







# Analisi sito web okta.com

Generato il Aprile 03 2025 15:39 PM

**Il punteggio e 40/100**



## SEO Content

	<b>Title</b>	<p>Employee and Customer Identity Solutions   Okta</p> <p><b>Lunghezza : 47</b></p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>												
	<b>Description</b>	<p>Okta's Workforce and Customer Identity Clouds enable secure access, authentication, and automation—putting identity at the heart of business security and growth.</p> <p><b>Lunghezza : 165</b></p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>												
	<b>Keywords</b>	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>												
	<b>Og Meta Properties</b>	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" data-bbox="544 1379 1481 2011"> <thead> <tr> <th>Proprieta</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Employee and Customer Identity Solutions   Okta</td> </tr> <tr> <td>description</td> <td>Okta's Workforce and Customer Identity Clouds enable secure access, authentication, and automation—putting identity at the heart of business security and growth.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td><a href="https://www.okta.com/content/dam/okta---digital/en_us/images/graphics/okta-homepage-thumbnail.jpg">https://www.okta.com/content/dam/okta---digital/en_us/images/graphics/okta-homepage-thumbnail.jpg</a></td> </tr> <tr> <td>url</td> <td><a href="https://www.okta.com/">https://www.okta.com/</a></td> </tr> </tbody> </table>	Proprieta	Contenuto	title	Employee and Customer Identity Solutions   Okta	description	Okta's Workforce and Customer Identity Clouds enable secure access, authentication, and automation—putting identity at the heart of business security and growth.	type	website	image	<a href="https://www.okta.com/content/dam/okta---digital/en_us/images/graphics/okta-homepage-thumbnail.jpg">https://www.okta.com/content/dam/okta---digital/en_us/images/graphics/okta-homepage-thumbnail.jpg</a>	url	<a href="https://www.okta.com/">https://www.okta.com/</a>
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url	<a href="https://www.okta.com/">https://www.okta.com/</a>													
	<b>Headings</b>	<p><b>H1      H2      H3      H4      H5      H6</b></p>												

# SEO Content

1 16 27 0 0 0

- [H1] Everything starts with Identity
- [H2] Products
- [H2] Why Okta
- [H2] For Developers
- [H2] Resources and support
- [H2] Products
- [H2] Why Okta
- [H2] Developers
- [H2] Resources
- [H2] We've got your back, no matter your stack
- [H2] Here's what our awesome customers say
- [H2] The Identity solution for every industry
- [H2] We're here for you, from always-on customer support to thousands of integrations designed for every use case
- [H2] Ready to put Identity first?
- [H2] Company
- [H2] Starting with Okta
- [H2] Help & Support
- [H3] Okta Platform
- [H3] Auth0 Platform
- [H3] Your Goals
- [H3] Your Industry
- [H3] Leading Success
- [H3] Okta Platform
- [H3] Auth0 Platform
- [H3] Resources
- [H3] Customer Success
- [H3] Support
- [H3] Okta Platform
- [H3] Auth0 Platform
- [H3] Your Goals
- [H3] Your Industry
- [H3] Leading Success
- [H3] Okta Platform
- [H3] Auth0 Platform
- [H3] Resources
- [H3] Customer Success
- [H3] Support
- [H3] Okta Platform
- [H3] Auth0 Platform
- [H3] Okta becomes an Official Partner of the McLaren Formula 1 Team
- [H3] A proven leader in the eyes of top industry analysts
- [H3] Okta Secure Identity Commitment (OSIC)
- [H3] Webinar Hub
- [H3] Okta Integration Network (OIN)






Images





Abbiamo trovato 35 immagini in questa pagina web.

22 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.

## SEO Content

	Text/HTML Ratio	Ratio : <b>0%</b> Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

## SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 99 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.07% Internal Links 92.93%

## In-page links

Anchor	Type	Juice
<a href="#">Hear Okta's latest product updates and announcements.</a>	Interno	Passing Juice
<a href="#">United Kingdom</a>	Interno	Passing Juice
<a href="#">France</a>	Interno	Passing Juice
<a href="#">Germany</a>	Interno	Passing Juice
<a href="#">Japan</a>	Interno	Passing Juice
<a href="#">Netherlands</a>	Interno	Passing Juice

