

Website beoordeling usps.com

Gegenereerd op April 03 2025 13:20 PM

De score is 53/100



SEO Content

	Title	Welcome USPS Lengte : 14 Perfect, uw title tag bevat tussen de 10 en 70 karakters.										
	Description	Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages. Lengte : 222 Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten.										
	Keywords	USPS, Postal Service, Postal Store, buy stamps, free shipping supplies, informed delivery, mail previews, Click-N-Ship, online postage, track packages, hold mail, forward mail, free package pickup, postage calculator, ZIP Code Lookup, Find a Post Office Goed, uw bevat meta keywords.										
	Og Meta Properties	Goed, uw page maakt gebruik van Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.usps.com/</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Welcome USPS</td></tr><tr><td>image</td><td>https://www.usps.com/assets/images/welcome/usps-homepage.jpg</td></tr></tbody></table>	Property	Content	url	https://www.usps.com/	type	article	title	Welcome USPS	image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg
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image	https://www.usps.com/assets/images/welcome/usps-homepage.jpg											

SEO Content

description

Welcome to USPS.com. Track packages, pay and print postage with Click-N-Ship, schedule free package pickups, look up ZIP Codes, calculate postage prices, and find everything you need for sending mail and shipping packages.

Headings

H1
1

H2
13

H3
31

H4
0

H5
0

H6
0

- [H1] USPS.com Home Page
- [H2] See Incoming Mail in Your Email
- [H2] See Incoming Mail in Your Email
- [H2] Search or Track Packages
- [H2] Featured USPS® Products & Services
- [H2] USPS Stamps
- [H2] Priority Mail Supplies
- [H2] Prepaid Supplies
- [H2] Free Supplies
- [H2] Scales & Accessories
- [H2] Military Shipping Supplies
- [H2] First Day Covers
- [H2] USPS Die-casts & Toys
- [H2] USPS Updates
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3] Shop
- [H3] Learn About
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Tools
- [H3] Learn About
- [H3]
- [H3] Click-N-Ship®
- [H3] Stamps & Supplies
- [H3] Buy Stamps
- [H3] Informed Delivery®
- [H3] PO Boxes™
- [H3] Calculate a Price
- [H3] Hold Mail
- [H3] ZIP Code™ Lookup
- [H3] Change My Address
- [H3] Schedule a Pickup
- [H3] Ship Online With Click-N-Ship®
- [H3] Freshwater Fishing Lures Commemorative Forever® Stamps
- [H3] Mail Your Tax Return
- [H3] Every Door Direct Mail® Advertising
- [H3] Schedule a Free Package Pickup
- [H3] Requirements for European Union (EU) Countries
- [H3] Alert: Text & Email Scams

SEO Content

		[H3] Jobs with USPS
	Afbeeldingen	We vonden 51 afbeeldingen in de pagina. Goed, de meeste of alle afbeeldingen hebben een alt tekst
	Text/HTML Ratio	Ratio : 14% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

SEO Links

	Herschreven URL	Slecht. Uw links maken gebruik van een query string.
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 135 links inclusie 2 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 5.93% Interne Links 94.07%

In-page links

Ankertekst	Type	samenstelling
Go to USPS.com Site Index.	Intern	doFollow
Skip to Main Content	Intern	doFollow
Skip All Utility Navigation	Intern	doFollow
English	Extern	doFollow

In-page links

Español	Extern	doFollow
Locations	Intern	doFollow
Support	Intern	doFollow
Informed Delivery	Intern	doFollow
Register / Sign In	Intern	doFollow
Sign In	Intern	doFollow
Skip Quick Tools Links	Intern	doFollow
Quick Tools	Intern	doFollow
Skip Send Links	Intern	doFollow
Send	Intern	doFollow
Click-N-Ship	Intern	doFollow
Stamps & Supplies	Intern	doFollow
Calculate a Price	Intern	doFollow
Schedule a Pickup	Intern	doFollow
Tracking	Intern	doFollow
Sending Mail	Intern	doFollow
Sending Packages	Intern	doFollow
Insurance & Extra Services	Intern	doFollow
Shipping Restrictions	Intern	doFollow
Online Shipping	Intern	doFollow
Ship to USPS Smart Locker	Extern	doFollow
Label Broker	Intern	doFollow
Custom Mail, Cards, & Envelopes	Intern	doFollow
Postage Prices	Intern	doFollow
Mail & Shipping Services	Intern	doFollow
Priority Mail Express	Intern	doFollow
Priority Mail	Intern	doFollow
USPS Ground Advantage	Intern	doFollow

In-page links

First-Class Mail	Intern	doFollow
Military & Diplomatic Mail	Intern	doFollow
Redirecting a Package	Intern	doFollow
Money Orders	Intern	doFollow
Filing a Claim	Intern	doFollow
Requesting a Refund	Intern	doFollow
Skip Receive Links	Intern	doFollow
Receive	Intern	doFollow
Intercept a Package	Intern	doFollow
Schedule a Redelivery	Intern	doFollow
Hold Mail	Intern	doFollow
Change of Address	Intern	doFollow
Rent or Renew PO Box	Intern	doFollow
Informed Delivery	Intern	doFollow
Forwarding Mail	Intern	doFollow
USPS Smart Lockers	Extern	doFollow
Mailbox Guidelines	Intern	doFollow
Mail for the Deceased	Intern	doFollow
Skip Shop Links	Intern	doFollow
Shop	Intern	doFollow
Stamps	Intern	doFollow
Shipping Supplies	Intern	doFollow
Cards & Envelopes	Intern	doFollow
Personalized Stamped Envelopes	Intern	doFollow
Collectors	Intern	doFollow
Gifts	Intern	doFollow
Business Supplies	Intern	doFollow
Returns & Exchanges	Intern	doFollow

