             | Externo | Passing Juice |
| <a href="#">Get a rewrite</a>                 | Interno | Passing Juice |
| <a href="#">Platform overview</a>             | Interno | Passing Juice |
| <a href="#">Free translator</a>               | Interno | Passing Juice |
| <a href="#">DeepL API</a>                     | Interno | Passing Juice |
| <a href="#">DeepL Voice</a>                   | Interno | Passing Juice |
| <a href="#">DeepL Voice for Meetings</a>      | Interno | Passing Juice |
| <a href="#">DeepL Voice for Conversations</a> | Interno | Passing Juice |
| <a href="#">Apps &amp; Integrations</a>       | Interno | Passing Juice |
| <a href="#">DeepL Pro</a>                     | Interno | Passing Juice |
| <a href="#">Data Security</a>                 | Interno | Passing Juice |
| <a href="#">Quality</a>                       | Interno | Passing Juice |
| <a href="#">Personalization</a>               | Interno | Passing Juice |
| <a href="#">Accessibility</a>                 | Interno | Passing Juice |

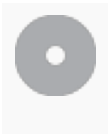
## In-page links

|                                                   |         |               |
|---------------------------------------------------|---------|---------------|
| <a href="#">Document Translation</a>              | Interno | Passing Juice |
| <a href="#">Translate PDF documents</a>           | Interno | Passing Juice |
| <a href="#">Translate Word documents</a>          | Interno | Passing Juice |
| <a href="#">Translate PPT documents</a>           | Interno | Passing Juice |
| <a href="#">Translate Excel files</a>             | Interno | Passing Juice |
| <a href="#">Translate images</a>                  | Interno | Passing Juice |
| <a href="#">Translation glossary</a>              | Interno | Passing Juice |
| <a href="#">SSO</a>                               | Interno | Passing Juice |
| <a href="#">Alternatives</a>                      | Interno | Passing Juice |
| <a href="#">See all our features</a>              | Interno | Passing Juice |
| <a href="#">DeepL for Enterprise</a>              | Interno | Passing Juice |
| <a href="#">Legal &amp; Professional Services</a> | Interno | Passing Juice |
| <a href="#">Retail &amp; eCommerce</a>            | Interno | Passing Juice |
| <a href="#">Manufacturing</a>                     | Interno | Passing Juice |
| <a href="#">Government</a>                        | Interno | Passing Juice |
| <a href="#">Financial Services</a>                | Interno | Passing Juice |
| <a href="#">Pharma &amp; Life science</a>         | Interno | Passing Juice |
| <a href="#">Healthcare</a>                        | Interno | Passing Juice |
| <a href="#">ISV &amp; technology</a>              | Interno | Passing Juice |
| <a href="#">DeepL for Android</a>                 | Interno | Passing Juice |
| <a href="#">DeepL for iPhone</a>                  | Interno | Passing Juice |
| <a href="#">DeepL for Windows</a>                 | Interno | Passing Juice |
| <a href="#">DeepL Chrome extension</a>            | Interno | Passing Juice |
| <a href="#">DeepL for Microsoft Outlook</a>       | Interno | Passing Juice |
| <a href="#">DeepL for Microsoft Word</a>          | Interno | Passing Juice |
| <a href="#">DeepL for Microsoft Powerpoint</a>    | Interno | Passing Juice |
| <a href="#">DeepL for Google Workspace</a>        | Interno | Passing Juice |
| <a href="#">DeepL for Mac</a>                     | Interno | Passing Juice |