## In-page links

<a href="#">Australia</a>	Interno	Passing Juice
<a href="#">Singapore</a>	Interno	Passing Juice
<a href="#">Korea</a>	Interno	Passing Juice
<a href="#">Sweden</a>	Interno	Passing Juice
<a href="#">Free trial</a>	Interno	Passing Juice
<a href="#">Contact us</a>	Interno	Passing Juice
<a href="#">Release overview</a>	Interno	Passing Juice
<a href="#">Pricing</a>	Interno	Passing Juice
<a href="#">Single Sign On</a>	Interno	Passing Juice
<a href="#">Adaptive Multifactor Authentication</a>	Interno	Passing Juice
<a href="#">Identity Governance</a>	Interno	Passing Juice
<a href="#">Privileged Access</a>	Interno	Passing Juice
<a href="#">Identity Threat Protection</a>	Interno	Passing Juice
<a href="#">Explore Okta Platform</a>	Interno	Passing Juice
<a href="#">Single Sign On</a>	Interno	Passing Juice
<a href="#">Multifactor Authentication</a>	Interno	Passing Juice
<a href="#">Passwordless</a>	Interno	Passing Juice
<a href="#">Highly Regulated Identity</a>	Interno	Passing Juice
<a href="#">Explore Auth0 Platform</a>	Externo	Passing Juice
<a href="#">Optimized Digital Experiences</a>	Interno	Passing Juice
<a href="#">Identify-Powered Security</a>	Interno	Passing Juice
<a href="#">Public Sector</a>	Interno	Passing Juice
<a href="#">Financial Services</a>	Interno	Passing Juice
<a href="#">Healthcare</a>	Interno	Passing Juice
<a href="#">Manufacturing</a>	Interno	Passing Juice
<a href="#">Retail</a>	Interno	Passing Juice
<a href="#">Travel &amp; Hospitality</a>	Interno	Passing Juice
<a href="#">Technology</a>	Interno	Passing Juice

## In-page links

<a href="#">Nonprofit</a>	Interno	Passing Juice
<a href="#">Energy</a>	Interno	Passing Juice
<a href="#">Okta AI</a>	Interno	Passing Juice
<a href="#">Okta Integration Network</a>	Interno	Passing Juice
<a href="#">Okta for SaaS Builders</a>	Interno	Passing Juice
<a href="#">For Small Businesses (SMBs)</a>	Interno	Passing Juice
<a href="#">Customer Success Stories</a>	Interno	Passing Juice
<a href="#">Secure Identity Commitment</a>	Interno	Passing Juice
<a href="#">Trust</a>	Interno	Passing Juice
<a href="#">Developer Center</a>	Interno	Passing Juice
<a href="#">Community</a>	Interno	Passing Juice
<a href="#">Knowledge Base</a>	Interno	Passing Juice
<a href="#">Okta Platform Status</a>	Interno	Passing Juice
<a href="#">Auth0 Marketplace</a>	Externo	Passing Juice
<a href="#">Developer Center</a>	Externo	Passing Juice
<a href="#">Community</a>	Externo	Passing Juice
<a href="#">Knowledge Base</a>	Externo	Passing Juice
<a href="#">Auth0 Status</a>	Externo	Passing Juice
<a href="#">Events</a>	Interno	Passing Juice
<a href="#">Identity 101</a>	Interno	Passing Juice
<a href="#">Blog</a>	Interno	Passing Juice
<a href="#">Press Room</a>	Interno	Passing Juice
<a href="#">Analyst Research</a>	Interno	Passing Juice
<a href="#">Datasheets</a>	Interno	Passing Juice
<a href="#">Demo Library</a>	Interno	Passing Juice
<a href="#">Videos</a>	Interno	Passing Juice
<a href="#">Webinars</a>	Interno	Passing Juice
<a href="#">Whitepapers</a>	Interno	Passing Juice


