

Analisi sito web ikea.com

Generato il Aprile 03 2025 15:31 PM

Il punteggio e 55/100



SEO Content

	Title	Hej! Welcome to IKEA Global																			
		Lunghezza : 27																			
		Perfetto, il tuo title contiene tra 10 e 70 caratteri.																			
	Description	Furniture, home accessories, design ideas and inspiration for big dreams and small budgets. A better everyday life begins at home!																			
		Lunghezza : 130																			
		Grande, la tua meta description contiene tra 70 e 160 caratteri.																			
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.																			
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties.																			
		<table><tr><th>Proprieta</th><th>Contenuto</th></tr><tr><td>title</td><td>Hej! Welcome to IKEA Global</td></tr><tr><td>url</td><td>https://www.ikea.com/</td></tr><tr><td>description</td><td>Furniture, home accessories, design ideas and inspiration for big dreams and small budgets. A better everyday life begins at home!</td></tr><tr><td>image</td><td>https://www.ikea.com/global/en/images/PH_178639_a100f27086.jpg</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>IKEA</td></tr></table>						Proprieta	Contenuto	title	Hej! Welcome to IKEA Global	url	https://www.ikea.com/	description	Furniture, home accessories, design ideas and inspiration for big dreams and small budgets. A better everyday life begins at home!	image	https://www.ikea.com/global/en/images/PH_178639_a100f27086.jpg	type	website	site_name	IKEA
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	Headings	H1 1	H2 54	H3 0	H4 0	H5 0	H6 0														
		• [H1] Bringing joy home • [H2] A bathroom soaked in glamour																			

SEO Content

- [H2] The natural beauty of Sweden at your feet
- [H2] Artistic inspiration for the season!
- [H2] Busting the myths about mattresses
- [H2] Sleep uncovered!
- [H2] Nyttillverkad collection
- [H2] 20+ years at IKEA and counting
- [H2] A peek at home furnishing in 1965
- [H2] A toddler room for two
- [H2] Improve your sleep space with the touch of a button
- [H2] What a year!
- [H2] Smart, simple pieces in pine
- [H2] A Swedish forest adventure!
- [H2] One bedroom, two very different looks
- [H2] How we work with this fantastic textile
- [H2] Snug and rustic
- [H2] Six sleep-space basics for sweeter dreams
- [H2] Calling for action on biodiversity
- [H2] Ready for gaming... and everything else!
- [H2] Celebrating handcraft and creating jobs
- [H2] Spacious storage for every space
- [H2] The big night in
- [H2] Simple changes making a big impact
- [H2] Woven beauties
- [H2] Any excuse to celebrate
- [H2] IKEA pre-cut fabrics are back!
- [H2] IKEA bedrooms through the years
- [H2] Good vibes only
- [H2] Salt, pepper, zest
- [H2] Forests for the future
- [H2] What's mine is yours
- [H2] Finding fur-ever homes
- [H2] Make time for play!
- [H2] Life at home in the country
- [H2] Helping pets feel at home
- [H2] Tidy up tips for every room
- [H2] The MITTZON system
- [H2] How we really live at home
- [H2] Fantastic ceramic!
- [H2] Life at Home Report
- [H2] Starting small in the city
- [H2] Design flashback!
- [H2] The IKEA icons quiz!
- [H2] Packed with personality
- [H2] A visit to a Swedish farmhouse
- [H2] Big in Japan
- [H2] Olá, Portugal!
- [H2] The stories behind the products
- [H2] SYMFONISK lamp
- [H2] BURVIK table
- [H2] BRÖNDEN rug
- [H2] RÖNNINGE chair
- [H2] FRÖSET chair
- [H2] Making design dreams come true, one project at a time

Images

Abbiamo trovato 59 immagini in questa pagina web.

SEO Content

		10 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 2% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 111 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.82% Internal Links 80.18%

In-page links

Anchor	Type	Juice
Skip to main content	Interno	Passing Juice
https://www.ikea.pr/puertorico/es/	Esterno	Passing Juice
https://www.ikea.pr/puertorico/en/	Esterno	Passing Juice
https://www.ikea.com/ae/ar/	Interno	Passing Juice

In-page links

https://www.ikea.com/ae/en/	Interno	Passing Juice
https://www.ikea.com.hk/zh	Interno	Passing Juice
https://www.ikea.com.hk/en	Interno	Passing Juice
https://www.ikea.com.do/es/	Interno	Passing Juice
https://www.ikea.com.do/en/	Interno	Passing Juice
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In-page links

https://www.ikea.com/hu/hu/	Interno	Passing Juice
https://www.ikea.gr/	Externo	Passing Juice
https://www.ikea.gr/en/	Externo	Passing Juice
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In-page links

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In-page links

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https://www.ikea.com/co/es/	Interno	Passing Juice

SEO Keywords



Keywords Cloud

ikea new designed home stories jobs open life
report collection

Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
ikea	15	✓	✗	✗	✓
home	7	✗	✗	✓	✓
designed	5	✗	✗	✗	✗
life	3	✗	✗	✓	✓
report	3	✗	✗	✗	✓

Usabilità

	Url	Dominio : ikea.com Lunghezza : 8
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset è UTF-8.
	Validità W3C	Errori : 9 Avvisi : 4
	Email Privacy	Grande. Nessun indirizzo mail è stato trovato in plain text!

Documento

	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	 Eccellente, il tuo sito web non utilizza nested tables.  Molto male, il tuo sito web utilizza stili CSS inline.  Molto male, il tuo sito web ha troppi file CSS files (piu di 4).  Molto male, il tuo sito web ha troppi file JS (piu di 6).  Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. https://www.ikea.com/sitemaps/sitemap.xml
	Robots.txt	http://ikea.com/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno uno strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.