







Analisi sito web usps.com

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Il punteggio e 53/100



SEO Content

	Title	<p>Welcome USPS</p> <p>Lunghezza : 14</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>										
	Description	<p>Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.</p> <p>Lunghezza : 222</p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.</p>										
	Keywords	<p>USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office</p> <p>Buono, la tua pagina contiene meta keywords.</p>										
	Og Meta Properties	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>url</td><td>https://www.usps.com/</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Welcome USPS</td></tr><tr><td>image</td><td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td></tr></tbody></table>	Proprieta	Contenuto	url	https://www.usps.com/	type	article	title	Welcome USPS	image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg
Proprieta	Contenuto											
url	https://www.usps.com/											
type	article											
title	Welcome USPS											
image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg											

SEO Content

description

Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.

Headings

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31





H4
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H5
0





H6
0

- [H1] USPS.com Home Page
- [H2] See Incoming Mail in Your Email
- [H2] See Incoming Mail in Your Email
- [H2] Search or Track Packages
- [H2] Featured USPS® Products & Services
- [H2] USPS Stamps
- [H2] Priority Mail Supplies
- [H2] Prepaid Supplies
- [H2] Free Supplies
- [H2] Scales & Accessories
- [H2] Military Shipping Supplies
- [H2] First Day Covers
- [H2] USPS Die-casts & Toys
- [H2] USPS Updates
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3] Shop
- [H3] Learn About
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Click-N-Ship®
- [H3] Stamps & Supplies
- [H3] Buy Stamps
- [H3] Informed Delivery®
- [H3] PO Boxes™
- [H3] Calculate a Price
- [H3] Hold Mail
- [H3] ZIP Code™ Lookup
- [H3] Change My Address
- [H3] Schedule a Pickup
- [H3] Ship Online With Click-N-Ship®
- [H3] Freshwater Fishing Lures Commemorative Forever® Stamps
- [H3] Mail Your Tax Return
- [H3] Every Door Direct Mail® Advertising
- [H3] Schedule a Free Package Pickup
- [H3] Requirements for European Union (EU) Countries
- [H3] Alert: Text & Email Scams

SEO Content

		<ul style="list-style-type: none">• [H3] Jobs with USPS
	Images	Abbiamo trovato 51 immagini in questa pagina web. Buono, molte o tutte le tue immagini hanno attributo alt
	Text/HTML Ratio	Ratio : 14% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 135 links inclusi 2 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.93% Internal Links 94.07%

In-page links

Anchor	Type	Juice
Go to USPS.com Site Index.	Interno	Passing Juice
Skip to Main Content	Interno	Passing Juice
Skip All Utility Navigation	Interno	Passing Juice

In-page links

English	Externo	Passing Juice
Español	Externo	Passing Juice
Locations	Interno	Passing Juice
Support	Interno	Passing Juice
Informed Delivery	Interno	Passing Juice
Register / Sign In	Interno	Passing Juice
Sign In	Interno	Passing Juice
Skip Quick Tools Links	Interno	Passing Juice
Quick Tools	Interno	Passing Juice
Skip Send Links	Interno	Passing Juice
Send	Interno	Passing Juice
Click-N-Ship	Interno	Passing Juice
Stamps & Supplies	Interno	Passing Juice
Calculate a Price	Interno	Passing Juice
Schedule a Pickup	Interno	Passing Juice
Tracking	Interno	Passing Juice
Sending Mail	Interno	Passing Juice
Sending Packages	Interno	Passing Juice
Insurance & Extra Services	Interno	Passing Juice
Shipping Restrictions	Interno	Passing Juice
Online Shipping	Interno	Passing Juice
Ship to USPS Smart Locker	Externo	Passing Juice
Label Broker	Interno	Passing Juice
Custom Mail, Cards, & Envelopes	Interno	Passing Juice
Postage Prices	Interno	Passing Juice
Mail & Shipping Services	Interno	Passing Juice
Priority Mail Express	Interno	Passing Juice
Priority Mail	Interno	Passing Juice

In-page links

USPS Ground Advantage	Interno	Passing Juice
First-Class Mail	Interno	Passing Juice
Military & Diplomatic Mail	Interno	Passing Juice
Redirecting a Package	Interno	Passing Juice
Money Orders	Interno	Passing Juice
Filing a Claim	Interno	Passing Juice
Requesting a Refund	Interno	Passing Juice
Skip Receive Links	Interno	Passing Juice
Receive	Interno	Passing Juice
Intercept a Package	Interno	Passing Juice
Schedule a Redelivery	Interno	Passing Juice
Hold Mail	Interno	Passing Juice
Change of Address	Interno	Passing Juice
Rent or Renew PO Box	Interno	Passing Juice
Informed Delivery	Interno	Passing Juice
Forwarding Mail	Interno	Passing Juice
USPS Smart Lockers	Externo	Passing Juice
Mailbox Guidelines	Interno	Passing Juice
Mail for the Deceased	Interno	Passing Juice
Skip Shop Links	Interno	Passing Juice
Shop	Interno	Passing Juice
Stamps	Interno	Passing Juice
Shipping Supplies	Interno	Passing Juice
Cards & Envelopes	Interno	Passing Juice
Personalized Stamped Envelopes	Interno	Passing Juice
Collectors	Interno	Passing Juice
Gifts	Interno	Passing Juice
Business Supplies	Interno	Passing Juice