## In-page links

<a href="#">Customer First Overview</a>	Interno	Passing Juice
<a href="#">Okta Community</a>	Interno	Passing Juice
<a href="#">Support Services</a>	Interno	Passing Juice
<a href="#">Professional Services</a>	Interno	Passing Juice
<a href="#">Expert Assist</a>	Interno	Passing Juice
<a href="#">Training</a>	Interno	Passing Juice
<a href="#">Certification</a>	Interno	Passing Juice
<a href="#">Find a Partner</a>	Interno	Passing Juice
<a href="#">Product Documentation</a>	Interno	Passing Juice
<a href="#">Knowledge Base</a>	Interno	Passing Juice
<a href="#">Frequently Asked Questions</a>	Interno	Passing Juice
<a href="#">Contact Us</a>	Interno	Passing Juice
<a href="#">Read their story</a>	Interno	Passing Juice
<a href="#">Read their story</a>	Interno	Passing Juice
<a href="#">Read their story</a>	Interno	Passing Juice
<a href="#">chat now</a>	Interno	Passing Juice
<a href="#">About us</a>	Interno	Passing Juice
<a href="#">Leadership</a>	Interno	Passing Juice
<a href="#">Investors</a>	Interno	Passing Juice
<a href="#">Careers</a>	Interno	Passing Juice
<a href="#">Partners</a>	Interno	Passing Juice
<a href="#">Responsibility</a>	Interno	Passing Juice
<a href="#">Okta for Good</a>	Interno	Passing Juice
<a href="#">Diversity, Inclusion &amp; Belonging</a>	Interno	Passing Juice
<a href="#">The Okta Advantage</a>	Interno	Passing Juice
<a href="#">Trust</a>	Interno	Passing Juice
<a href="#">Accessibility</a>	Interno	Passing Juice
<a href="#">Help &amp; Support</a>	Interno	Passing Juice

## In-page links

<a href="#">Customer Identity Cloud Status</a>	Esterno	Passing Juice
<a href="#">Workforce Identity Cloud Status</a>	Interno	Passing Juice
<a href="#">Legal</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Site Terms</a>	Interno	Passing Juice
<a href="#">Security</a>	Interno	Passing Juice
<a href="#">Sitemap</a>	Interno	Passing Juice
<a href="#">Cookie Preferences</a>	Interno	Passing Juice
<a href="#">Your Privacy Choices</a>	Interno	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Consistenza Keywords









Keyword	Contenuto	Title	Keywords	Descrizione	Headings
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## Usabilità





	Url	Dominio : okta.com Lunghezza : 8
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

## Usabilita


### Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 3 Avvisi : 7
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>

### Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <pre>https://www.okta.com/sitemap.xml</pre> <pre>https://www.okta.com/jp/sitemap.xml</pre>
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## Ottimizzazione

		<a href="https://www.okta.com/nl/sitemap.xml">https://www.okta.com/nl/sitemap.xml</a> <a href="https://www.okta.com/uk/sitemap.xml">https://www.okta.com/uk/sitemap.xml</a> <a href="https://www.okta.com/fr/sitemap.xml">https://www.okta.com/fr/sitemap.xml</a> <a href="https://www.okta.com/de/sitemap.xml">https://www.okta.com/de/sitemap.xml</a> <a href="https://www.okta.com/au/sitemap.xml">https://www.okta.com/au/sitemap.xml</a> <a href="https://www.okta.com/sg/sitemap.xml">https://www.okta.com/sg/sitemap.xml</a> <a href="https://www.okta.com/kr/sitemap.xml">https://www.okta.com/kr/sitemap.xml</a> <a href="https://www.okta.com/sitemap-root.xml">https://www.okta.com/sitemap-root.xml</a> <a href="https://www.okta.com/sitemap-aem.xml">https://www.okta.com/sitemap-aem.xml</a> <a href="https://www.okta.com/ja-jp/sitemap-aem.xml">https://www.okta.com/ja-jp/sitemap-aem.xml</a> <a href="https://www.okta.com/en-nl/sitemap-aem.xml">https://www.okta.com/en-nl/sitemap-aem.xml</a> <a href="https://www.okta.com/en-gb/sitemap-aem.xml">https://www.okta.com/en-gb/sitemap-aem.xml</a> <a href="https://www.okta.com/fr-fr/sitemap-aem.xml">https://www.okta.com/fr-fr/sitemap-aem.xml</a> <a href="https://www.okta.com/de-de/sitemap-aem.xml">https://www.okta.com/de-de/sitemap-aem.xml</a> <a href="https://www.okta.com/en-au/sitemap-aem.xml">https://www.okta.com/en-au/sitemap-aem.xml</a> <a href="https://www.okta.com/en-sg/sitemap-aem.xml">https://www.okta.com/en-sg/sitemap-aem.xml</a> <a href="https://www.okta.com/ko-kr/sitemap-aem.xml">https://www.okta.com/ko-kr/sitemap-aem.xml</a> <a href="https://www.okta.com/en-se/sitemap-aem.xml">https://www.okta.com/en-se/sitemap-aem.xml</a>
	Robots.txt	<a href="http://okta.com/robots.txt">http://okta.com/robots.txt</a> Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno uno strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.