



Website beoordeling ikea.com

Gegenereerd op April 03 2025 15:31 PM

De score is 55/100



SEO Content

Title

Hej! Welcome to IKEA Global

Lengte : 27

Perfect, uw title tag bevat tussen de 10 en 70 karakters.

Description

Furniture, home accessories, design ideas and inspiration for big dreams and small budgets. A better everyday life begins at home!

Lengte : 130

Perfect, uw meta description bevat tussen de 70 en 160 karakters.

Keywords

Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik [deze gratis online meta tags generator](#) om keywords te genereren.

Og Meta Properties

Goed, uw page maakt gebruik van Og Properties.

Property	Content
title	Hej! Welcome to IKEA Global
url	https://www.ikea.com/
description	Furniture, home accessories, design ideas and inspiration for big dreams and small budgets. A better everyday life begins at home!
image	https://www.ikea.com/global/en/images/PH_178639_a100f27086.jpg
type	website
site_name	IKEA

Headings

H1	H2	H3	H4	H5	H6
1	54	0	0	0	0

[H1] Bringing joy home

SEO Content

- [H2] A bathroom soaked in glamour
- [H2] The natural beauty of Sweden at your feet
- [H2] Artistic inspiration for the season!
- [H2] Busting the myths about mattresses
- [H2] Sleep uncovered!
- [H2] Nyttillverkad collection
- [H2] 20+ years at IKEA and counting
- [H2] A peek at home furnishing in 1965
- [H2] A toddler room for two
- [H2] Improve your sleep space with the touch of a button
- [H2] What a year!
- [H2] Smart, simple pieces in pine
- [H2] A Swedish forest adventure!
- [H2] One bedroom, two very different looks
- [H2] How we work with this fantastic textile
- [H2] Snug and rustic
- [H2] Six sleep-space basics for sweeter dreams
- [H2] Calling for action on biodiversity
- [H2] Ready for gaming... and everything else!
- [H2] Celebrating handcraft and creating jobs
- [H2] Spacious storage for every space
- [H2] The big night in
- [H2] Simple changes making a big impact
- [H2] Woven beauties
- [H2] Any excuse to celebrate
- [H2] IKEA pre-cut fabrics are back!
- [H2] IKEA bedrooms through the years
- [H2] Good vibes only
- [H2] Salt, pepper, zest
- [H2] Forests for the future
- [H2] What's mine is yours
- [H2] Finding fur-ever homes
- [H2] Make time for play!
- [H2] Life at home in the country
- [H2] Helping pets feel at home
- [H2] Tidy up tips for every room
- [H2] The MITTZON system
- [H2] How we really live at home
- [H2] Fantastic ceramic!
- [H2] Life at Home Report
- [H2] Starting small in the city
- [H2] Design flashback!
- [H2] The IKEA icons quiz!
- [H2] Packed with personality
- [H2] A visit to a Swedish farmhouse
- [H2] Big in Japan
- [H2] Olá, Portugal!
- [H2] The stories behind the products
- [H2] SYMFONISK lamp
- [H2] BURVIK table
- [H2] BRÖNDEN rug
- [H2] RÖNNINGE chair
- [H2] FRÖSET chair
- [H2] Making design dreams come true, one project at a time

SEO Content

	Afbeeldingen	We vonden 59 afbeeldingen in de pagina. 10 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 2% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 111 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 19.82% Interne Links 80.18%

In-page links

Ankertekst	Type	samenstelling
Skip to main content	Intern	doFollow
https://www.ikea.pr/puertorico/es/	Extern	doFollow
https://www.ikea.pr/puertorico/en/	Extern	doFollow
https://www.ikea.com/ae/ar/	Intern	doFollow

In-page links

https://www.ikea.com/ae/en/	Intern	doFollow
https://www.ikea.com.hk/zh	Intern	doFollow
https://www.ikea.com.hk/en	Intern	doFollow
https://www.ikea.com.do/es/	Intern	doFollow
https://www.ikea.com.do/en/	Intern	doFollow
https://www.ikea.com/ca/en/	Intern	doFollow
https://www.ikea.com/ca/fr/	Intern	doFollow
https://www.ikea.com/ma/fr/	Intern	doFollow
https://www.ikea.com/ma/ar/	Intern	doFollow
https://www.ikea.com/ma/en/	Intern	doFollow
https://www.ikea.com/pl/pl/	Intern	doFollow
https://www.ikea.com/jo/ar/	Intern	doFollow
https://www.ikea.com/jo/en/	Intern	doFollow
https://www.ikea.com/cz/cs/	Intern	doFollow
https://www.ikea.com/cz/en/	Intern	doFollow
https://www.ikea.com/th/th/	Intern	doFollow
https://www.ikea.com/th/en/	Intern	doFollow
https://www.ikea.com/gb/en/	Intern	doFollow
https://www.ikea.com/ch/de/	Intern	doFollow
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https://www.ikea.com/ch/it/	Intern	doFollow
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https://www.ikea.com/be/fr/	Intern	doFollow
https://www.ikea.com/be/en/	Intern	doFollow
https://www.ikea.com/bh/en/	Intern	doFollow
https://www.ikea.com/bh/ar/	Intern	doFollow

