

Website beoordeling instructure.com

Gegenereerd op April 03 2025 13:19 PM

De score is 54/100



SEO Content

	Title	Instructure Homepage																	
		Lengte : 22																	
		Perfect, uw title tag bevat tussen de 10 en 70 karakters.																	
	Description	Discover Instructure's comprehensive educational technology solutions designed to support learners and educators.																	
		Lengte : 118																	
		Perfect, uw meta description bevat tussen de 70 en 160 karakters.																	
	Keywords	Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.																	
	Og Meta Properties	Goed, uw page maakt gebruik van Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Instructure</td></tr><tr><td>url</td><td>https://www.instructure.com/node/1426</td></tr><tr><td>title</td><td>Homepage</td></tr><tr><td>description</td><td>Instructure's educational software includes Canvas LMS, used by schools and universities worldwide. Learn why the Instructure Ed-cosystem is a great place to work and to invest in.</td></tr><tr><td>image</td><td>https://www.instructure.com/sites/default/files/image/2024-10/2024_Instructure_Thumbnail_Image.png</td></tr></table>						Property	Content	site_name	Instructure	url	https://www.instructure.com/node/1426	title	Homepage	description	Instructure's educational software includes Canvas LMS, used by schools and universities worldwide. Learn why the Instructure Ed-cosystem is a great place to work and to invest in.	image	https://www.instructure.com/sites/default/files/image/2024-10/2024_Instructure_Thumbnail_Image.png
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	Headings	H1 1	H2 15	H3 9	H4 4	H5 0	H6 0												

SEO Content

		• [H1] Yes, You Can with Canvas • [H2] Utility • [H2] Main • [H2] Utility • [H2] Unlock Insights Shaping the Future of Learning • [H2] Introducing Intelligent Insights by Instructure • [H2] The Instructure Ed-cosystem • [H2] Instructure Love for Every Level of Learning • [H2] Join Our Community • [H2] Thanks for the gold stars. • [H2] Crafting Consistency with Canvas LMS • [H2] Ready to explore our learning ecosystem? • [H2] Global HQ • [H2] Footer menu • [H2] Footer Utility • [H2] Social • [H3] Select your location • [H3] Select your location • [H3] The World's #1 Teaching and Learning Software • [H3] Assessment. For Learning. • [H3] Streamlined edtech adoption. Higher impact. • [H3] K-12 • [H3] Higher Ed • [H3] Professionals • [H3] OUR AWARDS • [H4] Kenmore - Town of Tonawanda: Fulfilling The Need for a True LMS • [H4] Data-Informed Decision-Making at Scale • [H4] Supporting One of the Largest Sports Organizations with Canvas LMS • [H4] Trends and Insights from K-12 to Career
	Afbeeldingen	We vonden 48 afbeeldingen in de pagina. 10 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 17% Goed, De ratio van text tot HTML code hoger dan 15, maar lager dan 25 procent.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

SEO Links

	Herschreven URL	Slecht. Uw links maken gebruik van een query string.
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.
	In-page links	We vonden een totaal van 105 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 11.43% Interne Links 88.57%

In-page links

Ankertekst	Type	samenstelling
Skip to main content	Intern	doFollow
EN	Intern	doFollow
Español	Intern	doFollow
English: AU	Intern	doFollow
Italiano	Intern	doFollow
English: UK	Intern	doFollow
Nederlands	Intern	doFollow
Deutsch	Intern	doFollow
Português	Intern	doFollow
Partners	Intern	doFollow
Support	Intern	doFollow
Contact Us	Intern	doFollow
Canvas	Intern	doFollow
Canvas Credentials	Intern	doFollow
Student ePortfolio	Extern	doFollow
Mastery Connect	Extern	doFollow