In-page links

Skip Business Links	Intern	doFollow
Business	Intern	doFollow
Calculate a Business Price	Intern	doFollow
Every Door Direct Mail	Intern	doFollow
Business Shipping	Intern	doFollow
Ship to USPS Smart Locker	Extern	doFollow
Advertising with Mail	Intern	doFollow
Using EDDM	Intern	doFollow
Mailing & Printing Services	Intern	doFollow
Customized Direct Mail	Intern	doFollow
Political Mail	Intern	doFollow
Promotions & Incentives	Intern	doFollow
Informed Delivery Marketing	Intern	doFollow
USPS Connect	Intern	doFollow
eCommerce	Intern	doFollow
Local	Intern	doFollow
Postage Options	Intern	doFollow
Verifying Postage	Intern	doFollow
Returns Services	Intern	doFollow
Label Broker for Business	Intern	doFollow
International Business Shipping	Intern	doFollow
Managing Business Mail	Intern	doFollow
USPS & Web Tools APIs	Intern	doFollow
Skip International Links	Intern	doFollow
International	Intern	doFollow
Calculate International Prices	Intern	doFollow
Print Customs Forms	Intern	doFollow
How to Send a Letter Internationally	Intern	doFollow

In-page links

How to Send a Package Internationally	Intern	doFollow
International Shipping Restrictions	Intern	doFollow
Shipping Internationally Online	Intern	doFollow
International Insurance & Extra Services	Intern	doFollow
Completing Customs Forms	Intern	doFollow
Military & Diplomatic Mail	Intern	doFollow
Sending Money Abroad	Intern	doFollow
Passports	Intern	doFollow
Comparing International Shipping Services	Intern	doFollow
Priority Mail Express International	Intern	doFollow
Priority Mail International	Intern	doFollow
First-Class Package International Service	Intern	doFollow
First-Class Mail International	Intern	doFollow
Filing an International Claim	Intern	doFollow
Requesting an International Refund	Intern	doFollow
Skip Help Links	Intern	doFollow
Help	Intern	doFollow
Finding Missing Mail	Intern	doFollow
PO BOXES	Intern	doFollow
PASSPORTS	Intern	doFollow
FREE BOXES	Intern	doFollow
Learn more	Intern	doFollow
Stamps & Supplies	Intern	doFollow
Change My Address	Intern	doFollow
Shop Now	Intern	doFollow
Shop Now	Intern	doFollow
Shop Now	Intern	doFollow
Learn What You Need To Do	Intern	doFollow

In-page links

Find Out More	Intern	doFollow
=	Intern	doFollow
About USPS Home	Intern	doFollow
Newsroom	Intern	doFollow
USPS Service Updates	Intern	doFollow
Forms & Publications	Intern	doFollow
Government Services	Intern	doFollow
Business Customer Gateway	Intern	doFollow
Postal Inspectors	Extern	doFollow
Inspector General	Extern	doFollow
Postal Explorer	Intern	doFollow
National Postal Museum	Extern	doFollow
PostalPro	Intern	doFollow
Privacy Policy	Intern	doFollow
Terms of Use	Intern	doFollow
FOIA	Intern	doFollow
No FEAR Act/EEO Contacts	Intern	doFollow
Fair Chance Act	Intern	doFollow
Accessibility Statement	Intern	doFollow

SEO Keywords

	Keywords Cloud	delivery package business usps mail shipping international skip search links
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Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
mail	32	✘	✔	✔	✔

Keywords Consistentie

usps	28	✓	✓	✓	✓
international	15	✗	✗	✗	✗
skip	11	✗	✗	✗	✗
shipping	11	✗	✓	✓	✓

Bruikbaarheid

	Url	Domein : usps.com Lengte : 8
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is WINDOWS-1252.
	W3C Validiteit	Fouten : 73 Waarschuwingen : 25
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	 Geweldig, uw website heeft geen tabellen in een tabel.

Document

- ✖ Jammer, uw website maakt gebruik van inline styles.
- ✖ Jammer, uw website heeft teveel CSS bestanden (meer dan 4).
- ✖ Jammer, uw website heeft teveel JS bestanden (meer dan 6).
- ✔ Perfect, uw website haalt voordeel uit gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimalisatie



XML Sitemap

Geweldig, uw website heeft een XML sitemap.

<https://www.usps.com/sitemap.xml>



Robots.txt

<http://usps.com/robots.txt>

Geweldig uw website heeft een robots.txt bestand.



Analytics

Ontbrekend

We hadden niet op te sporen van een analytics tool op deze website geplaatst.

Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.