In-page links

https://www.ikea.com/hu/hu/	Intern	doFollow
https://www.ikea.gr/	Extern	doFollow
https://www.ikea.gr/en/	Extern	doFollow
https://www.ikea.co.id/in	Extern	doFollow
https://www.ikea.co.id/en	Extern	doFollow
https://www.ikea.com/eg/ar/	Intern	doFollow
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https://www.ikea.com/dk/da/	Intern	doFollow
https://www.ikea.is/is	Extern	doFollow
https://www.ikea.bg/	Extern	doFollow
https://www.ikea.com.tr/	Intern	doFollow
https://www.ikea.com.tr/en/	Intern	doFollow
https://www.ikea.lt/lt/	Extern	doFollow
https://www.ikea.lt/ru/	Extern	doFollow
https://www.ikea.lt/en/	Extern	doFollow
https://www.ikea.com/jp/ja/	Intern	doFollow
https://www.ikea.com/jp/en/	Intern	doFollow
https://www.ikea.com.cy/	Intern	doFollow
https://www.ikea.com.cy/en/	Intern	doFollow

In-page links

https://www.ikea.com/nz/en/	Intern	doFollow
https://www.ikea.com/au/en/	Intern	doFollow
https://www.ikea.cn/cn/zh/	Extern	doFollow
https://www.ikea.cn/cn/en/	Extern	doFollow
https://www.ikea.com/sa/ar/	Intern	doFollow
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https://www.ikea.com/hr/hr/	Intern	doFollow
https://www.ikea.com/global/en/international-sales/	Intern	doFollow
https://www.ikea.com/no/no/	Intern	doFollow
https://www.ikea.com/no/en/	Intern	doFollow
https://www.ikea.com/qa/en/	Intern	doFollow
https://www.ikea.com/qa/ar/	Intern	doFollow
https://www.ikea.com/il/he/	Intern	doFollow
https://www.ikea.com/om/ar/	Intern	doFollow
https://www.ikea.com/om/en/	Intern	doFollow
https://www.ikea.com/de/de/	Intern	doFollow
https://www.ikea.com/de/en/	Intern	doFollow
https://www.ikea.ee/et/	Extern	doFollow
https://www.ikea.ee/ru/	Extern	doFollow
https://www.ikea.ee/en/	Extern	doFollow

In-page links

https://www.ikea.lv/lv/	Extern	doFollow
https://www.ikea.lv/ru/	Extern	doFollow
https://www.ikea.lv/en/	Extern	doFollow
https://www.ikea.com/si/sl/	Intern	doFollow
https://www.ikea.com/my/ms/	Intern	doFollow
https://www.ikea.com/my/en/	Intern	doFollow
https://www.ikea.com.tw/zh/	Intern	doFollow
https://www.ikea.com.tw/en/	Intern	doFollow
https://canarias.ikea.es/	Extern	doFollow
https://www.ikea.com/ro/ro/	Intern	doFollow
https://www.ikea.com/ie/en/	Intern	doFollow
https://www.ikea.com/it/it/	Intern	doFollow
https://www.ikea.com/fr/fr/	Intern	doFollow
https://www.ikea.com/at/de/	Intern	doFollow
https://www.ikea.com/at/en/	Intern	doFollow
https://www.ikea.com/ua/uk/	Intern	doFollow
https://www.ikea.com/mx/es/	Intern	doFollow
https://www.ikea.com/mx/en/	Intern	doFollow
https://www.ikea.com/in/en/	Intern	doFollow
https://www.ikea.com/nl/nl/	Intern	doFollow
https://www.ikea.com/nl/en/	Intern	doFollow
https://www.ikea.com/cl/es/	Intern	doFollow
https://www.ikea.com/co/es/	Intern	doFollow

SEO Keywords



Keywords Cloud

jobs home stories life report new **ikea** open
collection designed

Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
ikea	15	✓	✗	✗	✓
home	7	✗	✗	✓	✓
designed	5	✗	✗	✗	✗
life	3	✗	✗	✓	✓
report	3	✗	✗	✗	✓

Bruikbaarheid

	Url	Domein : ikea.com Lengte : 8
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 9 Waarschuwingen : 4
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!

Document

	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	 Geweldig, uw website heeft geen tabellen in een tabel.  Jammer, uw website maakt gebruik van inline styles.  Jammer, uw website heeft teveel CSS bestanden (meer dan 4).  Jammer, uw website heeft teveel JS bestanden (meer dan 6).  Perfect, uw website haalt voordeel uit gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. https://www.ikea.com/sitemaps/sitemap.xml
	Robots.txt	http://ikea.com/robots.txt Geweldig uw website heeft een robots.txt bestand.
	Analytics	Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst. Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.