In-page links

Elevate Data Sync	Extern	doFollow
LearnPlatform by Instructure	Extern	doFollow
Try Canvas Free	Intern	doFollow
K-12	Intern	doFollow
Canvas LMS	Intern	doFollow
Canvas Catalog	Intern	doFollow
Canvas Studio	Intern	doFollow
Canvas Credentials	Intern	doFollow
Mastery Connect	Intern	doFollow
Mastery Item Bank	Intern	doFollow
Mastery Predictive Assessments	Intern	doFollow
Mastery View College Prep Assessments	Intern	doFollow
Mastery View Formative Assessments	Intern	doFollow
Impact	Intern	doFollow
Learn Platform	Intern	doFollow
Intelligent Insights	Intern	doFollow
Services	Intern	doFollow
Leadership Development	Intern	doFollow
Canvas LMS	Intern	doFollow
Canvas Catalog	Intern	doFollow
Canvas Studio	Intern	doFollow
Canvas Credentials	Intern	doFollow
Impact	Intern	doFollow
Canvas for Business and Nonprofits	Intern	doFollow
Canvas for Government	Intern	doFollow
Impact	Intern	doFollow
The Study Hall	Intern	doFollow
Our Community	Intern	doFollow

In-page links

Canvas Network	Extern	doFollow
Integrations	Extern	doFollow
AI Resources	Intern	doFollow
Blogs	Intern	doFollow
Case Studies	Intern	doFollow
Ebooks & Buyer's Guides	Intern	doFollow
Infographics	Intern	doFollow
Podcast	Intern	doFollow
Research	Intern	doFollow
Videos	Intern	doFollow
On-Demand Webinars	Intern	doFollow
Latest News	Intern	doFollow
Media Resources	Intern	doFollow
Brand Guide	Intern	doFollow
Press Releases	Intern	doFollow
Upcoming Events	Intern	doFollow
InstructureCon 2025	Intern	doFollow
InstructureCon 2024	Intern	doFollow
About Us	Intern	doFollow
Our Story	Intern	doFollow
Leadership	Intern	doFollow
Careers	Intern	doFollow
Canvas Overview	Intern	doFollow
AI Principles	Intern	doFollow
Privacy	Intern	doFollow
Security	Intern	doFollow
Accessibility	Intern	doFollow
ESG Report	Intern	doFollow

In-page links

Build Scalable Solutions	Intern	doFollow
Drive EdTech Adoptions	Intern	doFollow
Grow Your Impact	Intern	doFollow
Channel Partners	Intern	doFollow
Let's Connect	Intern	doFollow
Get a Demo	Intern	doFollow
Learn More	Intern	doFollow
For Higher Education	Intern	doFollow
For K-12	Intern	doFollow
For K-12	Intern	doFollow
Learn More	Intern	doFollow
Learn More	Intern	doFollow
Check Out the Community	Extern	doFollow
Read Now	Intern	doFollow
All Products	Intern	doFollow
The Study Hall	Intern	doFollow
K-12	Intern	doFollow
Higher Ed	Intern	doFollow
Business & Government	Intern	doFollow
For Our Partners	Intern	doFollow
Partners	Intern	doFollow
Evidence as a Service	Intern	doFollow
California Privacy Notice	Intern	doFollow
Do Not Sell My Personal Information	Intern	doFollow
Modern Slavery Act	Intern	doFollow
Acceptable Use	Intern	doFollow
Data Processing	Intern	doFollow
Status	Intern	doFollow

In-page links

LinkedIn	Extern	doFollow
Twitter	Extern	doFollow
Facebook	Extern	doFollow
Instagram	Extern	doFollow
Youtube	Extern	doFollow

SEO Keywords

	Keywords Cloud	details learning impact mastery instructure k-12 learn canvas insights english
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Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
canvas	29	✗	✗	✗	✓
learning	23	✗	✗	✗	✓
instructure	17	✓	✗	✓	✓
k-12	15	✗	✗	✗	✓
insights	15	✗	✗	✗	✓

Bruikbaarheid

	Url	Domein : instructure.com Lengte : 15
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.

Bruikbaarheid

	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 123 Waarschuwingen : 49
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	 Geweldig, uw website heeft geen tabellen in een tabel.  Jammer, uw website maakt gebruik van inline styles.  Geweldig, uw website heeft een correct aantal CSS bestanden.  Jammer, uw website heeft teveel JS bestanden (meer dan 6).  Perfect, uw website haalt voordeel uit gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap.
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Optimalisatie

		https://www.instructure.com/sitemap.xml
	Robots.txt	http://instructure.com/robots.txt Geweldig uw website heeft een robots.txt bestand.
	Analytics	Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst. Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.