## In-page links

|                                           |         |               |
|-------------------------------------------|---------|---------------|
| <a href="#">DeepL Firefox extension</a>   | Interno | Passing Juice |
| <a href="#">DeepL Edge extension</a>      | Interno | Passing Juice |
| <a href="#">DeepL Integrations</a>        | Interno | Passing Juice |
| <a href="#">Help Center</a>               | Interno | Passing Juice |
| <a href="#">Blog</a>                      | Interno | Passing Juice |
| <a href="#">API documentation</a>         | Interno | Passing Juice |
| <a href="#">Developer Community</a>       | Interno | Passing Juice |
| <a href="#">Customer Stories</a>          | Interno | Passing Juice |
| <a href="#">Events &amp; Webinars</a>     | Interno | Passing Juice |
| <a href="#">Trust Center</a>              | Interno | Passing Juice |
| <a href="#">Language AI report 2025</a>   | Interno | Passing Juice |
| <a href="#">Privacy Policy</a>            | Interno | Passing Juice |
| <a href="#">Terms &amp; Conditions</a>    | Interno | Passing Juice |
| <a href="#">Cancel subscriptions here</a> | Interno | Passing Juice |
| <a href="#">Status</a>                    | Esterno | Passing Juice |
| <a href="#">Become a Partner</a>          | Interno | Passing Juice |
| <a href="#">Careers</a>                   | Interno | Passing Juice |
| <a href="#">Press</a>                     | Interno | Passing Juice |
| <a href="#">Publisher</a>                 | Interno | Passing Juice |

## SEO Keywords

Keywords Cloud

apps text **translate deepl** translation  
language translator english integrations write

## Consistenza Keywords

| Keyword | Contenuto | Title | Keywords | Descrizione | Headings |
|---------|-----------|-------|----------|-------------|----------|
| deepl   | 15        | ✓     | ✗        | ✓           | ✓        |

## Consistenza Keywords

|            |    |   |   |   |   |
|------------|----|---|---|---|---|
| translate  | 13 | ✓ | ✗ | ✓ | ✓ |
| translator | 5  | ✓ | ✗ | ✗ | ✗ |
| apps       | 5  | ✗ | ✗ | ✗ | ✗ |
| language   | 5  | ✗ | ✗ | ✗ | ✓ |

## Usabilit 

|                                                                                    |              |                                                      |
|------------------------------------------------------------------------------------|--------------|------------------------------------------------------|
|    | Url          | Dominio : deepl.com<br>Lunghezza : 9                 |
|    | Favicon      | Grande, il tuo sito usa una favicon.                 |
|    | Stampabilit  | Non abbiamo riscontrato codice CSS Print-Friendly.   |
|   | Lingua       | Buono. La tua lingua dichiarata en.                  |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core. |

## Documento

|                                                                                    |                              |                                                                                                                                                          |
|------------------------------------------------------------------------------------|------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype                      | HTML 5                                                                                                                                                   |
|  | Encoding                     | Perfetto. Hai dichiarato che il tuo charset   UTF-8.                                                                                                     |
|  | Validita W3C                 | Errori : 39<br>Avvisi : 14                                                                                                                               |
|  | Email Privacy                | Grande. Nessun indirizzo mail   stato trovato in plain text!                                                                                             |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.                                                                                          |
|  | Suggerimenti per velocizzare | <div>  Eccellente, il tuo sito web non utilizza nested tables. </div> |

## Documento

- ✖ Molto male, il tuo sito web utilizza stili CSS inline.
- ✔ Grande, il tuo sito web ha pochi file CSS.
- ✔ Perfetto, il tuo sito web ha pochi file JavaScript.
- ✖ Peccato, il vostro sito non approfitta di gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Ottimizzazione



### XML Sitemap

Non trovato

Il tuo sito web non ha una sitemap XML - questo può essere problematico.

A elenca sitemap URL che sono disponibili per la scansione e possono includere informazioni aggiuntive come gli ultimi aggiornamenti del tuo sito, frequenza delle variazioni e l'importanza degli URL. In questo modo i motori di ricerca di eseguire la scansione del sito in modo più intelligente.



### Robots.txt

<http://deepl.com/robots.txt>

Grande, il vostro sito ha un file robots.txt.



### Analytics

Non trovato

Non abbiamo rilevato uno strumento di analisi installato su questo sito web.

Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.