In-page links

Returns & Exchanges	Interno	Passing Juice
Skip Business Links	Interno	Passing Juice
Business	Interno	Passing Juice
Calculate a Business Price	Interno	Passing Juice
Every Door Direct Mail	Interno	Passing Juice
Business Shipping	Interno	Passing Juice
Ship to USPS Smart Locker	Externo	Passing Juice
Advertising with Mail	Interno	Passing Juice
Using EDDM	Interno	Passing Juice
Mailing & Printing Services	Interno	Passing Juice
Customized Direct Mail	Interno	Passing Juice
Political Mail	Interno	Passing Juice
Promotions & Incentives	Interno	Passing Juice
Informed Delivery Marketing	Interno	Passing Juice
USPS Connect	Interno	Passing Juice
eCommerce	Interno	Passing Juice
Local	Interno	Passing Juice
Postage Options	Interno	Passing Juice
Verifying Postage	Interno	Passing Juice
Returns Services	Interno	Passing Juice
Label Broker for Business	Interno	Passing Juice
International Business Shipping	Interno	Passing Juice
Managing Business Mail	Interno	Passing Juice
USPS & Web Tools APIs	Interno	Passing Juice
Skip International Links	Interno	Passing Juice
International	Interno	Passing Juice
Calculate International Prices	Interno	Passing Juice
Print Customs Forms	Interno	Passing Juice


In-page links

How to Send a Letter Internationally	Interno	Passing Juice
How to Send a Package Internationally	Interno	Passing Juice
International Shipping Restrictions	Interno	Passing Juice
Shipping Internationally Online	Interno	Passing Juice
International Insurance & Extra Services	Interno	Passing Juice
Completing Customs Forms	Interno	Passing Juice
Military & Diplomatic Mail	Interno	Passing Juice
Sending Money Abroad	Interno	Passing Juice
Passports	Interno	Passing Juice
Comparing International Shipping Services	Interno	Passing Juice
Priority Mail Express International	Interno	Passing Juice
Priority Mail International	Interno	Passing Juice
First-Class Package International Service	Interno	Passing Juice
First-Class Mail International	Interno	Passing Juice
Filing an International Claim	Interno	Passing Juice
Requesting an International Refund	Interno	Passing Juice
Skip Help Links	Interno	Passing Juice
Help	Interno	Passing Juice
Finding Missing Mail	Interno	Passing Juice
PO BOXES	Interno	Passing Juice
PASSPORTS	Interno	Passing Juice
FREE BOXES	Interno	Passing Juice
Learn more	Interno	Passing Juice
Stamps & Supplies	Interno	Passing Juice
Change My Address	Interno	Passing Juice
Shop Now	Interno	Passing Juice
Shop Now	Interno	Passing Juice
Shop Now	Interno	Passing Juice

In-page links

Learn What You Need To Do	Interno	Passing Juice
Find Out More	Interno	Passing Juice
-	Interno	Passing Juice
About USPS Home	Interno	Passing Juice
Newsroom	Interno	Passing Juice
USPS Service Updates	Interno	Passing Juice
Forms & Publications	Interno	Passing Juice
Government Services	Interno	Passing Juice
Business Customer Gateway	Interno	Passing Juice
Postal Inspectors	Externo	Passing Juice
Inspector General	Externo	Passing Juice
Postal Explorer	Interno	Passing Juice
National Postal Museum	Externo	Passing Juice
PostalPro	Interno	Passing Juice
Privacy Policy	Interno	Passing Juice
Terms of Use	Interno	Passing Juice
FOIA	Interno	Passing Juice
No FEAR Act/EEO Contacts	Interno	Passing Juice
Fair Chance Act	Interno	Passing Juice
Accessibility Statement	Interno	Passing Juice

SEO Keywords

	Keywords Cloud	skip usps delivery search package international shipping mail business links
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Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
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Consistenza Keywords

mail	32	✗	✓	✓	✓
usps	28	✓	✓	✓	✓
international	15	✗	✗	✗	✗
skip	11	✗	✗	✗	✗
shipping	11	✗	✓	✓	✓







Usabilit 

	Url	Dominio : usps.com Lunghezza : 8
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilit�	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.





Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset � WINDOWS-1252.
	Validit� W3C	Errori : 73 Avvisi : 25
	Email Privacy	Grande. Nessun indirizzo mail � stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.




Documento

	Suggerimenti per velocizzare	 Eccellente, il tuo sito web non utilizza nested tables.
		 Molto male, il tuo sito web utilizza stili CSS inline.
		 Molto male, il tuo sito web ha troppi file CSS files (piu di 4).
		 Molto male, il tuo sito web ha troppi file JS (piu di 6).
		 Perfetto, il vostro sito si avvale di gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. https://www.usps.com/sitemap.xml
	Robots.txt	http://usps.com/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.